

**ATTORNEY GENERAL'S SUMMARY OF  
RESULTS OF CHARITABLE  
SOLICITATION BY  
COMMERCIAL FUNDRAISERS**



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**ATTORNEY GENERAL'S SUMMARY OF RESULTS OF CHARITABLE  
SOLICITATION BY COMMERCIAL FUNDRAISERS**

The term "commercial fundraiser" refers generally to a person or corporation that is a for-profit business who contracts with charities, for compensation, to raise money in the charity's name. The commercial fundraiser usually makes a profit by charging the charity a flat fee or a percentage of the contributions collected in the charity's name.

Historically, only about one-third of the total dollars collected by commercial fundraisers in California actually went to charities, according to reports filed with the Attorney General. This Summary shows the results of solicitation by commercial fundraisers in 1997 as shown in those reports. However, it is important to note that most of the 80,000 charities registered with the Attorney General in California do **not** use commercial fundraisers to raise funds.

The Attorney General publishes a Guide to Charitable Solicitation. For a copy of the Guide please write to the Attorney General's Public Inquiry Unit at P.O. Box 944255, Sacramento, California 94244. You may also obtain a Guide via the Attorney General's internet site:

**[www.caag.state.ca.us](http://www.caag.state.ca.us)**

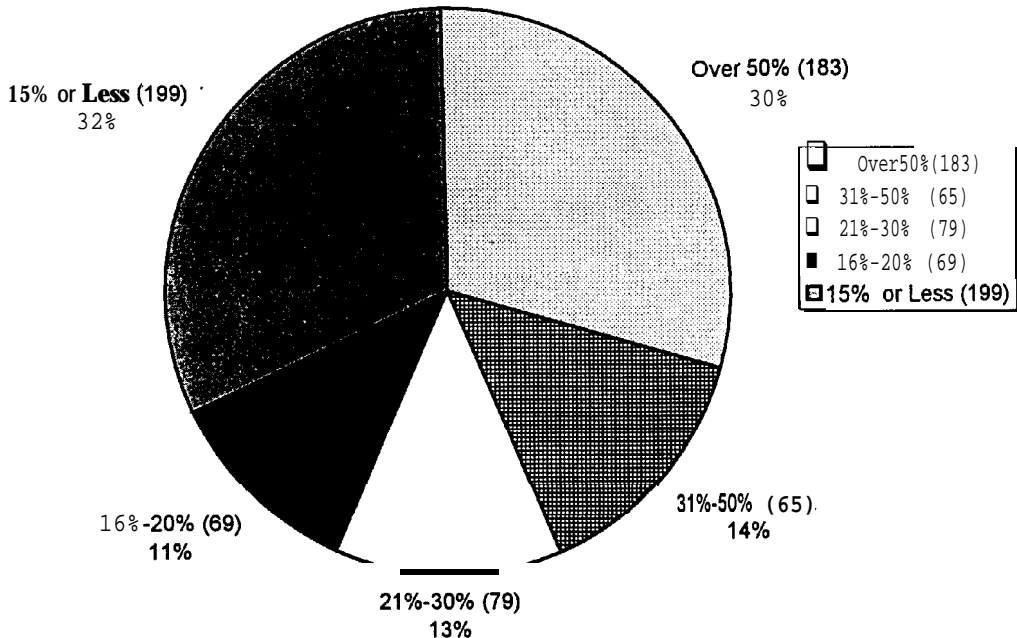
CHARITABLE SOLICITATION BY COMMERCIAL FUNDRAISERS - 1997

\$193 MILLION COLLECTED BY COMMERCIAL FUNDRAISERS

In 1997, commercial fundraisers soliciting the public on behalf of charitable organizations collected a total of just under \$193 million in charitable contributions within this state. Only \$84 million (43.7%) of that total was actually, received by the charitable organizations on whose behalf the solicitations were made. Simply put, substantially less than one-half of every dollar donated by Californians to charities which used these commercial fundraisers did not go to charity at all, but instead went to solicitation expenses and to fundraiser profits.'

The chart below shows the total number of commercial fundraising campaigns that yielded more than 50% to charity (30%); between 31% and 50% to charity (14%); between 21% and 30% to charity (13%); between 16% and 20% to charity (11%) and 15% or less to charity (32%).

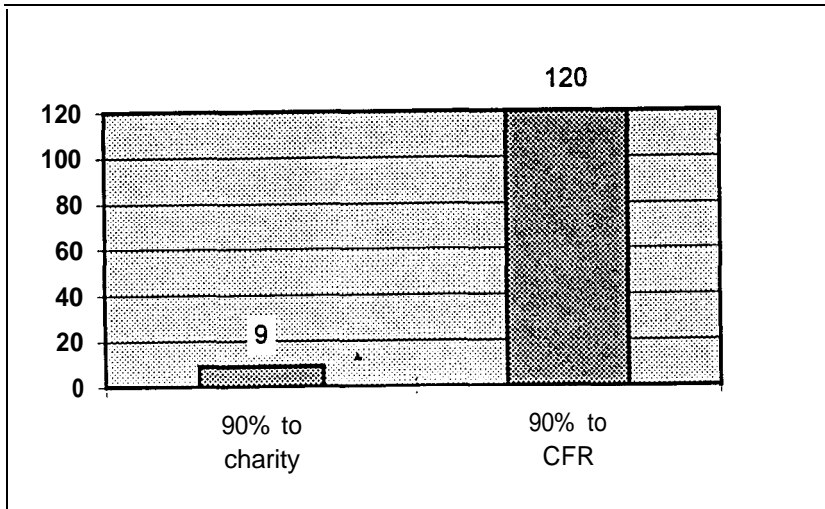
1997 Reports: Percentage to Charity



<sup>1</sup> The net amount reported received by charity in 1997 is slightly higher than in previous reports, which showed that about two-thirds of total revenue collected did not go to charitable purposes. The reason is that in 1997 a small number of large charities reported a high return to charitable purposes.

# CHARITABLE SOLICITATION BY COMMERCIAL FUNDRAISERS 1997

## WHERE THE MONEY WENT

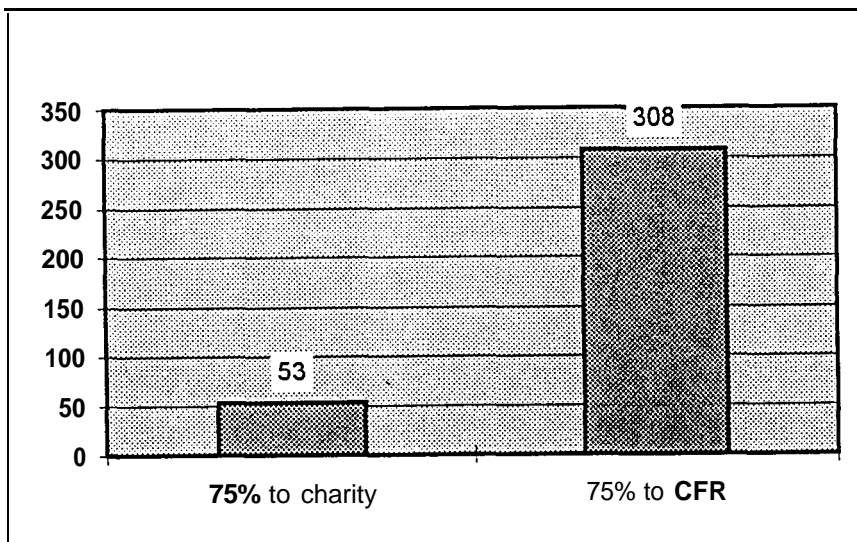


Percentage of 1997 Commercial Fundraising campaigns in which 90% of the money raised went to the charity. The total percent is 1.46%.

90% to charity	9
90% to CFR	120
Total # of CFR campaigns	615

Percentage of 1996 Commercial Fundraising Campaigns in which 90% of the money raised went to the CFR. The total number is 19.51%.

Source: TABLE 2



Percentage of 1997 Commercial Fundraising Campaigns in which 75% of the money raised went to the charity. The total number is 8.62%.

75% to charity	53
75% to CFR	308
Total # of CFR campaigns	615

Percentage of 1996 Commercial Fundraising Campaigns in which 75% of the money raised went to the CFR. The number is 50.08%.

Source: Table 2

TABLE NO. 1

This table lists in descending order each charitable organization which sponsored a commercial fundraising campaign where 15% or less of the funds raised actually went to charity.

**Charity/Charitable Purpose,CFR Listing by Percentage to Charity in  
which 15% or less went to a Charity or Charitable Purpose**

Charity/Charitable Purpose	Commercial Fundraiser	T. Revenue	To Charity	% to Charity
INTERNATIONAL UNION OF POLICE ASSOCIATES	NORTH AMERICAN CHARITABLE SERVICES INC.	19,720	2,958	15.0
HAYWARD POLICE ACTIVITIES LEAGUE	VALLEY PRODUCTIONS	58,829	8,824	15.0
SAN MATEO FIRE CHIEFS	TBS PRODUCTIONS	218,318	32,448	15.0
JUNIOR POLICE ACADEMY	S.J. KELLNER	49,464	7,420	15.0
UNION CITY POLICE ACTIVITIES LEAGUE	VALLEY PRODUCTIONS	58,829	8,824	15.0
NATIONAL FOUNDATION FOR THE TREATMENT OF ABUSED CHILDREN	ROBERT SALOMONIE	7,438	1,116	15.0
FIND THE CHILDREN	NON-PROFIT TELEMEDIA, INC.	578	0	0.0
UNITED CHILD GUIDANCE COUNCIL. INC.	NON-PROFIT TELEMEDIA. INC.	29,212	0	0.0
MULTIPLE SCLEROSIS SOCIETY - SOUTHERN CALIFORNIA CHAPTER	FACTER DIRECT. LTD	0	0	0.0
WORLD VISION	FACTER DIRECT, LTD	0	0	0.0
AID FOR AIDS	SHARE GROUP, INC.. THE	9,008	0	0.0
CHRISTIAN COALITION, THE	MDS COMMUNICATIONS CORPORATION	6,449	0	0.0
CHRISTIAN SOLIDARITY INTERNATIONAL. INC.	MDS COMMUNICATIONS CORPORATION	652	0	0.0
CHRISTIAN COALITION, THE	MDS COMMUNICATIONS CORPORATION	17,121	0	0.0
DELTA 2000	HANG-UPS ART ENTERPRISES, INC.	3,190	-12	-0.4
SIERRA CLUB	STEPHEN DUNN & ASSOCIATES	113,819	-1,173	-1.0
NATIONAL TRUST FOR HISTORIC PRESERVATION	SMITH COMPANY, THE	68,597	-861	-1.3
PEOPLE FOR THE AMERICAN WAY	SHARE GROUP, INC.. THE	30,554	-1,346	-4.4
BETA SIGMA PHI	HANG-UPS ART ENTERPRISES. INC.	5,215	-243	-4.7
HANDGUN CONTROL, INC.	SHARE GROUP, INC., THE	198,612	-13,316	-6.7
CUESTA COLLEGE FOUNDATION	DEVELOPMENT CENTER, INC., THE	16,624	-1,138	-6.8
OPEN DOORS WITH BROTHER ANDREW	TRANSAMERICA MARKETING SERVICES, INC.	77,492	-6,618	-8.5
CALIFORNIA PRO-LIFE COUNCIL. INC.	REGENCY COMMUNICATIONS, INC.	20,650	-1,919	-9.3
NATIONAL TRUST FOR HISTORIC PRESERVATION	PUBLIC INTEREST COMMUNICATIONS. INC.	79,605	-7,575	-9.5
WORLD OPPORTUNITIES INTERNATIONAL	MDS COMMUNICATIONS CORPORATION	12,568	-1,244	-9.9
CORPORATION OF THE FINE ARTS MUSEUMS	<b>STEPHEN DUNN &amp; ASSOCIATES</b>	38,820	-6,578	-16.9
LOS ANGELES MISSION	<b>STEPHEN DUNN &amp; ASSOCIATES</b>	313,912	-55,546	-17.7
HANDGUN CONTROL, INC.	<b>FACTER DIRECT, LTD</b>	70,357	-12,644	-18.0
CO-OP AMERICA	<b>SHARE GROUP, INC.. THE</b>	63,709	-11,494	-18.0
PEN INS WOMEN	HANG-UPS ART ENTERPRISES, INC.	3,025	-655	-21.6
CSUS, FOUNDATION FINANCE OFFICE	DIRECTLINE TECHNOLOGIES, INC.	38,228	-10,022	-26.2
UC DAVIS ALUMNI ASSOCIATION	DIRECTLINE TECHNOLOGIES, INC.	61,185	-22,815	-37.3
CONCERNED WOMEN FOR AMERICA	MDS COMMUNICATIONS CORPORATION	109,679	-47,268	-43.1
COMMITTEE TO REBUILD THE SAN FRANCISCO ZOO	STEPHEN DUNN & ASSOCIATES	61,254	-30,381	-49.6
DIABETES ACTION RESEARCH AND EDUCATION FOUNDATION	SHARE GROUP, INC., THE	56,498	-31,327	-55.4
MONTANA WILDLIFE FEDERATION	ARIA COMMUNICATIONS CORPORATION	1,810	-1,131	-62.5
CONCORDIA UNIVERSITY FOUNDATION	DIRECTLINE TECHNOLOGIES, INC.	27,404	-18,631	-68.0

Charity/Charitable Purpose	Commercial Fundraiser	T. Revenue	To Charity	% to Charity
UM AIDS • SEATTLE	HANG-UPS ART ENTERPRISES. INC.	2,140	-1,550	-72.4
NATURE CONSERVANCY	GREAT LAKES COMMUNICATIONS, INC.	79,666	-73,215	-91.9
WORLD VISION	REGENCY COMMUNICATIONS, INC.	210	-250	-119.0
HERITAGE FOUNDATION, THE	FACTER DIRECT, LTD	139,660	-172,652	-123.6
SEATTLE AIDS	HANG-UPS ART ENTERPRISES. INC.	1,215	-1,643	-135.2
AMERICAN HEART ASSOCIATION	STEPHEN DUNN & ASSOCIATES	7,100	-9,793	-137.9
AMERICAN RED CROSS, LOS ANGELES CHAPTER	FACTER DIRECT, LTD	91,362	-207,706	-227.3
EVERETT ALVAREZ B	HANG-UPS ART ENTERPRISES. INC.	350	-1,492	-426.4
WORLD VISION	MDS COMMUNICATIONS CORPORATION	440	-2,204	-500.9
CLAREMONT GRADUATE SCHOOL	DIRECTLINE TECHNOLOGIES, INC.	0	-11,520	-1152000.0

TABLE NO. 2

This table lists all charitable organizations which ran commercial fundraising campaigns and ranks them by the percentage of donated money which actually went to charity, i.e., from a high of 100% going to charity to a low of zero (or less than zero).



