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2	Attorney General				
_	HERSCHEL T. ELKINS Senior Assistant Attorney General				
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10	Attorneys for Plaintiff, People of the State of California				
11	IN THE SUPERIOR COURT OF THE STATE OF CALIFORNIA				
12	FOR THE COUNTY OF LOS ANGELES				
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	PEOPLE OF THE STATE OF CALIFORNIA,	Case No.:			
14	Plaintiff,	COMPLAINT FOR INJUNCTION,			
15	V.	RESTITUTION, OTHER EQUITABLE RELIEF, AND CIVIL			
16	TREVOR LAW GROUP, LLP; SHANE C. HAN;	PENALTIES			
17	ALLAN HENDRICKSON; DAMIAN TREVOR; CONSUMER ENFORCEMENT WATCH				
18	CORPORATION; RON KORT, also known as RON				
19	JAMAL and RON JAMAL KORT; and DOES 1 through 50, inclusive,				
20	Defendants.				
21					
22	Plaintiff, the People of the State of California, by and through Bill Lockjyer,				
23	Attorney General of the State of California, allege on information and belief:				
24	DEFENDANTS				
25	1. Defendant <b>TREVOR LAW GROUP</b> , <b>LLP</b> , is a partnership that does				
26	business in Los Angeles County and elsewhere in California.				
27	2. Defendant SHANE C. HAN is sued in his individual capacity and in his				
28	official capacity as an owner, partner or associate of TREVOR LAW GROUP, LLP, and as				
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such he has at all relevant times directed and controlled the business activities of **TREVOR LAW GROUP, LLP.** 

- 3. Defendant ALLAN HENDRICKSON is sued in his individual capacity and in his official capacity as an owner, partner or associate of TREVOR LAW GROUP, LLP and as such he has at all relevant times directed and controlled the business activities of TREVOR LAW GROUP, LLP.
- 4. Defendant **DAMIAN TREVOR** is sued in his individual capacity and in his official capacity as an owner, partner or associate of defendant **TREVOR LAW GROUP**, **LLP**, and as such he has at all relevant times directed and controlled the business activities of **TREVOR LAW GROUP**, **LLP**.
- 5. Defendant CONSUMER ENFORCEMENT WATCH
  CORPORATION ("CEWC") is incorporated under the laws of the State of California as a domestic corporation and does business in Los Angeles County and elsewhere in California.
- 6. Defendant RON KORT also known as RON JAMAL and RON JAMAL KORT is the president and owner of CONSUMER ENFORCEMENT WATCH CORPORATION. He is sued in his individual capacity and in his official capacity as an owner, officer, director, principal, partner, and/or agent of defendant CONSUMER ENFORCEMENT WATCH CORPORATION and as such he has at all relevant times directed and controlled the business activities of CONSUMER ENFORCEMENT WATCH CORPORATION.
- 7. Plaintiff is not aware of the true names and capacities of the defendants sued herein as DOES 1 through 50, inclusive, and therefore sues these defendants by such fictitious names. Each of said fictitiously named defendants is responsible in some manner for the violations of law herein alleged. Plaintiff will amend this complaint to add the true names of the fictitiously named defendants once they are discovered. Whenever reference is made in this complaint to "defendants" or Trevor Law Group, LLP, such reference shall include Does 1 through 50, Shane C. Han, Allan Hendrickson, Damian Trevor, Consumer Enforcement Watch Corporation, and Ron Kort, also known as Ron Jamal and Ron Jamal Kort.
  - 8. The violations of law alleged herein have been and are being carried out

- 9. When reference in this complaint is made to any act or transaction of a defendant corporation, company, association, business entity, or partnership, such allegation shall be deemed to mean that said defendant and its owners, officers, directors, agents, employees, or representatives did or authorized such acts while engaged in the management, direction, or control of the affairs of defendants and while acting within the scope and course of their duties.
- 10. Whenever in this complaint reference is made to any act of any individual defendant, such allegation shall be deemed to mean that said defendant is and was acting (a) as a principal, (b) under express or implied agency, and/or (c) with actual or ostensible authority to perform the acts so alleged on behalf of every other defendant herein.
- 11. Whenever in this complaint reference is made to any act of defendants, such allegation shall be deemed to mean the act of each defendant acting individually and jointly with the other defendants named in that cause of action.