## Charity/Charitable Purpose, CFR Listing by Percentage to Charity

Charity/Charitable Purpose	Commercial Fundraiser	T. Revenue	To Charity	%
PEDIATRIC AIDS FOUNDATION	LEVY, PAZANTI & ASSOCIATES	1,782,338	1,782,338	100.0
CALIFORNIA INSTITUTE OF THE ARTS	LEVY, PAZANTI & ASSOCIATES	438,498	438,498	100.0
NANCY DAVIS FOUNDATION FOR MS, THE	LEVY, PAZANTI & ASSOCIATES	1,833,000	1,784,500	97.4
U.S. COMMITTEE FOR UNICEF	COINSTAR, INC.	27,983	25,890	92.5
NOTRE DAME HIGH SCHOOL	RED APPLE RESOURCES	39,242	36,301	92.5
RIORDAN HIGH SCHOOL	RED APPLE RESOURCES	78,124	71,793	91.9
NOTRE DAME HIGH SCHOOL	RED APPLE RESOURCES	27,405	24,799	90.5
CHRISTIAN APPALACHIAN PROJECT	PUBLIC INTEREST COMMUNICATIONS, INC.	1,169,094	1,056,593	90.4
CALIFORNIA HISTORICAL SOCIETY	WEISER & ASSOCIATES	10,330	9,322	90.2
FLORENCE CRITCHTON SERVICES	ROSEMARY P. CARROLL	287,096	256,493	89.3
SAN RAMON VALLEY LITTLE LEAGUE	RED APPLE RESOURCES	14,086	12,548	89.1
GREATER LOS ANGELES ZOO ASSOCIATION	OUTREACH CENTER, INC., THE	83,628	74,038	88.5
LOYOLA LAW SCHOOL/LOYOLA MARYMOUNT UNIVERSITY	WEISER & ASSOCIATES	76,984	67,022	87.1
CONSTITUTIONAL RIGHTS FOUNDATION	LEVY, PAZANTI & ASSOCIATES	673,434	580,673	86.2
WHITTIER COLLEGE SCHOOL OF LAW	WEISER & ASSOCIATES	72,255	61,599	85.3
LIGHT HAWK	ROSEMARY P. CARROLL	118,000	100,324	85.0
BRAMSON SCHOOL	WEISER & ASSOCIATES	17,433	14,817	85.0
PEOPLE FOR THE AMERICAN WAY	INTEGRAL RESOURCES, INC.	49,614	41,826	84.3
ST. JUDE HOSP FDN	EVENTS UNLIMITED, INC.	1,414,837	1,176,543	83.2
ALTERNATIVE LIVING FOR THE AGING	EVENTS UNLIMITED, INC.	98,145	80,995	82.5
BAY AREA RIDGE TRAIL COUNCIL	ROSEMARY P. CARROLL	49,050	40,376	82.3
DUBLIN LITTLE LEAGUE	RED APPLE RESOURCES	14,470	11,767	81.3
JEWISH NATIONAL FUND	SERVICE ASSOCIATES OF AMERICA, INC.	287,492	233,627	81.3
PRESIDIO HILL SCHOOL	RED APPLE RESOURCES	10,257	8,327	81.2
BENICIA LITTLE LEAGUE	RED APPLE RESOURCES	24,568	19,873	80.9
ROSS VALLEY COMMUNITY FOR SCHOOLS	RED APPLE RESOURCES	29,898	24,109	80.6
PEOPLE FOR THE AMERICAN WAY FOUNDATION	LEVY, PAZANTI & ASSOCIATES	464,050	369,644	79.7
EL SERENO YOUTH DEVELOPMENT CORPORATION	AMELIA GONZALEZ	9,625	7,665	79.6
CUPERTINO NATIONAL LITTLE LEAGUE	RED APPLE RESOURCES	9,136	7,261	79.5
ALPINE WEST LITTLE LEAGUE	RED APPLE RESOURCES	18,296	14,539	79.5
ALAMO SCHOOL	RED APPLE RESOURCES	10,929	8,592	78.6
CUPERTINO AMERICAN LITTLE LEAGUE	RED APPLE RESOURCES	24,683	19,259	78.0
LIVE OAK SCHOOL	RED APPLE RESOURCES	5,597	4,354	77.8
CITIZEN ACTION FUND	HUDSON BAY COMPANY OF ILLINOIS, INC.	27,757	21,559	77.7
PALO ALTO LITTLE LEAGUE	RED APPLE RESOURCES	15,198	11,800	77.6
CLAREMONT UNIVERSITY	KCET/DIMAC COMMUNICATIONS, LLC	53,043	41,104	77.5
LIFE CHIROPRACTIC COLLEGE WEST	WEISER & ASSOCIATES	30,275	23,450	77.5
PRESIDIO HILL SCHOOL	RED APPLE RESOURCES	1,918	1,482	77.3
EL SERENO YOUTH DEVELOPMENT CORPORATION	AMELIA GONZALEZ	200,582	154,453	77.0

Charity/Charitable Purpose	Commercial Fundraiser	T. Revenue	To Charity	%
MISSION DOLORES SCHOOL	RED APPLE RESOURCES	6,448	4,962	77.0
APTOS LITTLE LEAGUE	RED APPLE RESOURCES	11,357	8,735	76.9
FARRALONE VIEW SCHOOL	RED APPLE RESOURCES	3,443	2,646	76.8
ST VERONICA'S MENS CLUB	RED APPLE RESOURCES	9,278	7,129	76.8
AYOS REGION 64 WEST SAN JOSE	RED APPLE RESOURCES	8,163	6,247	76.5
CORO SOUTHERN CALIFORNIA, INC.	EVENTS UNLIMITED, INC.	233,685	178,353	76.3
SAN FRANCISCO AIDS FOUNDATION	MILLER, ZEICHNIK AND ASSOCIATES, INC.	3,648,906	2,775,817	76.1
GILBERT AMERICAN LITTLE LEAGUE	RED APPLE RESOURCES	15,419	11,728	76.1
UNIVERSITY OF TEXAS M.D. AMDERSON CANCER CENTER	EPSILON DATA MANAGEMENT, INC.	3,200,147	2,433,708	76.0
COOPERATIVE FOR ASSISTANCE AND RELIEF EVERYWHERE, INC.	TRANSAMERICA MARKETING SERVICES, INC.	208,335	157,783	75.7
BIG SISTER VOLUNTEERS OF LOS ANGELES, INC.	EVENTS UNLIMITED, INC.	363,846	275,310	75.7
FAIRMONT ELEMENTARY	GEORGE JACKSON AND ASSOCIATES, INC.	2,519	1,890	75.0
HOLT INTERNATIONAL CHILDREN'S SERVICES	MDS COMMUNICATIONS CORPORATION	17,992	13,481	74.9
BRISBANE ELEMENTARY	RED APPLE RESOURCES	4,376	3,264	74.6
CHANDLER/GILBERT YOUTH FOOTBALL, INC.	RED APPLE RESOURCES	740	550	74.3
SAN MATEO COUNTY JUNIOR HOCKEY CLUB	RED APPLE RESOURCES	2,818	2,093	74.3
ST MARY'S CHINESE DAY SCHOOL	GEORGE JACKSON AND ASSOCIATES, INC.	8,207	6,093	74.2
VALLEMAK HOME SCHOOL CLUB	GEORGE JACKSON AND ASSOCIATES, INC.	8,235	6,088	73.9
TIBURON PENINSULA SOCCER LEAGUE	RED APPLE RESOURCES	9,942	7,348	73.9
AIDS PROJECT LOS ANGELES	MILLER, ZEICHNIK AND ASSOCIATES, INC.	3,203,304	2,365,753	73.9
BELLEVUE PONY/COLT LEAGUE	RED APPLE RESOURCES	4,943	3,644	73.7
CHANDLER/GILBERT YOUTH FOOTBALL, INC.	RED APPLE RESOURCES	8,330	6,114	73.4
HEALDSBURG LITTLE LEAGUE	GEORGE JACKSON AND ASSOCIATES, INC.	5,781	4,235	73.3
SAN FRANCISCO URBAN SERVICE PROJECT	ROSEMARY P. CARROLL	115,000	84,035	73.1
AMERICANS IN ACTION	RESPONSE DYNAMICS, INC.	518,396	378,219	73.0
CHARLES DARWIN FOUNDATION	SHARE GROUP, INC., THE	73,150	53,199	72.7
NOVATO LITTLE LEAGUE	GEORGE JACKSON AND ASSOCIATES, INC.	34,170	24,779	72.5
AMERICAN IRELAND FUND, THE	PATRICIA E. HEIRS	825,040	596,481	72.3
LOMA LINDA UNIVERSITY SCHOOL OF DENISTRY	WEISER & ASSOCIATES	16,550	11,912	72.0
RIO DEL MAR ELEMENTARY	RED APPLE RESOURCES	9,511	6,824	71.8
SUNSHINE GARDENS ELEMENTARY	RED APPLE RESOURCES	5,142	3,683	71.6
CLAIRE LILENTHAL SCHOOL PTA	RED APPLE RESOURCES	3,099	2,220	71.6
PONDEROSA SCHOOL	RED APPLE RESOURCES	6,051	4,331	71.6
NATIONAL TRUST FOR HISTORIC PRESERVATION	GREAT LAKES COMMUNICATIONS, INC.	1,817,752	1,300,830	71.6
SAN JUAN/AROMAS LITTLE LEAGUE	RED APPLE RESOURCES	5,856	4,181	71.4
SHERIFF'S YOUTH FOUNDATION OF LOS ANGELES COUNTY	EVENTS UNLIMITED, INC.	214,765	152,106	70.8
SAN RAMON LITTLE LEAGUE	RED APPLE RESOURCES	10,923	7,711	70.6
CALIFORNIA ABORTION AND REPRODUCTIVE RIGHTS ACTION LEAGUE	FUNDRAISING AND COMMUNICATION SERVICES, INC.	38,137	26,880	70.5
CHRISTIAN RESEARCH INSTITUTE	MDS COMMUNICATIONS CORPORATION	684,966	481,426	70.3
GAY & LESBIAN ALLIANCE AGAINST DEFAMATION	EVENTS UNLIMITED, INC.	764,273	536,661	70.2
SHERIFF'S POSSE RODEO	MEDIA MANAGEMENT	7,160	5,000	69.8

Charity/Charitable Purpose	Commercial Fundraiser	T. Revenue	To Charity	%
CENTER FOR INDEPENDENCE OF DISABLED	RED APPLE RESOURCES	1,980	1,382	69.8
OAK VIEW ELEMENTARY	RED APPLE RESOURCES	4,995	3,479	69.7
SUNNY BRAE MIDDLE SCHOOL	RED APPLE RESOURCES	4,542	3,157	69.5
ST BEDE SCHOOL	GEORGE JACKSON AND ASSOCIATES, INC.	9,081	6,311	69.5
CONSUMERS ATTORNEYS OF CALIFORNIA	KCET/DIMAC COMMUNICATIONS, LLC	32,703	22,703	69.4
MERCY CORPS INTERNATIONAL	MDS COMMUNICATIONS CORPORATION	57,649	39,912	69.2
LITTLE FLOWER SCHOOL	RED APPLE RESOURCES	13,362	9,247	69.2
CHILDREN'S MERCY FUND	RESPONSE DYNAMICS, INC.	1,865,969	1,291,234	69.2
SALSI LITTLE LEAGUE	RED APPLE RESOURCES	3,597	2,489	69.2
NAPA LITTLE LEAGUE	GEORGE JACKSON AND ASSOCIATES, INC.	7,455	5,156	69.2
TAYLOR SCHOOL	GEORGE JACKSON AND ASSOCIATES, INC.	4,198	2,903	69.2
LIVERMORE AMERICAN LITTLE LEAGUE	RED APPLE RESOURCES	8,576	5,927	69.1
PEOPLE FOR THE ETHICAL TREATMENT OF ANIMALS INC.	PUBLIC INTEREST COMMUNICATIONS, INC.	452,906	311,721	68.8
BAY PARK PIRANHAS 10 YR OLDS	RED APPLE RESOURCES	387	266	68.8
WATSONVILLE AMERICAN LITTLE LEAGUE	RED APPLE RESOURCES	9,565	6,550	68.5
DORIS DAY ANIMAL LEAGUE	PUBLIC INTEREST COMMUNICATIONS, INC.	97,426	66,572	68.3
ANTIOCH LITTLE LEAGUE EAST	RED APPLE RESOURCES	8,212	5,609	68.3
BENICIA PAL GIRLS SOFTBALL	RED APPLE RESOURCES	6,240	4,259	68.2
PACIFIC WEST CANCER FUND, INC.	DIRECT RESPONSE CONSULTING SERVICES	12,864,329	8,772,456	68.2
ONE ISRAEL FUND, LTD.	BEVERLY K. HEWETT	44,598	30,350	68.1
CENTER FOR LAW IN THE PUBLIC INTEREST	LEVY, PAZANTI & ASSOCIATES	252,670	170,802	67.6
HOLY NAMES COLLEGE	WEISER & ASSOCIATES	58,120	39,087	67.3
RAMPO HIGH SCHOOL FOOTBALL	RED APPLE RESOURCES	1,849	1,243	67.2
EMPIRE ELEMENTARY	RED APPLE RESOURCES	11,253	7,561	67.2
ANTIOCH LITTLE LEAGUE WEST	RED APPLE RESOURCES	8,070	5,412	67.1
CAMPBELL LITTLE LEAGUE	RED APPLE RESOURCES	3,598	2,412	67.0
FOOD FOR THE HUNGRY, INC.	MDS COMMUNICATIONS CORPORATION	348,771	233,758	67.0
EAST LAKE ELEMENTARY	RED APPLE RESOURCES	8,839	5,867	66.4
MERCY CORPS INTERNATIONAL	MDS COMMUNICATIONS CORPORATION	134,292	88,910	66.2
DOULE ELEMENTARY	RED APPLE RESOURCES	5,902	3,904	66.2
VALLEY VIEW MIDDLE SCHOOL	RED APPLE RESOURCES	11,557	7,603	65.8
LOS ANGELES GAY AND LESBIAN COMMUNITY SERVICES CENTER	EVENTS UNLIMITED, INC.	414,515	271,734	65.6
U.S. COMMITTEE FOR UNICEF	PUBLIC INTEREST COMMUNICATIONS, INC.	863,209	558,857	64.7
MATER DOLOROSA PARENT GUILD	GEORGE JACKSON AND ASSOCIATES, INC.	8,567	5,500	64.2
SAN FRANCISCO AIDS FOUNDATION	PALLOTTA AND ASSOCIATES, INC.	4,934,255	3,150,657	63.9
O'HARA PARK PE DEPARTMENT	RED APPLE RESOURCES	7,270	4,623	63.6
MOTHERS AGAINST DRUNK DRIVING	PUBLIC INTEREST COMMUNICATIONS, INC.	332,016	211,006	63.6
UCLA FOUNDATION - SCHOOL OF MEDICINE - CANCER RESEARCH	EVENTS UNLIMITED, INC.	2,984,332	1,882,510	63.1
LIFE OUTREACH INTERNATIONAL	MDS COMMUNICATIONS CORPORATION	499,954	313,779	62.8
HALECREST ELEMENTARY	RED APPLE RESOURCES	718	450	62.7
UNITARIAN UNIVERSALIST SERVICE COMMITTEE	SHARE GROUP, INC., THE	54,219	33,834	62.4

Charity/Charitable Purpose	Commercial Fundraiser	T. Revenue	To Charity	%
BOYLE HEIGHTS ELEMENTARY INSTITUTE	AMELIA GONZALEZ	29,700	18,498	62.3
AMERICAN RED CROSS, SAN DIEGO/IMPERIAL COUNTIES CHAPTER	MDS COMMUNICATIONS CORPORATION	40,868	25,427	62.2
CALIFORNIA HOMELESS AND HOUSING COALITION ACTION FUND	GORDON & SCHWENKMEYER, INC.	61,117	37,892	62.0
LOS ANGELES GAY AND LESBIAN COMMUNITY SERVICES CENTER	PALLOTTA AND ASSOCIATES, INC.	4,508,528	2,787,001	61.8
FRIENDS OF DISCOVERY	RED APPLE RESOURCES	3,882	2,400	61.8
DON BOSCO TECHNICAL INSTITUTE	DIRECTLINE TECHNOLOGIES, INC.	49,435	30,435	61.6
CALIFORNIA PRO-LIFE COUNCIL, INC.	LIFE-TEL, INC.	17,500	10,741	61.4
LAFAYETTE ELEMENTARY	RED APPLE RESOURCES	6,055	3,686	60.9
CEDARLANE MIDDLE SCHOOL	RED APPLE RESOURCES	806	486	60.4
A.O.P.A. AIR SAFETY FOUNDATION	BGS TELEMARKETING, INC.	1,348,730	811,713	60.2
NEWARK ELEMENTARY	RED APPLE RESOURCES	935	561	60.0
CAJON VALLEY MIDDLE SCHOOL	RED APPLE RESOURCES	2,269	1,361	60.0
CORONA ELEMENTARY	RED APPLE RESOURCES	736	442	60.0
PHYSICIANS FOR SOCIAL RESPONSIBILITY	SHARE GROUP, INC., THE	64,874	38,922	60.0
SOUTH VALLEY JUNIOR HIGH PE DEPT	RED APPLE RESOURCES	4,054	2,408	59.4
MARCH OF DIMES - NORTHERN CALIFORNIA	QUALITY TELEMARKETING, INC.	24,729	14,677	59.4
NATIONAL ABORTION AND REPRODUCTIVE RIGHTS ACTION LEAGUE	PUBLIC INTEREST COMMUNICATIONS, INC.	83,589	49,510	59.2
AMERICAN RED CROSS, LOS ANGELES CHAPTER	FACTER DIRECT, LTD	1,852,586	1,096,949	59.2
SUSAN G. KOMEN BREAST CANCER FOUNDATION, INC.	TARGET MARKETAM, INC.	139,369	82,117	58.9
KPFA PACIFICA RADIO	SHARE GROUP, INC., THE	149,152	87,684	58.8
ALZHEIMER'S DISEASE AND RELATED DISORDERS ASSOCIATION LOS ANGE	EVENTS UNLIMITED, INC.	362,890	213,200	58.8
FOOTHILL HIGH	RED APPLE RESOURCES	1,121	658	58.7
NATIONAL MULTIPLE SCLEROSIS SOCIETY	EPSILON DATA MANAGEMENT, INC.	12,275,459	7,209,818	58.7
ALTERNATIVE LIVING FOR THE AGING	EVENTS UNLIMITED, INC.	146,462	85,888	58.6
CITY TEAM MINISTRIES	MDS COMMUNICATIONS CORPORATION	66,334	38,675	58.3
AMNESTY INTERNATIONAL	PUBLIC INTEREST COMMUNICATIONS, INC.	1,862,332	1,084,820	58.3
KVPT	KCET/DIMAC COMMUNICATIONS, LLC	26,821	15,514	57.8
SMITHRIDGE ELEMENTARY	RED APPLE RESOURCES	3,487	2,011	57.7
PESTICIDE WATCH	TELEFUND, INC.	63,343	35,920	56.7
NATIONAL AUDUBON SOCIETY	SHARE GROUP, INC., THE	627,000	355,198	56.7
TRADITIONAL VALUES COALITION	MDS COMMUNICATIONS CORPORATION	14,402	8,153	56.6
MARCH OF DIMES - SAN DIEGO REGION	QUALITY TELEMARKETING, INC.	19,875	11,237	56.5
CALIFORNIA ABORTION AND REPRODUCTIVE RIGHTS ACTION LEAGUE	SHARE GROUP, INC., THE	87,934	49,694	56.5
GREENPEACE, INC.	FACTER DIRECT, LTD	1,951,670	1,102,431	56.5
KVCR PUBLIC TELEVISION	WEISER & ASSOCIATES	16,830	9,466	56.2
NATIONAL MULTIPLE SCLEROSIS SOCIETY	MARKETING CORPORATION OF AMERICA	3,498,000	1,953,500	55.8
COLUMBUS HIGH SCHOOL	RED APPLE RESOURCES	737	410	55.6
SIERRA VISTA ELEMENTARY	RED APPLE RESOURCES	4,240	2,357	55.6
NEW YORK CREEK	RED APPLE RESOURCES	15,281	8,482	55.5
MARCH OF DIMES - BAY AREA	QUALITY TELEMARKETING, INC.	63,439	35,058	55.3
TREEPEOPLE INC.	EVENTS UNLIMITED, INC.	205,152	113,225	55.2

Charity/Charitable Purpose	Commercial Fundraiser	T. Revenue	To Charity	%
AMERICAN RED CROSS, LOS ANGELES CHAPTER	FACTER DIRECT, LTD	87,954	48,267	54.9
BIG BROTHERS OF GREATER LOS ANGELES	KNOCK OUT PRODUCTIONS	414,212	225,823	54.5
MAYS MISSION FOR THE HANDICAPPED	SHARE GROUP, INC., THE	11,387	6,177	54.2
UC SANTA BARBARA ALUMNI ASSOCIATION	DIRECTLINE TECHNOLOGIES, INC.	38,430	20,730	53.9
HOWE AVENUE ELEMENTARY	RED APPLE RESOURCES	1,736	924	53.2
UNITED CHILDREN'S FUND	GOOD CAUSE MARKETING, INC.	145,850	77,375	53.1
AMERICAN ACADEMY OF ALLERGY, ASTHMA AND IMMUNOLOGY	LEVY, PAZANTI & ASSOCIATES	396,800	210,135	53.0
UNION RESCUE MISSION	MDS COMMUNICATIONS CORPORATION	67,717	35,840	52.9
MAGNOLIA ELEMENTARY SCHOOL	RED APPLE RESOURCES	6,384	3,369	52.8
WELLER ELEMENTARY SCHOOL	RED APPLE RESOURCES	2,780	1,466	52.7
GRACE FELLOWSHIP FOURSQUARE	RED APPLE RESOURCES	219	115	52.6
MAP INTERNATIONAL	TRANSAMERICA MARKETING SERVICES, INC.	25,539	13,383	52.4
AMERICAN ASSOCIATION OF UNIVERSITY WOMEN EDUCATION FOU	SHARE GROUP, INC., THE	67,747	35,487	52.4
WORLD BIBLE TRANSLATION CENTER, INC.	MDS COMMUNICATIONS CORPORATION	19,779	10,344	52.3
UNITED CHILDREN'S FUND	GOOD CAUSE MARKETING, CA	211,772	109,239	51.6
UP WITH PEOPLE	SHARE GROUP, INC., THE	9,013	4,628	51.3
FOUNDATION FOR JUNIOR BLIND	MDS COMMUNICATIONS CORPORATION	18,122	9,284	51.2
NATIONAL WOMEN'S HEALTH NETWORK	SMITH COMPANY, THE	20,099	10,278	51.1
DEFENDERS OF WILDLIFE	SHARE GROUP, INC., THE	207,621	106,053	51.1
HEART SUPPORT OF AMERICA, INC.	DIRECT RESPONSE CONSULTING SERVICES	3,632,602	1,848,281	50.9
CHILDREN'S DEFENSE FUND ACTION COUNCIL	INTEGRAL RESOURCES, INC.	611,288	310,393	50.8
PLANNED PARENTHOOD GOLDEN GATE	STEPHEN DUNN & ASSOCIATES	110,487	55,736	50.4
PRSON FELLOWSHIP MINISTRIES	MDS COMMUNICATIONS CORPORATION	167,716	84,585	50.4
PARKSIDE JUNIOR HIGH	GEORGE JACKSON AND ASSOCIATES, INC.	1,118	563	50.4
NATIONAL COALITION FOR HOMELESS VETERANS	REESE BROTHERS, INC.	16,876	8,450	50.1
SPECIAL OLYMPICS SOUTHERN CALIFORNIA, INC.	MEYER ASSOCIATES, INC.	70,931	35,465	50.0
NATIONAL CHILDREN'S CANCER SOCIETY, INC.	HERITAGE PUBLISHING COMPANY	982	491	50.0
BRITISH ACADEMY OF FILM AND TELEVISION ARTS LA, INC.	EVENTS UNLIMITED, INC.	257,975	128,963	50.0
AMERICAN LEPROSY MISSION	MDS COMMUNICATIONS CORPORATION	27,341	13,553	49.6
LEAGUE OF CONSERVATION VOTERS	SMITH COMPANY, THE	60,710	29,874	49.2
AMERICAN COUNCIL OF THE BLIND	INTEGRAL RESOURCES, INC.	480,672	236,240	49.1
EARTH DAY 2000	TELEFUND, INC.	58,787	28,564	48.6
NATIONAL ABORTION AND REPRODUCTIVE RIGHTS ACTION LEAGUE	SHARE GROUP, INC., THE	601,910	292,024	48.5
KVIE	KCET/DIMAC COMMUNICATIONS, LLC	590,239	285,451	48.4
EDUCATIONAL MEDIA FOUNDATION	REGENCY COMMUNICATIONS, INC.	45,625	21,811	47.8
UNITED CHILDREN'S FUND, INC.	DIRECT RESPONSE CONSULTING SERVICES	997,803	474,423	47.5
AMERICAN FOUNDATION FOR AIDS RESEARCH	SHARE GROUP, INC., THE	248,801	116,481	46.8
MAXWELL ELEMENTARY	RED APPLE RESOURCES	4,019	1,879	46.8
OPERATION DOCTOR, INC.	NON-PROFIT TELEMEDIA, INC.	2,498	1,168	46.8
CENTER FOR MARINE CONSERVATION	SHARE GROUP, INC., THE	200,617	93,230	46.5
LIFE OUTREACH INTERNATIONAL	REGENCY COMMUNICATIONS, INC.	58,831	27,268	46.4

Charity/Charitable Purpose	Commercial Fundraiser	T. Revenue	To Charity	%
JUNIPER ACADEMY	RED APPLE RESOURCES	1,655	762	46.0
SIERRA CLUB LEGAL DEFENSE FUND	GREAT LAKES COMMUNICATIONS, INC.	372,185	171,296	46.0
VIETNAM VETERANS OF CALIFORNIA	GORDON & SCHWENKMEYER, INC.	181,549	83,378	45.9
NATURAL RESOURCES DEFENSE COUNCIL	FACTER DIRECT, LTD	820,037	370,805	45.2
ORANGE COUNTY RESCUE MISSION	MDS COMMUNICATIONS CORPORATION	20,140	9,007	44.7
JAPANESE AMERICAN NATIONAL MUSEUM	KCET/DIMAC COMMUNICATIONS, LLC	100,320	44,527	44.4
NATIONAL AUDUBON SOCIETY	PUBLIC INTEREST COMMUNICATIONS, INC.	413,291	182,180	44.1
COMMON CAUSE	SHARE GROUP, INC., THE	259,882	114,321	44.0
CITIZENS AGAINST GOVERNMENT WASTE	FACTER DIRECT, LTD	17,743	7,742	43.6
PRSON FELLOWSHIP MINISTRIES	MDS COMMUNICATIONS CORPORATION	267,473	116,022	43.4
LIFE ISSUES INSTITUTE	MDS COMMUNICATIONS CORPORATION	72,504	31,395	43.3
RITA CANNAN PFA	RED APPLE RESOURCES	2,436	1,053	43.2
SOUTHERN HUMBOLDT LITTLE LEAGUE	RED APPLE RESOURCES	1,449	626	43.2
FUND FOR AMERICAN STUDIES, THE	WEISER & ASSOCIATES	15,975	6,891	43.1
NATIONAL ENVIRONMENTAL LAW AND POLICY CENTER	TELEFUND, INC.	222,931	94,952	42.6
WORLD WILDLIFE FUND, INC.	PUBLIC INTEREST COMMUNICATIONS, INC.	1,353,341	572,229	42.3
CITIZENS AGAINST GOVERNMENT WASTE	FACTER DIRECT, LTD	17,153	7,220	42.1
AMERICAN RED CROSS	WASHINGTON MARKETING GROUP, INC.	20,350	8,472	41.6
MARCH OF DIMES BIRTH DEFECTS FOUNDATION	LESTER TELEMARKETING, INC.	135,328	56,300	41.6
PEOPLE FOR THE AMERICAN WAY ACTION FUND	INTEGRAL RESOURCES, INC.	167,631	69,686	41.6
INTERNATIONAL FUND FOR ANIMAL WELFARE	SHARE GROUP, INC., THE	132,713	54,977	41.4
PLANNED PARENTHOOD FEDERATION OF AMERICA	INTEGRAL RESOURCES, INC.	576,643	238,544	41.4
NOW LEGAL DEFENSE AND EDUCATION FUND, INC.	SHARE GROUP, INC., THE	53,391	21,997	41.2
INTERNATIONAL RESCUE COMMITTEE	SHARE GROUP, INC., THE	31,360	12,765	40.7
AMERICAN RIVERS	SHARE GROUP, INC., THE	8,302	3,375	40.7
OXFAM AMERICA	SHARE GROUP, INC., THE	177,886	72,280	40.6
AFS-USA, INC.	SHARE GROUP, INC., THE	521,566	210,649	40.4
HUMAN RIGHTS CAMPAIGN FUND	SHARE GROUP, INC., THE	970,193	388,279	40.0
SONOMA COUNCIL ON THE AGING	JADENT, INC.	375,997	150,399	40.0
NORA LAM CHINESE MINISTRIES	REGENCY COMMUNICATIONS, INC.	311,387	123,310	39.6
NATIONAL PARKS AND CONSERVATION ASSOCIATION	SHARE GROUP, INC., THE	80,157	31,344	39.1
VENTURA COUNTY RESCUE MISSION	MDS COMMUNICATIONS CORPORATION	13,135	5,130	39.1
BREAD FOR THE WORLD	SHARE GROUP, INC., THE	274,107	106,311	38.8
SIERRA CLUB	NEW BOSTON COMMUNICATIONS, INC.	709,698	272,403	38.4
PEOPLE FOR THE ETHICAL TREATMENT OF ANIMALS INC.	HARRIS O'MALLEY MARKETING, INC.	423,156	162,326	38.4
CHILDREN'S DEFENSE FUND ACTION COUNCIL	PUBLIC INTEREST COMMUNICATIONS, INC.	50,727	19,458	38.4
KCHO FM NORTHSTATE PUBLIC RADIO - CALIFORNIA STATE UNIVERSITY, C	WEISER & ASSOCIATES	20,534	7,846	38.2
AMERICAN DIABETES ASSOCIATION	MARKETING CORPORATION OF AMERICA	6,652,210	2,518,293	37.9
UNION RESCUE MISSION	FACTER DIRECT, LTD	88,444	33,470	37.8
AMERICAN DIABETES ASSOCIATION	MARKETING CORPORATION OF AMERICA	8,475,075	3,204,667	37.8
HUMAN RIGHTS CAMPAIGN FUND	STEPHEN DUNN & ASSOCIATES	12,133	4,582	37.8