#### DEFENDANTS' BUSINESS PRACTICES

- 12. Defendants represent that they are in the business of enforcing consumer laws through litigation. Defendants are actually in the business of extracting money from small businesses under the guise of purporting to enforce consumer protection laws by engaging in the following scheme.
- 13. In April of 2002 defendants formed CEWC for the purpose of having a named plaintiff in their litigation. R. Jamal (Ron Jamal, whose full name is Ron Jamal Kort) is the sole owner of CEWC. Merit Strausman, the wife of defendant Allan Hendrickson, was named as the agent for service of process.

### **Defendants' Lack of Investigation Before Initiating Suit**

14. Defendants review the web sites of various governmental administrative agencies, primarily the California Bureau of Automotive Repair ("BAR") and the Los Angeles County Department of Health Services, looking for any notice of alleged violations issued to a business within the authority of that agency. These notices of violations tend to be issued when an investigator for the administrative agency determines that the violation found does not warrant

formal disciplinary action. The purpose of such notices is to inform the business owner of the violation and to seek the owner's future voluntary compliance with the agency's regulations. No penalty results from the issuance of a notice of violation.

15. Defendants bring suit against the types of businesses referenced in paragraph 14 based solely on these public postings. Their boilerplate lawsuits first describe a laundry list of laws and regulations governing the industry. They then allege "on information and belief" that each of the named businesses "are responsible for the act(s), practice(s), omissions(s) and/or occurrence(s)" alleged in each complaint. Defendants then typically insert a short paragraph for each named business which sets forth the information obtained from the public posting.

# **Defendants' Filings Against Unrelated Businesses**

- Defendants, claiming to assert the interest of the general public, file mass actions under the authority of Business and Professions Code sections 17200, et seq., and 17500 et seq., against hundreds or thousands of unrelated, improperly joined businesses and Does who defendants have identified by reviewing the web sites referenced in paragraph 14.
- 17. Defendants have filed some 22 different lawsuits. In approximately 14 of these lawsuits they have named a total of approximately 2200 auto repair shops; in seven other lawsuits, although they only list a single auto repair shop as the named defendant, they include 30,000 Does in each action. In the twenty second filed action defendants named over 1000 largely immigrant-owned restaurants and markets. In each of these lawsuits there is no connection among the businesses named or the conduct cited in defendants' lawsuits. The only apparent commonality of the businesses named in each lawsuit is that they are subject to the jurisdiction of the same administrative agency.

#### **Defendants' Settlement Scam**

18. Shortly after filing their complaints, defendants directly contact by letter the named businesses, and some businesses identified only as Does, to obtain a quick settlement. One letter, known as the "red letter" because it is printed on red paper, advises the business that it has been found to be in violation of automotive repair laws based on a review of the records from

the Bureau of Automotive Repair. The "red letter" tells the business that many other businesses have chosen to settle so as "not to take the time, money, and energy involved with the challenge . . . ." It concludes:

"Our client's case is very strong. Every single case that has been completed in this lawsuit has ended with an out of court settlement. Settling outright is clearly the most intelligent business option. Should you insist on litigation, you may hire an attorney to follow the necessary steps for you. Otherwise, putting this behind you is a simple matter of contacting Trevor Law Group, LLP, which will send you a supplemental package. Thank you."

19. In those situations where an automotive repair business sued by defendants obtains legal representation, defendants often send to the attorney for such business a form letter in which they seek to examine the business records of the business for the prior four years, and warn that through discovery they will uncover additional violations. Defendants then offer, in this same letter, to settle the case for a fixed sum if the matter is settled in a very short period of time, often a week or less from the date of the letter. Defendants' settlement letter, in addition, to stating the amount demanded, sets forth language similar to, or identical to the following:

"Our experience reveals that cases, such as that against your client, have settled anywhere from \$6,000 to \$26,000. Accordingly, if your client agrees to the proposed settlement, they need only sign the enclosed documents and return them along with their payment (cashier's check, money order, or wire transfer only). This offer will expire [within a short period of time] and have no force and effect thereafter."

20. In those situations where a restaurant or market sued by defendants obtains legal representation, defendants often send to the attorney for such business a form letter, similar to that set forth in paragraph 19, in which they seek to examine the business records of the business for the prior four years, but offer to resolve the case for a specific dollar amount, with

"Our experience reveals that cases, such as that against your client, have settled anywhere from \$7,000 to \$13,000. Accordingly, if your client agrees to the proposed settlement, they need only sign the enclosed documents and return them along with their payment (cashier's check, money order, or wire transfer only). This settlement offer will expire [within a short period of time] and have no force and affect thereafter."