Charity/Charitable Purpose	Commercial Fundraiser	T. Revenue	To Charity	%
AIDS PROJECT LOS ANGELES	MILLER, ZEICHNIK AND ASSOCIATES, INC.	709,684	267,847	37.7
CANCER FUND OF AMERICA, INC.	NON-PROFIT TELEMEDIA, INC.	30,169	11,053	36.6
SPECIAL OLYMPICS SOUTHERN CALIFORNIA, INC.	HERITAGE PUBLISHING COMPANY	968,682	354,495	36.6
BIBLE LEAGUE, THE	MDS COMMUNICATIONS CORPORATION	105,138	38,398	36.5
DIABETES TRUST FUND, INC.	HERITAGE PUBLISHING COMPANY	2,417	862	35.7
SIERRA SERVICES FOR THE BLIND	ROBERT LANG ENTERPRISES	94,260	33,095	35.1
EASTER SEAL SOCIETY FOR THE REDWOOD COAST	M.S.A. ENT.	89,028	31,160	35.0
ENLISTED ASSOCIATION OF THE NATIONAL GUARD OF THE UNITED STATES	HERITAGE PUBLISHING COMPANY	11,361	3,976	35.0
AMERICAN KIDNEY FUND, INC.	TARGET MARKETEAM, INC.	1,367,560	476,318	34.8
PLANNED PARENTHOOD FEDERATION OF AMERICA	FACTER DIRECT, LTD	1,602,807	554,165	34.6
PHYSICIANS FOR SOCIAL RESPONSIBILITY	SHARE GROUP, INC., THE	94,784	32,700	34.5
EAST WEST SHRINE FOOTBALL	DAWSON & ASSOCIATES	159,405	54,825	34.4
PLANNED PARENTHOOD ACTION FUND, INC.	INTEGRAL RESOURCES, INC.	961,398	328,171	34.1
FOUNDATION FOR NATIONAL PROGRESS	TELEFUND, INC.	282,346	96,359	34.1
NATIONAL WILDLIFE FEDERATION	PUBLIC INTEREST COMMUNICATIONS, INC.	662,350	225,558	34.1
CALIFORNIA CHRISTIAN COALITION	REGENCY COMMUNICATIONS, INC.	31,341	10,632	33.9
U.S. COMMITTEE FOR UNICEF	INTEGRAL RESOURCES, INC.	143,845	48,077	33.4
ROGER WYBURN-MASON AND JACK M. BLOUNT ERADICATION OF RHEUMAT	DIRECT RESPONSE CONSULTING SERVICES	2,602,562	838,728	32.2
ASSOCIATION FOR RETARDED CITIZENS - SONOMA COUNTY	JADENT, INC.	55,781	17,850	32.0
AMERICAN WHEELCHAIR VETERANS ASSOCIATION	VENTURA COUNTY BENEFIT PROGRAMS	33,208	10,549	31.8
SPECIAL OLYMPICS NORTHERN CALIFORNIA, INC.	HERITAGE PUBLISHING COMPANY	1,096,496	343,153	31.3
AMERICAN KIDNEY FUND, INC.	TARGET MARKETEAM, INC.	1,037,676	324,441	31.3
HEART SUPPORT OF AMERICA, INC.	NON-PROFIT TELEMEDIA, INC.	12,469	3,881	31.1
NATIONAL ABORTION AND REPRODUCTIVE RIGHTS ACTION LEAGUE	KCET/DIMAC COMMUNICATIONS, LLC	41,090	12,590	30.6
CALIFORNIA STATE UNIVERSITY, SACRAMENTO TRUST FOUNDATION	STEPHEN DUNN & ASSOCIATES	116,880	35,248	30.2
SC/WILCOX GRAD N	HANG-UPS ART ENTERPRISES, INC.	23,830	7,154	30.0
AIDS AND CANCER RESEARCH FOUNDATION	UNI-FUND, INC.	3,335	1,001	30.0
CHILDREN'S EMERGENCY RELIEF	TELESYSTEMS MARKETING, INC.	385	116	30.0
NATIONAL CHILDREN'S CANCER SOCIETY, INC.	TELESYSTEMS MARKETING, INC.	27,450	8,235	30.0
SURVIVORS AND VICTIMS EMPOWERED	UNI-FUND, INC.	3,325	998	30.0
CHILDREN'S HOSPITAL MEDICAL CENTER FOUNDATION, INC.	TELESYSTEMS MARKETING, INC.	46,524	13,957	30.0
BUTTE COUNTY ASSOCIATION FOR RETARDED CITIZENS	JADENT, INC.	44,091	13,227	30.0
ASIAN ART MUSEUM	KCET/DIMAC COMMUNICATIONS, LLC	3,877	1,162	30.0
LONE HILL BAND	HANG-UPS ART ENTERPRISES, INC.	7,595	2,259	29.7
VANISHED CHILDREN'S ALLIANCE	REESE BROTHERS, INC.	46,669	13,874	29.7
AMERICAN SOCIETY FOR PREVENTION OF CRUELTY TO ANIMALS	PUBLIC INTEREST COMMUNICATIONS, INC.	203,764	60,569	29.7
CALIFORNIA POLICE ACTIVITIES LEAGUE	TELCOM SERVICES, INC.	7,673,409	2,279,121	29.7
CENTRAL VALLEY HOMELESS VETERANS	ROBERT L. VAN TUINEN	4,385	1,296	29.6
DEFENDERS OF WILDLIFE	PUBLIC INTEREST COMMUNICATIONS, INC.	333,690	98,574	29.5
VANISHED CHILDREN'S ALLIANCE	HERITAGE PUBLISHING COMPANY	3,631	1,060	29.2
ANA LAMP ABWA	HANG-UPS ART ENTERPRISES, INC.	5,765	1,671	29.0

Charity/Charitable Purpose	Commercial Fundraiser	T. Revenue	To Charity	%
MARCH OF DIMES - CENTRAL CALIFORNIA	QUALITY TELEMARKETING, INC.	13,151	3,805	28.9
MOBILIZATION AGAINST AIDS	MILLER, ZEICHNIK AND ASSOCIATES, INC.	682,589	197,098	28.9
MARCH OF DIMES - SOUTHERN CALIFORNIA	QUALITY TELEMARKETING, INC.	34,121	9,763	28.6
COVENANT HOUSE	SHARE GROUP, INC., THE	1,032,386	294,648	28.5
COMMON CAUSE	PUBLIC INTEREST COMMUNICATIONS, INC.	697,820	198,515	28.4
UNITED STATES ORGANIZATION FOR DISABLED ATHLETES, INC.	NON-PROFIT TELEMEDIA, INC.	11,335	3,218	28.4
NORTHERN CALIFORNIA BURN FOUNDATION	ENTERTAINMENT SERVICES UNLIMITED	149,064	41,817	28.1
CALIFORNIA ARC	JADENT, INC.	57,344	16,056	28.0
UPLAND HS CHORAL	HANG-UPS ART ENTERPRISES, INC.	2,685	745	27.8
PHYSICIANS FOR SOCIAL RESPONSIBILITY	HARRIS O'MALLEY MARKETING, INC.	13,678	3,769	27.6
KERN COUNTY SHERIFFS RESERVE, INC.	CHENEY ENTERPRISES	139,995	38,490	27.5
RAINFOREST ACTION NETWORK	CLEC CANVASS NETWORK	210,416	57,787	27.5
MULTIPLE SCLEROSIS FOUNDATION	JADENT, INC.	515,858	139,282	27.0
ALLIANCE DEFENSE FUND	REGENCY COMMUNICATIONS, INC.	26,029	6,992	26.9
FREEDOM FROM HUNGER	SHARE GROUP, INC., THE	11,056	2,951	26.7
MAYFAIR DRILL TEAM	HANG-UPS ART ENTERPRISES, INC.	2,600	691	26.6
YUBA SUTTER FUTURE FARMERS OF AMERICA	MERIDIAN PRODUCTIONS	14,015	3,700	26.4
FIND THE CHILDREN	JADENT, INC.	815,019	209,210	25.7
OUR LADY OF REFUGE	HANG-UPS ART ENTERPRISES, INC.	11,595	2,975	25.7
PARKS JR HIGH	HANG-UPS ART ENTERPRISES, INC.	13,965	3,583	25.7
DON LUGO HS	HANG-UPS ART ENTERPRISES, INC.	2,565	658	25.6
UNITED STATES ORGANIZATION FOR DISABLED ATHLETES	DAWSON & ASSOCIATES	30,000	7,657	25.5
NATIONAL CHILDREN'S CANCER SOCIETY, INC.	MARKETING CORPORATION OF AMERICA	1,943,542	491,321	25.3
CROSS & CROWN LUTH	HANG-UPS ART ENTERPRISES, INC.	8,545	2,146	25.1
LOS ANGELES GAY AND LESBIAN COMMUNITY SERVICES CENTER	EVENTS UNLIMITED, INC.	181,723	45,537	25.1
BONITA VISTA HSMM	HANG-UPS ART ENTERPRISES, INC.	6,930	1,733	25.0
AMVETS DEPARTMENT OF CALIFORNIA	JADENT, INC.	12,670	3,168	25.0
BAY AREA PVA	JADENT, INC.	87,363	21,841	25.0
EAST WEST SHRINE FOOTBALL	TBS PRODUCTIONS	257,443	64,361	25.0
KXIE	OUTREACH CENTER, INC., THE	12,103	3,026	25.0
KIWANIS DIVISION 46	ROBERT L. VAN TUINEN	22,180	5,538	25.0
CERES KIWANIS CLUB	ROBERT L. VAN TUINEN	25,484	6,362	25.0
AMERICAN DEPUTY SHERIFF'S ASSOCIATION	U.S. MARKETING, INC.	89,173	22,000	24.7
JUST SAY NO INTERNATIONAL	REESE BROTHERS, INC.	34,050	8,360	24.6
U.S. ORGANIZATION FOR DISABLED ATHLETES	AMERICOM GROUP, INC.	1,646	403	24.5
NATIONAL TRUST FOR HISTORIC PRESERVATION	SHARE GROUP, INC., THE	55,516	13,400	24.1
CORONA BREAK LIONS	HANG-UPS ART ENTERPRISES, INC.	9,040	2,162	23.9
UPWHITTIER SERTOMA	HANG-UPS ART ENTERPRISES, INC.	5,450	1,298	23.8
GOLDEN EMPIRE HUMANE SOCIETY	ROBERT LANG ENTERPRISES	16,798	3,991	23.8
CHILDREN'S DEFENSE FUND	FACTER DIRECT, LTD	106,187	25,191	23.7
CHILDREN'S DEFENSE FUND	FACTER DIRECT, LTD	106,117	25,121	23.7



Charity/Charitable Purpose	Commercial Fundraiser	T. Revenue	To Charity	%
INTERNATIONAL FUND FOR ANIMAL WELFARE	SHARE GROUP, INC., THE	101,782	24,085	23.7
NAMES PROJECT - LB	HANG-UPS ART ENTERPRISES, INC.	3,735	881	23.6
SHOMREL TORAH	HANG-UPS ART ENTERPRISES, INC.	12,940	3,034	23.4
UNITED STATES ORGANIZATION FOR DISABLED ATHLETES, INC.	NON-PROFIT TELEMEDIA, INC.	7,699	1,764	22.9
GEORGE MIDDLE SCHOOL	RED APPLE RESOURCES	696	158	22.7
SONS OF ITALY	HANG-UPS ART ENTERPRISES, INC.	6,790	1,535	22.6
AUTO SERV COUNCIL	HANG-UPS ART ENTERPRISES, INC.	3,070	691	22.5
AMERICAN FORESTRY ASSOCIATION	FACTER DIRECT, LTD	4,655	1,038	22.3
NATIONAL CAREGIVING FOUNDATION	REESE BROTHERS, INC.	157,887	34,901	22.1
CDF FIREFIGHTERS RIVERSIDE CHAPTER	TWIN ENTERPRISES	204,756	45,046	22.0
FRATERNAL ORDER OF POLICE, CALIFORNIA STATE LODGE	TELCOM SERVICES, INC.	1,221,804	267,283	21.9
REGULAR AMERICAN VETERANS	U.S. MARKETING, INC.	171,433	37,500	21.9
AYSO - REDLANDS	HANG-UPS ART ENTERPRISES, INC.	6,195	1,344	21.7
MANDALA CHILDREN	HANG-UPS ART ENTERPRISES, INC.	8,365	1,810	21.6
ELSINORE HIGH SCHOOL ROTC	RED APPLE RESOURCES	215	46	21.5
AMERICAN KIDNEY FUND, INC.	SMITH COMPANY, THE	22,386	4,744	21.2
CHINO HIGH SCHOOL BAND	HANG-UPS ART ENTERPRISES, INC.	3,265	691	21.2
ST. NICHOLAS PHIL.	HANG-UPS ART ENTERPRISES, INC.	5,850	1,234	21.1
CALIFORNIA ORGANIZATION OF POLICE AND SHERIFFS	CIVIC DEVELOPMENT GROUP, LLC	964,605	201,452	20.9
PLEAS/FOOTHILL LL	HANG-UPS ART ENTERPRISES, INC.	9,940	2,072	20.8
BOY SCOUT #65	HANG-UPS ART ENTERPRISES, INC.	2,140	439	20.5
NATIONAL RIGHT TO LIFE COMMITTEE, INC.	MDS COMMUNICATIONS CORPORATION	1,926,385	390,952	20.3
RAILS TO TRAILS CONSERVANCY	SHARE GROUP, INC., THE	55,042	11,061	20.1
LIBERTY ALLIANCE, THE	REGENCY COMMUNICATIONS, INC.	145,399	29,194	20.1
SUTTER-YUBA FRIDAY NIGHT LIVE	MERIDIAN PRODUCTIONS	35,770	7,161	20.0
REDDING PEACE OFFICERS' ASSOCIATION	GOLD COAST PRODUCTIONS	56,478	11,296	20.0
REDDING PEACE OFFICERS' ASSOCIATION	M.S.A. ENT.	56,478	11,296	20.0
SAN JOAQUIN VALLEY POLICE YOUTH ACTIVITIES LEAGUE	SUN PRODUCTIONS	20,867	4,173	20.0
HUMBOLDT COUNTY PEACE OFFICERS ASSOCIATION	GOLD COAST PRODUCTIONS	44,869	8,974	20.0
HUMBOLDT COUNTY SHERIFFS POSSE SEARCH AND RESCUE	GOLD COAST PRODUCTIONS	89,257	17,851	20.0
CHILDHOOD LEUKEMIA FOUNDATION	JADENT, INC.	106,500	21,300	20.0
DEL NORTE COUNTY SEARCH AND RESCUE	GOLD COAST PRODUCTIONS	19,288	3,858	20.0
DEPUTY SHERIFFS ASSOCIATION OF SHASTA COUNTY	M.S.A. ENT.	72,558	14,512	20.0
SECRET WITNESS OF SHASTA COUNTY, INC.	M.S.A. ENT.	48,025	9,605	20.0
CERES DARE	ROBERT L. VAN TUINEN	18,545	3,709	20.0
HEART SUPPORT OF AMERICA, INC.	TELESYSTEMS MARKETING, INC.	998	200	20.0
AMERICAN ASSOCIATION OF THE DEAF-BLIND	HERITAGE PUBLISHING COMPANY	8,521	1,704	20.0
HUMBOLDT COUNTY DEPUTY SHERIFFS	GOLD COAST PRODUCTIONS	56,505	11,301	20.0
DISABILITY RESOURCE AGENCY FOR INDEPENDENT LIVING	ROBERT L. VAN TUINEN	25,471	5,094	20.0
SAN JOSE FIREFIGHTERS BURN FOUNDATION	TBS PRODUCTIONS	220,569	44,114	20.0
RIVERSIDE SHERIFFS ASSOCIATION	TWIN ENTERPRISES	29,189	5,838	20.0

Charity/Charitable Purpose	Commercial Fundraiser	T. Revenue	To Charity	%
NATIONAL CHICANITO SCIENCE PROJECT	CAPITAL ENTERPRISES	6,380	1,276	20.0
SECRET WITNESS OF SHASTA COUNTY, INC.	GOLD COAST PRODUCTIONS	48,025	9,605	20.0
DEBBIE CHISHOLM MEMORIAL FOUNDATION	TWIN ENTERPRISES	702,069	140,414	20.0
CANCER FEDERATION, INC.	JADENT, INC.	151,745	30,349	20.0
PEACE OFFICER'S ASSOCIATION OF THE COUNTY OF MONTEREY	STAGE DOOR MUSIC PRODUCTIONS, INC.	98,761	19,752	20.0
HUMBOLDT COUNTY FIRE/ARSON INVESTIGATION UNIT	GOLD COAST PRODUCTIONS	41,452	8,290	20.0
EUREKA POLICE OFFICERS ASSOCIATION	GOLD COAST PRODUCTIONS	35,531	7,106	20.0
DEPUTY SHERIFFS ASSOCIATION OF SHASTA COUNTY	GOLD COAST PRODUCTIONS	72,558	14,511	20.0
RIVERBANK KIWANIS CLUB	ROBERT L. VAN TUINEN	27,620	5,509	19.9
NATURE CONSERVANCY	PUBLIC INTEREST COMMUNICATIONS, INC.	339,256	67,612	19.9
CENTRAL VALLEY HOMELESS VETERANS ASSISTANCE PROGRAM	ROBERT L. VAN TUINEN	8,443	1,682	19.9
ADOLESCENT AIDS FOUNDATION	NORTH AMERICAN CHARITABLE SERVICES INC.	28,118	5,600	19.9
INTERNATIONAL CENTER FOR THE SEARCH AND RECOVERY OF MISSING C	NON-PROFIT TELEMEDIA, INC.	21,299	4,242	19.9
DISABLED CHILDREN'S RELIEF FUND, INC.	NON-PROFIT TELEMEDIA, INC.	21,975	4,371	19.9
NATION'S MISSING CHILDREN ORGANIZATION	U.S. MARKETING, INC.	45,324	9,000	19.9
FOOTHILL CHRISTIAN	HANG-UPS ART ENTERPRISES, INC.	3,025	601	19.9
MENDOCINO COUNTY SHERIFFS SEARCH AND RESCUE UNIT	NATIONAL BENEFIT CO., INC.	56,392	11,188	19.8
TREEPEOPLE INC.	SHARE GROUP, INC., THE	37,928	7,466	19.7
AMES CHILD CARE	HANG-UPS ART ENTERPRISES, INC.	16,960	3,318	19.6
TEMPLE ELZ CHAIM	HANG-UPS ART ENTERPRISES, INC.	10,545	2,050	19.4
YWCA - SB	HANG-UPS ART ENTERPRISES, INC.	3,535	679	19.2
SH FRIENDS OF LIB	HANG-UPS ART ENTERPRISES, INC.	2,410	462	19.2
YWCA	SWEET TOOTH GREETINGS	5,750	1,050	18.3
LAGUNA NIGUEL LIONS	HANG-UPS ART ENTERPRISES, INC.	3,340	608	18.2
MULTIPLE SCLEROSIS ASSOCIATION OF AMERICA INC.	AMERICOM GROUP, INC.	564,901	102,629	18.2
SHERIFF'S BENEFIT ASSOCIATION MONETREY COUNTY DEPUTIES	M. CHARLES PRODUCTIONS, INC.	134,018	24,183	18.0
MULTIPLE SCLEROSIS ASSOCIATION OF AMERICA INC.	HERITAGE PUBLISHING COMPANY	183,147	32,966	18.0
JUST SAY NO INTERNATIONAL	REESE BROTHERS, INC.	62,280	11,190	18.0
IAFF #1319 PALO ALTO PROFESSIONAL FIRE FIGHTERS ASSOCIATION	FAMILY ENTERTAINMENT GROUP OF CALIFORNIA, INC.	130,100	22,768	17.5
COMMUNITY FOR A BETTER ENVIRONMENT	SHARE GROUP, INC., THE	21,946	3,828	17.4
RICHMOND FIREFIGHTERS LOCAL #188	M. CHARLES PRODUCTIONS, INC.	93,035	16,107	17.3
TEMPLE RAMAT ZION	HANG-UPS ART ENTERPRISES, INC.	3,940	682	17.3
FAMILY COUSELING	HANG-UPS ART ENTERPRISES, INC.	9,885	1,710	17.3
ADOLESCENT AIDS FOUNDATION	U.S. MARKETING, INC.	86,572	14,800	17.1
SOLANO COUNTY DEPUTY SHERIFF'S ASSOCIATION	SOLANO ASSOCIATES	148,039	25,166	17.0
HELP HOSPITALIZED CHILDREN'S FUND	NON-PROFIT TELEMEDIA, INC.	34,964	5,900	16.9
MERCED COUNTY DEPUTY SHERIFF'S EMPLOYEES ASSOCIATION	M. CHARLES PRODUCTIONS, INC.	111,214	18,737	16.8
STUDENTS AGAINST DRIVING DRUNK	AMERICOM GROUP, INC.	1,413,614	233,589	16.5
SIERRA CLUB	TELEFUND, INC.	162,276	26,577	16.4
TORRANCE POLICE OFFICERS' ASSOCIATION	RAMBRET INC.	153,591	24,992	16.3
INTERNATIONAL UNION OF POLICE ASSOCIATIONS	AMERICAN TRADE & CONVENTION PUBLICATIONS, INC.	814,489	131,449	16.1

Charity/Charitable Purpose	Commercial Fundraiser	T. Revenue	To Charity	%
AMERICAN DEPUTY SHERIFF'S ASSOCIATION	NORTH AMERICAN CHARITABLE SERVICES INC.	209,854	33,500	16.0
REGULAR AMERICAN VETERANS	NORTH AMERICAN CHARITABLE SERVICES INC.	101,079	16,000	15.8
SAN JOSE STATE UNIVERSITY ALUMNI ASSOCIATION	DIRECTLINE TECHNOLOGIES, INC.	10,670	1,670	15.7
SANTA CLARA DEPUTY SHERIFFS ATHLETIC LEAGUE	FAMILY ENTERTAINMENT GROUP OF CALIFORNIA, INC.	84,751	13,209	15.6
SANTA CLARA DEPUTY SHERIFFS ATHLETIC LEAGUE	FAMILY ENTERTAINMENT GROUP OF CALIFORNIA, INC.	296,632	46,232	15.6
SANTA CLARA DEPUTY SHERIFFS ATHLETIC LEAGUE	FAMILY ENTERTAINMENT GROUP OF CALIFORNIA, INC.	42,376	6,605	15.6
SANTA CLARA DEPUTY SHERIFFS ATHLETIC LEAGUE	FAMILY ENTERTAINMENT GROUP OF CALIFORNIA, INC.	282,507	44,030	15.6
CHILDCARE INTERNATIONAL	MDS COMMUNICATIONS CORPORATION	14,765	2,295	15.5
CONCERNED WOMEN FOR AMERICA	REGENCY COMMUNICATIONS, INC.	1,476,760	228,683	15.5
UNITED STATES ORGANIZATION FOR DISABLED ATHLETES, INC.	HERITAGE PUBLISHING COMPANY	6,904	1,068	15.5
PARENTS, FAMILIES AND FRIENDS OF LESBIANS AND GAYS	SHARE GROUP, INC., THE	38,335	5,927	15.5
GLENDORA BAND	HANG-UPS ART ENTERPRISES, INC.	3,424	528	15.4
CORRECTIONAL PEACE OFFICERS FOUNDATION INC.	M. CHARLES PRODUCTIONS, INC.	264,497	40,787	15.4
TEMPLE BETH TORAH	HANG-UPS ART ENTERPRISES, INC.	3,410	525	15.4
SONOMA VALLEY ARTS ALLIANCE	SUMMERS-MC CANN, INC.	263,742	40,546	15.4
CWA - SFS	HANG-UPS ART ENTERPRISES, INC.	1,910	292	15.3
MULTIPLE SCLEROSIS ASSOCIATION OF AMERICA INC.	REESE BROTHERS, INC.	228,527	34,448	15.1
STANISLAUS COUNTY SHERIFFS EMPLOYEES FOUNDATION	FAMILY ENTERTAINMENT GROUP OF CALIFORNIA, INC.	77,220	11,584	15.0
CERES KIWANIS CLUB	ROBERT L. VAN TUINEN	4,838	726	15.0
CALIFORNIA PROFESSIONAL FIREFIGHTERS	MIDWEST PUBLISHING-AZ, INC.	510,714	76,607	15.0
CALIFORNIA NARCOTIC OFFICERS ASSOCIATION	MIDWEST PUBLISHING-AZ, INC.	1,145,084	171,763	15.0
FIREFIGHTERS CHARITABLE FOUNDATION	TBS PRODUCTIONS	292,802	43,920	15.0
HAYWARD POLICE ACTIVITIES LEAGUE	VALLEY PRODUCTIONS	58,829	8,824	15.0
UNION CITY POLICE ACTIVITIES LEAGUE	VALLEY PRODUCTIONS	58,829	8,824	15.0
NATIONAL FOUNDATION FOR THE TREATMENT OF ABUSED CHILDREN	ROBERT SALOMONIE	7,438	1,116	15.0
INTERNATIONAL UNION OF POLICE ASSOCIATES	NORTH AMERICAN CHARITABLE SERVICES INC.	19,720	2,958	15.0
SAN MATEO FIRE CHIEFS	TBS PRODUCTIONS	216,318	32,448	15.0
JUNIOR POLICE ACADEMY	S.J. KELLNER	49,464	7,420	15.0
CORRECTIONAL PEACE OFFICERS FOUNDATION INC.	TBS PRODUCTIONS	257,573	38,636	15.0
CORRECTIONAL PEACE OFFICERS FOUNDATION, INC.	AD/NET SYSTEMS	53,607	8,041	15.0
HOLLISTER POLICE OFFICERS ASSOCIATION	M. CHARLES PRODUCTIONS, INC.	41,943	6,291	15.0
MORGAN HILL POLICE OFFICERS ASSOCIATION	M. CHARLES PRODUCTIONS, INC.	30,747	4,612	15.0
INTERNATIONAL UNION OF POLICE ASSOCIATES	U.S. MARKETING, INC.	46,898	6,996	14.9
PLANNED PARENTHOOD - LOS ANGELES	SHARE GROUP, INC., THE	13,584	2,008	14.8
LA PALMA C OF C	HANG-UPS ART ENTERPRISES, INC.	3,045	450	14.8
CHILDREN'S CHARITY FUND, INC.	LUXMEE SERVICES, INCORPORATED	122,244	18,022	14.7
PROJECT CURE	DIRECT RESPONSE CONSULTING SERVICES	3,542,226	515,115	14.5
USC - NORRIS COMPREHENSIVE CANCER CENTER	SHARE GROUP, INC., THE	41,156	5,857	14.2
MIL AND CIV WOMEN	HANG-UPS ART ENTERPRISES, INC.	7,605	1,081	14.2
SOUTH BAY RAPE CRISIS CENTER	SOUTH BAY PRODUCTIONS	118,404	16,768	14.2
NATIONAL ABORTION AND REPRODUCTIVE RIGHTS ACTION LEAGUE	PUBLIC INTEREST COMMUNICATIONS, INC.	39,766	5,597	14.1

Charity/Charitable Purpose	Commercial Fundraiser	T. Revenue	To Charity	%
VIETNAM VETERANS OF AMERICA FOUNDATION	AMERICAN TRADE & CONVENTION PUBLICATIONS, INC.	178,635	25,000	14.0
VIETNAM VETERANS OF AMERICA FOUNDATION	AMERICAN TRADE & CONVENTION PUBLICATIONS, INC.	178,635	25,000	14.0
WORLD WILDLIFE FUND, INC.	GREAT LAKES COMMUNICATIONS, INC.	149,128	20,816	14.0
FUMC - SACRAMENTO	HANG-UPS ART ENTERPRISES, INC.	4,685	650	13.9
NATIONAL S.A.F.E. HOME FOUNDATION, INC.	NON-PROFIT TELEMEDIA, INC.	42,022	5,798	13.8
MONTEREY FIREFIGHTERS ASSOCIATION LOCAL 3707	BACK STAGE MUSIC PRODUCTIONS	56,349	7,750	13.8
ROSEVILLE REC CENTER	HANG-UPS ART ENTERPRISES, INC.	4,750	650	13.7
INLAND EMPIRE FOSTER PARENT ASSOCIATION	R.E.W. ASSOCIATES	71,992	9,805	13.6
INLAND VALLEY OF SAN BERNARDINO COUNTY FOSTER PARENT ASSOCIATI	R.E.W. ASSOCIATES	71,992	9,805	13.6
CHILDREN'S WISH FOUNDATION INTERNATIONAL , INC.	HERITAGE PUBLISHING COMPANY	41,676	5,596	13.4
KARL ROSS POST #16 - AMERICAN LEGION	TEL-MAR PRODUCTIONS	89,338	11,882	13.3
MARSHALS ASSOICATION OF SAN BERNARDINO COUNTY	R.E.W. ASSOCIATES	119,191	15,766	13.2
CANCER CONTROL SOCIETY	KKA ENTERPRISES, INC.	641,477	84,253	13.1
MILITARY ORDER OF THE PURPLE HEART SERVICE FOUNDATION, INC.	AMERICAN TRADE & CONVENTION PUBLICATIONS, INC.	1,952,838	250,000	12.8
KERN COUNTY EPILEPSY	HANG-UPS ART ENTERPRISES, INC.	3,005	379	12.6
ASSOCIATION FOR RETARDED CITIZENS-RIVERSIDE	R.E.W. ASSOCIATES	103,497	13,027	12.6
NORTH SAN DIEGO COUNTY FOSTER PARENT ASSOCIATION	SANDERSON GROUP, INC.	81,749	10,048	12.3
SAN DIEGO FOSTER PARENT ASSOCIATION	SANDERSON GROUP, INC.	81,749	10,048	12.3
INTERNATIONAL LAW ENFORCEMENT GAMES, INC.	AMERICAN TRADE & CONVENTION PUBLICATIONS, INC.	81,550	10,000	12.3
NATIONAL ASSOCIATION OF POLICE ORGANIZATIONS, INC.	HUNTSINGER & JEFFER, INC.	825,879	100,165	12.1
MARSHALS ASSOCIATION OF CALIFORNIA - MERCED COUNTY CHAPTER	TEL-MAR PRODUCTIONS	44,045	5,337	12.1
AMERICAN VETERANS RELIEF FUND, INC.	NON-PROFIT TELEMEDIA, INC.	33,079	3,977	12.0
CALIFORNIA COUNCIL OF THE BLIND INLAND VALLEY AREAS	R.E.W. ASSOCIATES	125,299	15,052	12.0
CONTRA COSTA POLICE ACTIVITIES LEAGUE	S.J. KELLNER	96,433	11,572	12.0
FOUNDATION FOR THE ADVANCEMENT OF THE BLIND	ABID R. CHAUDRY	890	107	12.0
YUBA SUTTER FUTURE FARMERS OF AMERICA	MERIDIAN PRODUCTIONS	31,453	3,700	11.8
GARDENA POLICE OFFICERS'S ASSOCIATION	RAMBRET INC.	283,184	33,204	11.7
ASSOCIATION OF VETERAN POLICE OFFICERS	NETWORK MANAGEMENT PRESS, INC.	117,667	13,792	11.7
ISIS SHRINE TEMPLE #102 A.E.A.O.N.M.S.	SANDERSON GROUP, INC.	150,168	17,351	11.6
UC IRVINE ALUMNI ASSOCIATION	DIRECTLINE TECHNOLOGIES, INC.	17,996	2,078	11.5
JUNIOR POLICE ACADEMY	NETWORK MANAGEMENT PRESS, INC.	197,348	22,599	11.5
CALIFORNIA VETERANS ADVOCACY CORP	LUXMEE SERVICES, INCORPORATED	941,611	107,081	11.4
LONG BEACH FLYING WHEELS, INC.	TOM JONES PRODUCTIONS	106,000	12,000	11.3
ALZHEIMER'S DISEASEE AND RELATED DISORDER	TRANSAMERICA MARKETING SERVICES, INC.	125,595	14,202	11.3
AWARE	SWEET TOOTH GREETINGS	2,000	225	11.3
ALHAMBRA POLICE OFFICERS' ASSOCIATION	RAMBRET INC.	251,295	28,268	11.2
VETERANS OF FOREIGN WARS DISTRICT 4	VETERANS CONSULTANCY SERVICES	278,458	30,630	11.0
WE-TIP	NORTH AMERICAN ACQUISITIONS	139,990	15,399	11.0
PURPLE HEART VETERANS OF CALIFORNIA	LUXMEE SERVICES, INCORPORATED	99,199	10,911	11.0
PUBLIC CITIZEN FOUNDATION, INC.	SHARE GROUP, INC., THE	42,513	4,655	10.9
CALIFORNIA COUNCIL OF THE BLIND - SAN DIEGO AREA	SANDERSON GROUP, INC.	125,433	13,638	10.9