- 21. Defendants represent that the settlement will confer res judicata and collateral estoppel, thus barring any and all other persons from tiling suit against the business based on the alleged violation of law.
- 22. If defendants settled with all of the automotive repair businesses they actually sued by name, for the figure set forth as the low range in the settlement letter (\$6,000), they would collect a minimum of \$13,200,000.00. If they settled at the mid-point (\$16,000) with each named business, defendants would reap \$22,000,000.00 Defendants, of course, potentially could receive even more because they also try to settle with businesses identified only as Does.
- 23. If defendants settled against all of the approximately 1,000 restaurants and markets for the figure set forth as the low range in the settlement letter (\$7,000), they would collect a minimum of another \$7,000,000.00.

#### Secret Settlements With No Public Benefit

- 24. Even though defendants claim that their actions are filed in the public interest, they seek to settle their cases by utilizing a secret, confidential settlement, which they call "Confidential Agreement and Mutual Release." In this document defendants purport, on behalf of the general public, to release all claims against the business that were alleged in the complaint. The agreement contains a confidentiality clause that creates a cause of action for defendants should the business breach the confidentiality provision:
  - "... It is agreed and acknowledged that a breach of this provision for confidentiality may create a high risk of retaliation against

CEWC and would hinder further investigation into the nature of the underlying acts/or omissions of this action. As a result, the Parties agree that a breach of this provision would severely damage CEWC, and CEWC may recover damages for each act or occurrence of a breach. Furthermore [name of business] acknowledges that damages are not a sufficient remedy and CEWC may bring a further action to enjoin a future breach or repudiation of this provision, and shall be entitled to attorneys' fees and cost for bringing [such] action. . . ."

- 25. The type of settlement set forth in paragraph 24 not only prevents the public from discovering the settlement amount, but also precludes the public from knowing the other terms of the agreement by which the interests of the public are purportedly being served.
- 26. Even in those instances when defendants procure injunctive relief, these injunctions filed with the court are in effect for only a limited period of time, typically ninety (90) days. Thus, defendants' business is not one of representing the public in enforcing consumer laws, but of abusing Business and Professions Code sections 17200 et seq. and 17500 et seq., for private gain.

#### **Splitting of Attorney's Fees With Non-Attorney**

- 27. Defendant Trevor Law Group entered into a fee agreement with defendants CEWC and Ron Kort whereby the defendants agreed that each would receive a portion of any recovery obtained from the Business and Professions Code sections 17200 et seq. and 17500 et seq., litigation tiled by defendants.
- 28. The confidential settlement agreement referred to in paragraph 24 requires monies to go towards recovering defendants' fees and costs, and to be made payable to both CEWC and Trevor Law Group. The settlement agreement does not break down the payment of the settlement amount among attorney's fees, cost of investigation, and court fees. Accordingly, a portion of the fees and costs, which by definition includes attorney's fees, accrues to non-attorney defendants CEWC and Ron Kort.

# FIRST CAUSE OF ACTION VIOLATIONS OF CALIFORNIA BUSINESS AND PROFESSIONS CODE SECTION 17200 (Against All Defendants)

- **29.** Paragraphs 1 through 28 of this complaint are incorporated herein as though set forth in full.
- 30. Defendants and each of them, have engaged in and continue to engage in the following, among other, acts of unfair competition as defined in Business and Professions Code Section 17200:
  - A. Establishing and maintaining the plan of filing litigation and attempting to secure settlements of such litigation in the manner more particularly described in paragraphs 13 through 28, above, which are incorporated herein as though set forth in full.
  - B. Defendants have abused the process of law in that they have used the judicial process with an ulterior purpose aimed at an objective which is not legitimate. Defendants have abused the process of law in the following way:
    - 1. Defendants have instituted volume litigation under Business and Professions Code sections 17204 and 17535 in which they assert they are acting on behalf of the interest of the general public. Defendants real purpose is to obtain monetary payment for themselves to which they are not entitled. Defendants only seek moneys which they denominate as being for fees, including attorney's fees, and costs, and which only accrue directly to the benefit of defendants.
    - 2. Defendants have filed mass lawsuits prior to making adequate investigation to ascertain the facts necessary to establish their case. Defendants instead rely only on the public postings of minor violations by administrative agencies. Their improper purpose is to conduct volume litigation with minimal overhead so as to maximize their profits from settlements.
      - 3. Defendants have improperly joined separate and distinct

businesses as defendants, in violation of Code of Civil Procedure section 379, inasmuch as there is no factual nexus among the businesses other than the fact they are licensed by the same administrative agency. Defendants have joined such separate and distinct businesses for an improper purpose: to avoid paying multiple filing fees and to impose onerous notice requirements on the businesses.