Charity/Charitable Purpose	Commercial Fundraiser	T. Revenue	To Charity	%
HANDICAPPED YOUTH SERVICES	NORTH AMERICAN ACQUISITIONS	337,086	36,558	10.8
AMERICAN ASSOCIATION FOR LOST CHILDREN	DOYLE R. BARNES	11,242	1,200	10.7
CHILDRENS ASSISTANCE FOUNDATION, THE	NORTH AMERICAN ACQUISITIONS	188,647	20,097	10.7
U.S. VETERANS LEAGUE	NORTH AMERICAN ACQUISITIONS	398,570	42,006	10.5
CHILDRENS CHARITY FUND, INC.	CIVIC DEVELOPMENT GROUP, LLC	27,057	2,849	10.5
SOUTHERN PACIFIC ASSN AMATEUR UNION UNITED STATES	TOM JONES PRODUCTIONS	96,000	10,000	10.4
CHILD QUEST INTERNATIONAL	DAILY PLANET - NMCLC, THE	730,892	75,211	10.3
HELPING HANDS FOR THE BLIND	NORTH AMERICAN ACQUISITIONS	83,446	8,481	10.2
FAMILY HOUSING AND ADULT RESOURCES	TOMPKINS PROMOTIONS	59,540	5,964	10.0
ANGEL PLANES, THE	REESE BROTHERS, INC.	24,236	2,426	10.0
AIDS RESEARCH ASSOCIATION	NORTH AMERICAN ACQUISITIONS	81,376	8,143	10.0
SURVIVORS AND VICTIMS EMPOWERED	CIVIC DEVELOPMENT GROUP, LLC	25,177	2,518	10.0
HELP HOSPITALIZED CHILDREN'S FUND	NORTH AMERICAN CHARITABLE SERVICES INC.	58,045	5,805	10.0
WASHINGTON MS	HANG-UPS ART ENTERPRISES, INC.	5,310	531	10.0
HELP HOSPITALIZED CHILDREN'S FUND	U.S. MARKETING, INC.	89,248	8,925	10.0
INTERNATIONAL UNION OF POLICE ASSOCIATIONS	EAST COAST PRODUCTIONS, INC.	1,192,218	119,222	10.0
AMERICAN BLIND CHILDRENS COUNCIL	NORTH AMERICAN ACQUISITIONS	35,400	3,540	10.0
SHILOH INTERNATIONAL MINISTRIES	ROBERT SALOMONIE	37,723	3,772	10.0
AMVETS DEPARTMENT OF CALIFORNIA	MIDWEST PUBLISHING-AZ, INC.	385,171	38,517	10.0
BAKERSFIELD 20/30	HANG-UPS ART ENTERPRISES, INC.	27,765	2,761	9.9
SAN GABRIEL POLICE OFFICERS' ASSOCIATION	RAMBRET INC.	364,260	35,232	9.7
OAKDALE POLICE OFFICERS ASSOCIATION	NATIONAL BENEFIT CO., INC.	37,000	3,500	9.5
CALIFORNIA ORGANIZATION OF POLICE AND SHERIFFS	RAMBRET INC.	231,521	21,860	9.4
MARCH OF DIMES - ORANGE COUNTY	QUALITY TELEMARKETING, INC.	4,930	464	9.4
NATION'S MISSING CHILDREN ORGANIZATION	NORTH AMERICAN CHARITABLE SERVICES INC.	94,339	8,809	9.3
V.E.T.S. VICTORY ENSURED THRU SERVICE	ZAGAR AND ASSOCIATES	320,547	29,873	9.3
INTER BLIND CENTER	HANG-UPS ART ENTERPRISES, INC.	1,445	134	9.3
EXCHANGE CLUB CENTER FOR THE PREVENTION OF CHILD ABUSE OF SAN	SANDERSON GROUP, INC.	86,954	7,468	8.6
CALIFORNIA ALUMNI ASSOCIATION	DIRECTLINE TECHNOLOGIES, INC.	218,246	18,406	8.4
CORRECTIONAL PEACE OFFICERS FOUNDATION INC.	ROMAN PROMOTIONS, INC.	168,600	14,000	8.3
KIDSPACE	REESE BROTHERS, INC.	18,376	1,429	7.8
DISABLED PEACE OFFICERS ASSOCIATION	U.S. MARKETING, INC.	535,251	39,231	7.3
GREENPEACE, INC.	SHARE GROUP, INC., THE	797,200	58,377	7.3
WASHINGTON MS	HANG-UPS ART ENTERPRISES, INC.	3,630	260	7.2
BEING ALIVE	HANG-UPS ART ENTERPRISES, INC.	1,345	96	7.1
AMERICAN VETERANS RELIEF FUND, INC.	NORTH AMERICAN CHARITABLE SERVICES INC.	98,536	6,898	7.0
AMERICAN VETERANS RELIEF FUND, INC.	U.S. MARKETING, INC.	175,894	12,313	7.0
CALIFORNIA ORGANIZATION OF POLICE AND SHERIFFS	NETWORK MANAGEMENT PRESS, INC.	1,496,378	104,746	7.0
INTERNATIONAL ASSOCIATION OF RETIRED FIREFIGHTERS	NETWORK MANAGEMENT PRESS, INC.	487,595	34,132	7.0
RETIRED AND DISABLED POLICE OF AMERICA	NETWORK MANAGEMENT PRESS, INC.	222,784	15,595	7.0
SAN FERNANDO POLICE OFFIERS' ASSOCIATION	RAMBRET INC.	632,949	44,300	7.0

Charity/Charitable Purpose	Commercial Fundraiser	T. Revenue	To Charity	%
SOUTHERN PACIFIC ASSN AMATEUR UNION UNITED STATES	TOM JONES PRODUCTIONS	73,000	5,000	6.8
CALIFORNIA STATE UNIVERSITY, BAKERSFIELD	WEISER & ASSOCIATES	11,585	765	6.6
AMERICAN KIDNEY FUND, INC.	SHARE GROUP, INC., THE	11,714	750	6.4
RUTHERFORD INSTITUTE, THE	REGENCY COMMUNICATIONS, INC.	67,695	4,305	6.4
CHILDREN'S WISH FOUNDATION INTERNATIONAL, INC.	REESE BROTHERS, INC.	690,465	43,370	6.3
FOUNDATION FOR DISABLED FIREFIGHTERS	U.S. MARKETING, INC.	290,593	18,000	6.2
CALIFORNIA DISABLED VETERANS	CIVIC DEVELOPMENT GROUP, LLC	126,640	7,745	6.1
HANDICAPPED CHILDREN'S SERVICES OF AMERICA	U.S. MARKETING, INC.	242,706	14,800	6.1
STANISLAUS COUNTY SHERIFF'S MOUNTED POSSE, INC.	BOB THAIN PRODUCTIONS	168,309	10,000	5.9
HANDICAPPED CHILDREN'S SERVICES OF AMERICA	NORTH AMERICAN CHARITABLE SERVICES INC.	95,232	5,600	5.9
MUNICIPAL MOTORCYCLE OFFICERS OF CALIFORNIA	VARIETY INTERNATIONAL PRODUCTIONS, INC.	813,770	47,075	5.8
COPS & SHERIFFS OF AMERICA	NORTH AMERICAN ACQUISITIONS	311,968	17,889	5.7
FOUNDATION FOR DISABLED FIREFIGHTERS	NORTH AMERICAN CHARITABLE SERVICES INC.	140,864	8,000	5.7
CAL SPORTS CENTER	HANG-UPS ART ENTERPRISES, INC.	6,755	382	5.7
REACH OUR CHILDREN, INC.	NON-PROFIT TELEMEDIA, INC.	72,943	4,024	5.5
NATIONAL RIGHT TO LIFE COMMITTEE, INC.	MDS COMMUNICATIONS CORPORATION	1,508,070	81,061	5.4
INTERNATIONAL BIBLE SOCIETY	REGENCY COMMUNICATIONS, INC.	15,695	840	5.4
U.S. FIREFIGHTER	NORTH AMERICAN ACQUISITIONS	260,543	13,372	5.1
WISHING WELL FOUNDATION USA, INC.	NON-PROFIT TELEMEDIA, INC.	34,645	1,745	5.0
NATURE CONSERVANCY	NEW BOSTON COMMUNICATIONS, INC.	149,611	7,212	4.8
CATHOLIC CHARITIES OF THE ARCHDIOCESE OF SAN FRANCISCO	FACTER DIRECT, LTD	13,234	623	4.7
NATIVE AMERICAN RIGHTS FUND	SHARE GROUP, INC., THE	36,008	1,687	4.7
STUDENTS AGAINST DRIVING DRUNK	REESE BROTHERS, INC.	208,805	9,745	4.7
LONG BEACH FLYING WHEELS, INC.	TOM JONES PRODUCTIONS	75,000	3,300	4.4
ENVIRONMENTAL DEFENSE FUND	FACTER DIRECT, LTD	33,265	1,370	4.1
JOB'S DAUGHTERS	HANG-UPS ART ENTERPRISES, INC.	3,505	141	4.0
KIWANIS OF VENTURA	HANG-UPS ART ENTERPRISES, INC.	1,770	71	4.0
ENVIRONMENTAL DEFENSE FUND	SHARE GROUP, INC., THE	217,686	8,633	4.0
PEOPLE-TO-PEOPLE HEALTH FOUNDATION, INC.	TRANSAMERICA MARKETING SERVICES, INC.	7,595	281	3.7
AMERICAN DEPUTY SHERIFF'S ASSOCIATION	COMMUNITY NETWORK, INC.	169,137	5,714	3.4
CALIFORNIANS FOR RESPONSIBLE GUN LAWS	GORDON & SCHWENKMEYER, INC.	72,991	2,396	3.3
UNITED STATES INTERNATIONAL UNIVERSITY	DEVELOPMENT CENTER, INC., THE	19,276	610	3.2
CALIFORNIA VETERANS ADVOCACY CORP	BABY SHOW, INC.	29,010	904	3.1
CON BINAI TORAH	HANG-UPS ART ENTERPRISES, INC.	6,280	188	3.0
FUMC - TURLOCK	HANG-UPS ART ENTERPRISES, INC.	2,390	64	2.7
SOCIAL SERVICES	HANG-UPS ART ENTERPRISES, INC.	2,529	63	2.5
GRACE LUTERAN	HANG-UPS ART ENTERPRISES, INC.	1,445	31	2.1
ANTI-DEFAMATION LEAGUE OF B'NAI B'RITH	FACTER DIRECT, LTD	310,120	5,602	1.8
NAIW-CC	HANG-UPS ART ENTERPRISES, INC.	2,865	48	1.7
COMMON CAUSE	FACTER DIRECT, LTD	85,173	1,221	1.4
CITIZENS AGAINST GOVERNMENT WASTE	FACTER DIRECT, LTD	59,552	712	1.2

Charity/Charitable Purpose	Commercial Fundraiser	T. Revenue	To Charity	%
DRAKE - SSN	HANG-UPS ART ENTERPRISES, INC.	3,395	27	0.8
WASH STATE BPW	HANG-UPS ART ENTERPRISES, INC.	5,255	40	0.8
CHRISTIAN SOLIDARITY INTERNATIONAL, INC.	MDS COMMUNICATIONS CORPORATION	652	0	0.0
CHRISTIAN COALITION, THE	MDS COMMUNICATIONS CORPORATION	17,121	0	0.0
CHRISTIAN COALITION, THE	MDS COMMUNICATIONS CORPORATION	6,449	0	0.0
MULTIPLE SCLEROSIS SOCIETY - SOUTHERN CALIFORNIA CHAPTER	FACTER DIRECT, LTD	0	0	0.0
AID FOR AIDS	SHARE GROUP, INC., THE	9,008	0	0.0
UNITED CHILD GUIDANCE COUNCIL, INC.	NON-PROFIT TELEMEDIA, INC.	29,212	0	0.0
WORLD VISION	FACTER DIRECT, LTD	0	0	0.0
FIND THE CHILDREN	NON-PROFIT TELEMEDIA, INC.	576	0	0.0
DELTA 2000	HANG-UPS ART ENTERPRISES, INC.	3,190	-12	-0.4
SIERRA CLUB	STEPHEN DUNN & ASSOCIATES	113,819	-1,173	-1.0
NATIONAL TRUST FOR HISTORIC PRESERVATION	SMITH COMPANY, THE	68,597	-861	-1.3
PEOPLE FOR THE AMERICAN WAY	SHARE GROUP, INC., THE	30,554	-1,346	-4.4
BETA SIGMA PHI	HANG-UPS ART ENTERPRISES, INC.	5,215	-243	-4.7
HANDGUN CONTROL, INC.	SHARE GROUP, INC., THE	198,612	-13,316	-6.7
CUESTA COLLEGE FOUNDATION	DEVELOPMENT CENTER, INC., THE	16,624	-1,138	-6.8
OPEN DOORS WITH BROTHER ANDREW	TRANSAMERICA MARKETING SERVICES, INC.	77,492	-6,618	-8.5
CALIFORNIA PRO-LIFE COUNCIL, INC.	REGENCY COMMUNICATIONS, INC.	20,650	-1,919	-9.3
NATIONAL TRUST FOR HISTORIC PRESERVATION	PUBLIC INTEREST COMMUNICATIONS, INC.	79,605	-7,575	-9.5
WORLD OPPORTUNITIES INTERNATIONAL	MDS COMMUNICATIONS CORPORATION	12,568	-1,244	-9.9
CORPORATION OF THE FINE ARTS MUSEUMS	STEPHEN DUNN & ASSOCIATES	38,820	-6,578	-16.9
LOS ANGELES MISSION	STEPHEN DUNN & ASSOCIATES	313,912	-55,546	-17.7
HANDGUN CONTROL, INC.	FACTER DIRECT, LTD	70,357	-12,644	-18.0
CO-OP AMERICA	SHARE GROUP, INC., THE	63,709	-11,494	-18.0
PEN INS WOMEN	HANG-UPS ART ENTERPRISES, INC.	3,025	-655	-21.6
CSUS, FOUNDATION FINANCE OFFICE	DIRECTLINE TECHNOLOGIES, INC.	38,228	-10,022	-26.2
UC DAVIS ALUMNI ASSOCIATION	DIRECTLINE TECHNOLOGIES, INC.	61,185	-22,815	-37.3
CONCERNED WOMEN FOR AMERICA	MDS COMMUNICATIONS CORPORATION	109,679	-47,268	-43.1
COMMITTEE TO REBUILD THE SAN FRANCISCO ZOO	STEPHEN DUNN & ASSOCIATES	61,254	-30,381	-49.6
DIABETES ACTION RESEARCH AND EDUCATION FOUNDATION	SHARE GROUP, INC., THE	56,498	-31,327	-55.4
MONTANA WILDLIFE FEDERATION	ARIA COMMUNICATIONS CORPORATION	1,810	-1,131	-62.5
CONCORDIA UNIVERSITY FOUNDATION	DIRECTLINE TECHNOLOGIES, INC.	27,404	-18,631	-68.0
UM AIDS - SEATTLE	HANG-UPS ART ENTERPRISES, INC.	2,140	-1,550	-72.4
NATURE CONSERVANCY	GREAT LAKES COMMUNICATIONS, INC.	79,686	-73,215	-91.9
WORLD VISION	REGENCY COMMUNICATIONS, INC.	210	-250	-119.0
HERITAGE FOUNDATION, THE	FACTER DIRECT, LTD	139,680	-172,652	-123.6
SEATTLE AIDS	HANG-UPS ART ENTERPRISES, INC.	1,215	-1,643	-135.2
AMERICAN HEART ASSOCIATION	STEPHEN DUNN & ASSOCIATES	7,100	-9,793	-137.9
AMERICAN RED CROSS, LOS ANGELES CHAPTER	FACTER DIRECT, LTD	91,362	-207,706	-227.3
EVERETT ALVAREZ B	HANG-UPS ART ENTERPRISES, INC.	350	-1,492	-426.4

Charity/Charitable Purpose		Commercial Fundraiser		T. Revenue	To Charity	%
WORLD VISION		MDS COMMUNICATIONS CORPORATION		440	-2,204	-500.9
CLAREMONT GRADUATE SCHOOL		DIRECTLINE TECHNOLOGIES, INC.		0	-11,520	-1152000.0
<b>Total Revenue</b>	192,677,242	<b>Total Charity</b>	84,195,533	<b>Percentage to Charity</b>	43.70%	

\*The information has not been audited by the Attorney General's office, but is information as reported by the commercial fundraiser. A percentage greater than 100% may indicate that the commercial fundraiser guaranteed a specific amount to a charity but did not raise enough to cover the guaranteed amount.



TABLE NO. 3

This table provides an alphabetical list of all charitable organizations which conducted commercial fundraiser-operated solicitations. For each specific charitable campaign, the table lists (1) total revenue, (2) revenue to charity and (3) the percentage of money to charity.

## Charity/Charitable Purpose Alphabetically with Commercial Fundraiser

Charity/Charitable Purpose	Commercial Fundraiser	Revenue/To Charity	%
A.O.P.A. AIR SAFETY FOUNDATION 421 AVIATION WAY FREDERICK, MD 21701	BGS TELEMARKETING, INC. 4650 EAST-WEST HIGHWAY BETHESDA, M 20814	Revenue 1,348,730 To Charity 811,713	60.2
ADOLESCENT AIDS FOUNDATION 2507 D ST LAVERNE, CA 91780	U.S. MARKETING, INC. 30165 HILLSIDE TERRACE, #B SAN JUAN CAPISTRANO, CA 92675	Revenue 86,572 To Charity 14,800	17.1
ADOLESCENT AIDS FOUNDATION 2507 D ST LAVERNE, CA 91780	NORTH AMERICAN CHARITABLE SERVICES INC. 3387 CHICAGO AVENUE RIVERSIDE, CA 92501	Revenue 28,118 To Charity 5,600	19.9
AFS-USA, INC. 198 MADISON AV, 8TH FLOOR NEW YORK, NY 10016	SHARE GROUP, INC., THE 99 DOVER STREET SOMERVILLE, M 02144	Revenue 521,566 To Charity 210,649	40.4
AID FOR AIDS 8235 SANTA MONICA BLVD, STE 200 WEST HOLLYWOOD, CA 90046	SHARE GROUP, INC., THE 99 DOVER STREET SOMERVILLE, M 02144	Revenue 9,008 To Charity 0	0.0
AIDS AND CANCER RESEARCH FOUNDATION 6225 STATE FARM DR, #200 ROHNERT PARK, CA 94928	UNI-FUND, INC. 1934 RINGLING BOULEVARD SARASOTA, FL 34236	Revenue 3,335 To Charity 1,001	30.0
AIDS PROJECT LOS ANGELES 1313 NORTH VINE ST LOS ANGELES, CA 90028	MILLER, ZEICHNIK AND ASSOCIATES, INC. PO BOX 93429 LOS ANGELES, CA 90093-0429	Revenue 3,203,304 To Charity 2,365,753	73.9
AIDS PROJECT LOS ANGELES 1313 NORTH VINE ST LOS ANGELES, CA 90028	MILLER, ZEICHNIK AND ASSOCIATES, INC. PO BOX 93429 LOS ANGELES, CA 90093-0429	Revenue 709,684 To Charity 267,847	37.7
AIDS RESEARCH ASSOCIATION 20232 WINDCAVE LANE HUNTINGTON BEACH, CA 92648	NORTH AMERICAN ACQUISITIONS 771 WEST 19TH STREET, SUITE# AA COSTA MESA, CA 92627	Revenue 81,376 To Charity 8,143	10.0

Charity/Charitable Purpose	Commercial Fundraiser	Revenue/To Charity	%
ALAMO SCHOOL 100 WILSON RD ALAMO, CA 94507	RED APPLE RESOURCES 2330 BATES AVENUE, SUITE D1 CONCORD, CA 94520	Revenue 10,929 To Charity 8,592	78.6
ALHAMBRA POLICE OFFICERS' ASSOCIATION 3030 WEST MAIN ST, STE 203 ALHAMBRA, CA 91803	RAMBRET INC. 1256 NORTH EDMONT # 4 LOS ANGELES, CA 90029	Revenue 251,295 To Charity 28,268	11.2
ALLIANCE DEFENSE FUND 7819 EAST GREENWAY RD, STE 8 SCOTTSDALE, AZ 85260	REGENCY COMMUNICATIONS, INC. 3301 AIRPORT FREEWAY, SUITE#300 BEDFORD, TX 76021	Revenue 26,029 To Charity 6,992	26.9
ALPINE WEST LITTLE LEAGUE 949 CONTINENTAL DR MENLO PARK, CA 94025	RED APPLE RESOURCES 2330 BATES AVENUE, SUITE D1 CONCORD, CA 94520	Revenue 18,296 To Charity 14,539	79.5
ALTERNATIVE LIVING FOR THE AGING 937 NORTH FAIRFAX AV LOS ANGELES, CA 90046	EVENTS UNLIMITED, INC. 1950 SAWTELLE BLVD., SUITE# 288 LOS ANGELES, CA 90025	Revenue 98,145 To Charity 80,995	82.5
ALTERNATIVE LIVING FOR THE AGING 937 NORTH FAIRFAX AV LOS ANGELES, CA 90046	EVENTS UNLIMITED, INC. 1950 SAWTELLE BLVD., SUITE# 288 LOS ANGELES, CA 90025	Revenue 146,462 To Charity 85,888	58.6
ALZHEIMER'S DISEASE AND RELATED DISORDERS ASSOCIATION LOS ANGE 5900 WILSHIRE BLVD, #1710 LOS ANGELES, CA 90036	EVENTS UNLIMITED, INC. 1950 SAWTELLE BLVD., SUITE# 288 LOS ANGELES, CA 90025	Revenue 362,890 To Charity 213,200	58.8
ALZHEIMER'S DISEASE AND RELATED DISORDER 919 NORTH MICHIGAN AV, STE 1000 CHICAGO, IL 60611-1676	TRANSAMERICA MARKETING SERVICES, INC. 8130 BOONE BLVD., SUITE# 350 VIENNA, VA 22182	Revenue 125,595 To Charity 14,202	11.3
AMERICAN ACADEMY OF ALLERGY, ASTHMA AND IMMUNOLOGY 611 EAST WELLS ST MILWAUKEE, WI 53702	LEVY, PAZANTI & ASSOCIATES 9911 W PICCO BLVD STE 1530 LOS ANGELES, CA 90035-2716	Revenue 396,800 To Charity 210,135	53.0
AMERICAN ASSOCIATION FOR LOST CHILDREN PO BOX 41307 HOUSTON, TX 77241	DOYLE R. BARNES 839 EAST ANGELENO AVENUE BURBANK, CA 91501	Revenue 11,242 To Charity 1,200	10.7

Charity/Charitable Purpose	Commercial Fundraiser	Revenue/To Charity	%
AMERICAN ASSOCIATION OF THE DEAF-BLIND 814 THAYER AV SILVER SPRING, MD 20910	HERITAGE PUBLISHING COMPANY 2402 WILDWOOD AVENUE SHERWOOD, AR 72116	Revenue 8,521 To Charity 1,704	20.0
AMERICAN ASSOCIATION OF UNIVERSITY WOMEN EDUCATION FOU 1111 SIXTEENTH ST NW WASHINGTON, DC 20036	SHARE GROUP, INC., THE 99 DOVER STREET SOMERVILLE, M 02144	Revenue 67,747 To Charity 35,487	52.4
AMERICAN BLIND CHILDRENS COUNCIL 2507 D ST LAVERNE, CA 91750-4419	NORTH AMERICAN ACQUISITIONS 771 WEST 19TH STREET,SUITE# AA COSTA MESA, CA 92627	Revenue 35,400 To Charity 3,540	10.0
AMERICAN COUNCIL OF THE BLIND 1155 15TH ST NW, STE 720 WASHINGTON, DC 20005	INTEGRAL RESOURCES, INC. 144 ROGERS STREET CAMBRIDGE, M 02142-1070	Revenue 480,672 To Charity 236,240	49.1
AMERICAN DEPUTY SHERIFF'S ASSOCIATION 15915 KATY FREEWAY, #350 HOUSTON, TX 77094	COMMUNITY NETWORK, INC. 4001 KENNETT PIKE, 134 GREENVILLE, DE 19807	Revenue 169,137 To Charity 5,714	3.4
AMERICAN DEPUTY SHERIFF'S ASSOCIATION 15915 KATY FREEWAY, #350 HOUSTON, TX 77094	NORTH AMERICAN CHARITABLE SERVICES INC. 3387 CHICAGO AVENUE RIVERSIDE, CA 92501	Revenue 209,854 To Charity 33,500	16.0
AMERICAN DEPUTY SHERIFF'S ASSOCIATION 15915 KATY FREEWAY, #350 HOUSTON, TX 77094	U.S. MARKETING, INC. 30165 HILLSIDE TERRACE, #B SAN JUAN CAPISTRANO, CA 92675	Revenue 89,173 To Charity 22,000	24.7
AMERICAN DIABETES ASSOCIATION 1660 DUKE ST ALEXANDRIA, VA 22314	MARKETING CORPORATION OF AMERICA 5221 N. O'CONNOR BLVD STE 950 IRVING, TX 75039	Revenue 8,475,075 To Charity 3,204,667	37.8
AMERICAN DIABETES ASSOCIATION 1660 DUKE ST ALEXANDRIA, VA 22314	MARKETING CORPORATION OF AMERICA 5221 N. O'CONNOR BLVD STE 950 IRVING, TX 75039	Revenue 6,652,210 To Charity 2,518,293	37.9
AMERICAN FORESTRY ASSOCIATION 1516 P ST NW WASHINGTON, DC 20005	FACTER DIRECT, LTD 1900 AVENUE OF THE STARS, 2350 LOS ANGELES, CA 90067-4504	Revenue 4,655 To Charity 1,038	22.3

Charity/Charitable Purpose	Commercial Fundraiser	Revenue/To Charity	%
AMERICAN FOUNDATION FOR AIDS RESEARCH 733 THIRD AV, 12TH FLOOR NEW YORK, NY 10017-3204	SHARE GROUP, INC., THE 99 DOVER STREET SOMERVILLE, M 02144	Revenue 248,801 To Charity 116,481	46.8
AMERICAN HEART ASSOCIATION 7272 GREENVILLE AV DALLAS, TX 75231	STEPHEN DUNN & ASSOCIATES 1728 ABBOT KINNEY BLVD. VENICE, CA 90291-4837	Revenue 7,100 To Charity -9,793	-137.9
AMERICAN IRELAND FUND, THE 211 CONGRESS ST BOSTON, MA 02110	PATRICIA E. HEIRS PO BOX 1595 BEVERLY HILLS, CA 90213	Revenue 825,040 To Charity 596,481	72.3
AMERICAN KIDNEY FUND, INC. 6110 EXECUTIVE BLVD ROCKVILLE, MD 20852	SMITH COMPANY, THE 4455 CONNECTICUT AV NW STE 600 WASHINGTON, DC 20008	Revenue 22,386 To Charity 4,744	21.2
AMERICAN KIDNEY FUND, INC. 6110 EXECUTIVE BLVD ROCKVILLE, MD 20852	SHARE GROUP, INC., THE 99 DOVER STREET SOMERVILLE, M 02144	Revenue 11,714 To Charity 750	6.4
AMERICAN KIDNEY FUND, INC. 6110 EXECUTIVE BLVD ROCKVILLE, MD 20852	TARGET MARKETTEAM, INC. 3350 PEACHTREE RD NE, STE 1700 ATLANTA, GA 30326	Revenue 1,367,560 To Charity 476,318	34.8
AMERICAN KIDNEY FUND, INC. 6110 EXECUTIVE BLVD ROCKVILLE, MD 20852	TARGET MARKETTEAM, INC. 3350 PEACHTREE RD NE, STE 1700 ATLANTA, GA 30326	Revenue 1,037,676 To Charity 324,441	31.3
AMERICAN LEPROSY MISSION 1 ALM WAY GREENVILLE, SC 29601	MDS COMMUNICATIONS CORPORATION 5005 SOUTH ASH AVENUE,# 15 TEMPE, AZ 85282	Revenue 27,341 To Charity 13,553	49.6
AMERICAN RED CROSS 3650 FIFTH AV SAN DIEGO, CA 92103-4273	WASHINGTON MARKETING GROUP, INC. 18420 209TH AVENUE SE MONROE, W 98272	Revenue 20,350 To Charity 8,472	41.6
AMERICAN RED CROSS, LOS ANGELES CHAPTER 2700 WILSHIRE BLVD LOS ANGELES, CA 90057	FACTER DIRECT, LTD 1900 AVENUE OF THE STARS, 2350 LOS ANGELES, CA 90067-4504	Revenue 87,954 To Charity 48,267	54.9

Charity/Charitable Purpose	Commercial Fundraiser	Revenue/To Charity	%
AMERICAN RED CROSS, LOS ANGELES CHAPTER 2700 WILSHIRE BLVD LOS ANGELES, CA 90057	FACTER DIRECT, LTD 1900 AVENUE OF THE STARS, 2350 LOS ANGELES, CA 90067-4504	Revenue 91,362 To Charity -207,706	-227.3
AMERICAN RED CROSS, LOS ANGELES CHAPTER 2700 WILSHIRE BLVD LOS ANGELES, CA 90057	FACTER DIRECT, LTD 1900 AVENUE OF THE STARS, 2350 LOS ANGELES, CA 90067-4504	Revenue 1,852,586 To Charity 1,096,949	59.2
AMERICAN RED CROSS, SAN DIEGO/IMPERIAL COUNTIES CHAPTER 3650 FIFTH AV SAN DIEGO, CA 92103	MDS COMMUNICATIONS CORPORATION 5005 SOUTH ASH AVENUE,# 15 TEMPE, AZ 85282	Revenue 40,868 To Charity 25,427	62.2
AMERICAN RIVERS 1025 VERMONT AV NW, STE 720 WASHINGTON, DC 20005	SHARE GROUP, INC., THE 99 DOVER STREET SOMERVILLE, M 02144	Revenue 8,302 To Charity 3,375	40.7
AMERICAN SOCIETY FOR PREVENTION OF CRUELTY TO ANIMALS 424 EAST 92ND ST NEW YORK, NY 10128	PUBLIC INTEREST COMMUNICATIONS, INC. 7700 LEESBURG PIKE,SUITE# 301N FALLS CHURCH, VA 22043	Revenue 203,764 To Charity 60,569	29.7
AMERICAN VETERANS RELIEF FUND, INC. 5930 EAST ROYAL LANE, #236 DALLAS, TX 75230	U.S. MARKETING, INC. 30165 HILLSIDE TERRACE, #B SAN JUAN CAPISTRANO, CA 92675	Revenue 175,894 To Charity 12,313	7.0
AMERICAN VETERANS RELIEF FUND, INC. 5930 EAST ROYAL LANE, #236 DALLAS, TX 75230	NORTH AMERICAN CHARITABLE SERVICES INC. 3387 CHICAGO AVENUE RIVERSIDE, CA 92501	Revenue 98,536 To Charity 6,898	7.0
AMERICAN VETERANS RELIEF FUND, INC. 5903 EAST ROYAL LANE, #236 DALLAS, TX 75230	NON-PROFIT TELEMEDIA, INC. 4100 RICHARDS ROAD NORTH LITTLE ROCK, AR 72117	Revenue 33,079 To Charity 3,977	12.0
AMERICAN WHEELCHAIR VETERANS ASSOCIATION 5355 MADRE MESA DR LAS VEGAS, NV 89108	VENTURA COUNTY BENEFIT PROGRAMS 1067 SOUTH SATICOY AVENUE VENTURA, CA 93004	Revenue 33,208 To Charity 10,549	31.8
AMERICANS IN ACTION 1825 EYE ST, STE 400 WASHINGTON, DC 20006	RESPONSE DYNAMICS, INC. 2070 CHAIN BRIDGE ROAD,STE#400 VIENNA, VA 22182	Revenue 518,396 To Charity 378,219	73.0