- 4. In the course of settlement, defendants falsely represent to the businesses that settlement with defendants will preclude lawsuits by others on these same facts. Judgments obtained by defendants also claim that businesses cannot be sued again for the underlying conduct.
- C. Defendants have engaged in the practice of filing lawsuits and having as part of their settlement strategy, an attempt to obtain money from businesses under threat of causing these businesses unlawful injury in the form of financial harm by defendants. Defendants do so by entwining these businesses in protracted, nonmeritorious lawsuits that were filed without adequate investigation, and which result in businesses being compelled to expend substantial amounts of money to defend these actions.
- D. Defendants, in filing suit, assert the interest of the general public. However, defendants attempt to conclude, and have succeeded in concluding, cases through confidential settlements, backed by the threat of suing a business which breaches the confidentiality provision. In concealing their compromise of the public interest in order to benefit themselves, defendants have committed an unfair practice.
- E. Defendants have repeatedly violated Code of Civil Procedure section 379, inasmuch as they have joined businesses as defendants in a single action when there is no connection among the businesses or the conduct of the businesses other than the fact they are licensed by the same governmental administrative agency.
- F. Defendants have committed an unfair practice by attempting to obtain, in the guise of fees and expenses, civil penalties which may only be awarded in actions brought by the public officials and agencies set forth in Business and Professions

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Code section 17206.

G. Pursuant to the agreement between defendants, defendants Consumer Enforcement Watch Corporation and Ron Kort are to receive a portion of the monetary recovery obtained from the Business and Professions Code sections 17200 et seq. and 17500 et seq., litigation filed by defendants. Defendants Consumer Enforcement Watch Corporation and Ron Kort are not entitled to recover any moneys from an action brought under Business and Professions Code section 17200 et seq., and/or 17500 et seq., except for their out of pocket costs of suit.

## SECOND CAUSE OF ACTION

VIOLATIONS OF CALIFORNIA BUSINESS AND PROFESSIONS CODE SECTION 17200 (Against Attorney Defendants Trevor Law Group, LLP, Shane Han, Allan Hendrickson, and Damian Trevor)

- 31. Paragraphs 1 through 28 of this complaint are incorporated by reference as though set forth in full.
- 32. Trevor Law Group, LLP, Shane Han, Allan Hendrickson, and Damian Trevor ("Attorney defendants") have engaged in and continue to engage in, the following, among other, acts of unfair competition as defined in Business and Professions Code section 17200:
  - Attorney defendants commit the practice of exciting groundless judicial proceedings.
  - В. Attorney defendants commit the practice of instituting volume litigation without probable cause and for the purpose of harassing small businesses into settling, as described in paragraphs 1 through 28, which paragraphs are incorporated by reference as though set forth in full.
  - C. Attorney defendants commit the practice of encouraging and facilitating the commencement and maintenance of abusive litigation by engaging in the scheme described in paragraphs 12 through 28.
  - D. By failing to make an inquiry reasonable under the circumstances regarding the conduct of the businesses, prior to filing suit against these businesses,

- 1. Pursuant to Business and Professions Code section 17203, that defendants and each of them, personally or through their successors, agents, representatives, employees, and any and all other persons who act under, by, through, or on behalf of defendants be permanently restrained and enjoined from:
  - A. Failing to dismiss all suits brought under the authority of Business and Professions Code sections 17200 et seq. and 17500 et seq.
  - B. Filing any new action under the authority of Business and Professions Code sections 17200 et seq. and 17500 et seq., except with the express prior approval of this Court.
- 2. Pursuant to Business and Professions Code section 17206, that defendants and each of them be assessed a civil penalty of \$2,500.00 for each violation of Business and Professions Code section 17200 as proven at trial, but in an amount of not less than \$1,000,000.00.
- 3. That plaintiff have such other and further relief as the nature of the case may require and the court deems proper, including an order that defendants make full restitution of all money or other property that they may have acquired by their violation of Business and Professions Code sections 17200 et seq.

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1	4. That plaintiff recover its costs.		
2	DATED: February	26, 2003	
3		of	L LOCKYER, Attorney General the State of California
4 5		Se	RSCHEL T. ELKINS nior Assistant Attorney General BERT NORMAN SHELDEN
6		Sı SAI	pervising Deputy Attorney General BRINA S. KIM
7		D	eputy Attorney General
8			
9		BY_	HOWARD WAYNE
10			Deputy Attorney General
11		Atto Peo	orneys for Plaintiff ple of the State of California
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