Charity/Charitable Purpose	Commercial Fundraiser	Revenue/To Charity	%
AMES CHILD CARE , NEW YORK	HANG-UPS ART ENTERPRISES, INC. 1319 W. KATELLA ORANGE, CA 92667	Revenue 16,960 To Charity 3,318	19.6
AMNESTY INTERNATIONAL 322 EIGHTH AV NEW YORK, NY 10001	PUBLIC INTEREST COMMUNICATIONS, INC. 7700 LEESBURG PIKE,SUITE# 301N FALLS CHURCH, VA 22043	Revenue 1,862,332 To Charity 1,084,820	58.3
AMVETS DEPARTMENT OF CALIFORNIA 240 EAST KING TULARE, CA 93274	MIDWEST PUBLISHING-AZ, INC. 10844 NORTH 23RD AVENUE PHOENIX, AZ 85029	Revenue 385,171 To Charity 38,517	10.0
AMVETS DEPARTMENT OF CALIFORNIA 240 EAST KING TULARE, CA 93274	JADENT, INC. 3795 RIVER ROAD N.,UNIT 3,BL.C SALEM, O 97303	Revenue 12,670 To Charity 3,168	25.0
ANA LAMP ABWA ,	HANG-UPS ART ENTERPRISES, INC. 1319 W. KATELLA ORANGE, CA 92667	Revenue 5,765 To Charity 1,671	29.0
ANGEL PLANES, THE 2700 CHANDLER AV, STE A8 LAS VEGAS, NV 89120	REESE BROTHERS, INC. 925 PENN AVENUE,SUITE # 600 PITTSBURGH, PA 15222	Revenue 24,236 To Charity 2,426	10.0
ANTI-DEFAMATION LEAGUE OF B'NAI B'RITH 823 UNITED NATIONS PLAZA NEW YORK, NY 10017	FACTER DIRECT, LTD 1900 AVENUE OF THE STARS, 2350 LOS ANGELES, CA 90067-4504	Revenue 310,120 To Charity 5,602	1.8
ANTIOCH LITTLE LEAGUE EAST 4544 ROEBUCK WAY ANTIOCH, CA 94509	RED APPLE RESOURCES 2330 BATES AVENUE, SUITE D1 CONCORD, CA 94520	Revenue 8,212 To Charity 5,609	68.3
ANTIOCH LITTLE LEAGUE WEST 3402 GENTRYTOWN DR ANTIOCH, CA 94509	RED APPLE RESOURCES 2330 BATES AVENUE, SUITE D1 CONCORD, CA 94520	Revenue 8,070 To Charity 5,412	67.1
APTOS LITTLE LEAGUE 640 ST ANDREWS DR APTOS, CA 95003	RED APPLE RESOURCES 2330 BATES AVENUE, SUITE D1 CONCORD, CA 94520	Revenue 11,357 To Charity 8,735	76.9

Charity/Charitable Purpose	Commercial Fundraiser	Revenue/To Charity	%
ASIAN ART MUSEUM GOLDEN GATE PARK SAN FRANCISCO , CA 94118	KCET/DIMAC COMMUNICATIONS, LLC 425 E COLORADO BLVD GLENDALE , CA 91205	Revenue 3,877 To Charity 1,162	30.0
ASSOCIATION FOR RETARDED CITIZENS - SONOMA COUNTY PO BOX 219 SANTA ROSA , CA 95402	JADENT, INC. 3795 RIVER ROAD N.,UNIT 3,BL.C SALEM , O 97303	Revenue 55,781 To Charity 17,850	32.0
ASSOCIATION FOR RETARDED CITIZENS-RIVERSIDE 8138 MAR VISTA COURT RIVERSIDE , CA 92504-4324	R.E.W. ASSOCIATES 837 NORTH LA CADENA DRIVE COLTON , CA 92324	Revenue 103,497 To Charity 13,027	12.6
ASSOCIATION OF VETERAN POLICE OFFICERS 114 WEST 7TH ST, #2 AUSTIN , TX 78703	NETWORK MANAGEMENT PRESS, INC. 17915 VENTURA BLVD STE 212 ENCINO , CA 91316	Revenue 117,667 To Charity 13,792	11.7
AUTO SERV COUNCIL ,	HANG-UPS ART ENTERPRISES, INC. 1319 W. KATELLA ORANGE , CA 92667	Revenue 3,070 To Charity 691	22.5
AWARE 460 SOUTH MAIN ST, STE 7 LAKEPORT , CA 95453	SWEET TOOTH GREETINGS 708 GRAVENSTEIN HWY NO.# 160 SEBASTOPOL , CA 95472	Revenue 2,000 To Charity 225	11.3
AYOS REGION 64 WEST SAN JOSE 1551 ELKA AV SAN JOSE , CA 95129	RED APPLE RESOURCES 2330 BATES AVENUE, SUITE D1 CONCORD , CA 94520	Revenue 8,163 To Charity 6,247	76.5
AYSO - REDLANDS ,	HANG-UPS ART ENTERPRISES, INC. 1319 W. KATELLA ORANGE , CA 92667	Revenue 6,195 To Charity 1,344	21.7
BAKERSFIELD 20/30 ,	HANG-UPS ART ENTERPRISES, INC. 1319 W. KATELLA ORANGE , CA 92667	Revenue 27,765 To Charity 2,761	9.9
BAY AREA PVA 3801 MIRANDA AV, BUILDING 6 PALO ALTO , CA 94304	JADENT, INC. 3795 RIVER ROAD N.,UNIT 3,BL.C SALEM , O 97303	Revenue 87,363 To Charity 21,841	25.0



Charity/Charitable Purpose	Commercial Fundraiser	Revenue/To Charity	%
BAY AREA RIDGE TRAIL COUNCIL 26 O'FARRELL STE 400 SAN FRANCISCO , CA 94108	ROSEMARY P. CARROLL 180 DE SOTO STREET SAN FRANCISCO , CA 94127	Revenue 49,050 To Charity 40,376	82.3
BAY PARK PIRANHAS 10 YR OLDS 3409 JEMEZ DR SAN DIEGO , CA 92117	RED APPLE RESOURCES 2330 BATES AVENUE, SUITE D1 CONCORD , CA 94520	Revenue 387 To Charity 266	68.8
BEING ALIVE ,	HANG-UPS ART ENTERPRISES, INC. 1319 W. KATELLA ORANGE , CA 92667	Revenue 1,345 To Charity 96	7.1
BELLEVUE PONY/COLT LEAGUE 2645 169 AV SE BELLEVUE , WA 96008	RED APPLE RESOURCES 2330 BATES AVENUE, SUITE D1 CONCORD , CA 94520	Revenue 4,943 To Charity 3,644	73.7
BENICIA LITTLE LEAGUE 345 DALE COURT BENICIA , CA 94510	RED APPLE RESOURCES 2330 BATES AVENUE, SUITE D1 CONCORD , CA 94520	Revenue 24,568 To Charity 19,873	80.9
BENICIA PAL GIRLS SOFTBALL 544 COOPER DR BENICIA , CA 94510	RED APPLE RESOURCES 2330 BATES AVENUE, SUITE D1 CONCORD , CA 94520	Revenue 6,240 To Charity 4,259	68.2
BETA SIGMA PHI ,	HANG-UPS ART ENTERPRISES, INC. 1319 W. KATELLA ORANGE , CA 92667	Revenue 5,215 To Charity -243	-4.7
BIBLE LEAGUE, THE 16801 VAN DAM RD SOUTH HOLLAND , IL 60473	MDS COMMUNICATIONS CORPORATION 5005 SOUTH ASH AVENUE,# 15 TEMPE , AZ 85282	Revenue 105,138 To Charity 38,398	36.5
BIG BROTHERS OF GREATER LOS ANGELES 1486 COLORADO BLVD LOS ANGELES , CA 90041	KNOCK OUT PRODUCTIONS 11901 SANTA MONICA BL STE 608 LOS ANGELES , CA 90025	Revenue 414,212 To Charity 225,823	54.5
BIG SISTER VOLUNTEERS OF LOS ANGELES, INC. 6022 WILSHIRE BLVD, #202 LOS ANGELES , CA 90036	EVENTS UNLIMITED, INC. 1950 SAWTELLE BLVD.,SUITE# 288 LOS ANGELES , CA 90025	Revenue 363,846 To Charity 275,310	75.7

Charity/Charitable Purpose	Commercial Fundraiser	Revenue/To Charity	%
BONITA VISTA HSMM	HANG-UPS ART ENTERPRISES, INC. 1319 W. KATELLA ORANGE, CA 92667	Revenue 6,930 To Charity 1,733	25.0
BOY SCOUT #65	HANG-UPS ART ENTERPRISES, INC. 1319 W. KATELLA ORANGE, CA 92667	Revenue 2,140 To Charity 439	20.5
BOYLE HEIGHTS ELEMENTARY INSTITUTE 101 GSE-IS BULIDING BOX 951520 LOS ANGELES, CA 9005-1520	AMELIA GONZALEZ 5139 ARGUS DRIVE LOS ANGELES, CA 90041	Revenue 29,700 To Charity 18,498	62.3
BRAMSON SCHOOL PO BOX 887 ROSS, CA 94957	WEISER & ASSOCIATES PO BOX 40108 PASADENA, CA 91114	Revenue 17,433 To Charity 14,817	85.0
BREAD FOR THE WORLD 1100 WAYNE AV, STE 1000 SILVER SPRING, MD 20910	SHARE GROUP, INC., THE 99 DOVER STREET SOMERVILLE, M 02144	Revenue 274,107 To Charity 106,311	38.8
BRISBANE ELEMENTARY 500 SAN BRUNO AV BRISBANE, CA 94005	RED APPLE RESOURCES 2330 BATES AVENUE, SUITE D1 CONCORD, CA 94520	Revenue 4,376 To Charity 3,264	74.6
BRITISH ACADEMY OF FILM AND TELEVISION ARTS LA, INC. 903 SOUTH ROBERTSON LOS ANGELES, CA 90035	EVENTS UNLIMITED, INC. 1950 SAWTELLE BLVD., SUITE# 288 LOS ANGELES, CA 90025	Revenue 257,975 To Charity 128,963	50.0
BUTTE COUNTY ASSOCIATION FOR RETARDED CITIZENS 2201 HILLSBERRY RD CHICO, CA 95926	JADENT, INC. 3795 RIVER ROAD N., UNIT 3, BL.C SALEM, O 97303	Revenue 44,091 To Charity 13,227	30.0
CAJON VALLEY MIDDLE SCHOOL 395 VALLEY MIDDLE SCHOOL EL CAJON, CA 92021	RED APPLE RESOURCES 2330 BATES AVENUE, SUITE D1 CONCORD, CA 94520	Revenue 2,269 To Charity 1,361	60.0
CAL SPORTS CENTER	HANG-UPS ART ENTERPRISES, INC. 1319 W. KATELLA ORANGE, CA 92667	Revenue 6,755 To Charity 382	5.7

Charity/Charitable Purpose	Commercial Fundraiser	Revenue/To Charity	%
CALIFORNIA ABORTION AND REPRODUCTIVE RIGHTS ACTION LEAGUE 330 TOWNSEND, STE 204 SAN FRANCISCO , CA 94107	FUNDRAISING AND COMMUNICATION SERVICES, INC. 212 3RD AVENUE NORTH, STE. 295 MINNEAPOLIS , M 55401	Revenue 38,137 To Charity 26,880	70.5
CALIFORNIA ABORTION AND REPRODUCTIVE RIGHTS ACTION LEAGUE 330 TOWNSEND, STE 204 SAN FRANCISCO , CA 94107	SHARE GROUP, INC., THE 99 DOVER STREET SOMERVILLE , M 02144	Revenue 87,934 To Charity 49,694	56.5
CALIFORNIA ALUMNI ASSOCIATION 1 ALUMNI HOUSE BERKELEY , CA 94720-7520	DIRECTLINE TECHNOLOGIES, INC. 1200 E ORANGEBURG AV, STE 103 MODESTO , CA 95350-4625	Revenue 218,246 To Charity 18,406	8.4
CALIFORNIA ARC 120 I ST, SECOND FLOOR SACRAMENTO , CA 95814	JADENT, INC. 3795 RIVER ROAD N.,UNIT 3,BL.C SALEM , O 97303	Revenue 57,344 To Charity 16,056	28.0
CALIFORNIA CHRISTIAN COALITION 14039 SHERMAN WAY VAN NUYS , CA 91405	REGENCY COMMUNICATIONS, INC. 3301 AIRPORT FREEWAY,SUITE#300 BEDFORD , TX 76021	Revenue 31,341 To Charity 10,632	33.9
CALIFORNIA COUNCIL OF THE BLIND - SAN DIEGO AREA 3919 WEST MAGNOLIA BLVD BURBANK , CA 91505	SANDERSON GROUP, INC. 7860 MISSION CENTER CT.STE#200 SAN DIEGO , CA 92108-1331	Revenue 125,433 To Charity 13,638	10.9
CALIFORNIA COUNCIL OF THE BLIND INLAND VALLEY AREAS 3919 WEST MAGNOLIA BLVD BURBANK , CA 915050	R.E.W. ASSOCIATES 837 NORTH LA CADENA DRIVE COLTON , CA 92324	Revenue 125,299 To Charity 15,052	12.0
CALIFORNIA DISABLED VETERANS 14701 DETROIT RD, STE 369 LAKEWOOD , OH 44107	CIVIC DEVELOPMENT GROUP, LLC 655 FLORIDA GROVE ROAD HOPELAWN , NJ 08861	Revenue 126,640 To Charity 7,745	6.1
CALIFORNIA HISTORICAL SOCIETY 678 MISSION ST SAN FRANCISCO , CA 94105	WEISER & ASSOCIATES PO BOX 40108 PASADENA , CA 91114	Revenue 10,330 To Charity 9,322	90.2
CALIFORNIA HOMELESS AND HOUSING COALITION ACTION FUND 926 J ST, #422 SACRAMENTO , CA 95814	GORDON & SCHWENKMEYER, INC. 550 NORTH CONTINENTAL BLVD 180 EL SEGUNDO , CA 90245	Revenue 61,117 To Charity 37,892	62.0

Charity/Charitable Purpose	Commercial Fundraiser	Revenue/To Charity	%
CALIFORNIA INSTITUTE OF THE ARTS 24700 MCBEAN PARKWAY VALENCIA, CA 91355	LEVY, PAZANTI & ASSOCIATES 9911 W PICCO BLVD STE 1530 LOS ANGELES, CA 90035-2716	Revenue 438,498 To Charity 438,498	100.0
CALIFORNIA NARCOTIC OFFICERS ASSOCIATION 24509 WALNUT ST, #201 SANTA CLARITA, CA 91321	MIDWEST PUBLISHING-AZ, INC. 10844 NORTH 23RD AVENUE PHOENIX, AZ 85029	Revenue 1,145,084 To Charity 171,763	15.0
CALIFORNIA ORGANIZATION OF POLICE AND SHERIFFS 301 EAST OLIVE AV, STE 224 BURBANK, CA 91502	NETWORK MANAGEMENT PRESS, INC. 17915 VENTURA BLVD STE 212 ENCINO, CA 91316	Revenue 1,496,378 To Charity 104,746	7.0
CALIFORNIA ORGANIZATION OF POLICE AND SHERIFFS 301 EAST OLIVE AV, STE 224 BURBANK, CA 91502-1216	RAMBRET INC. 1256 NORTH EDMONT # 4 LOS ANGELES, CA 90029	Revenue 231,521 To Charity 21,860	9.4
CALIFORNIA ORGANIZATION OF POLICE AND SHERIFFS 301 EAST OLIVE AV, STE 224 BURBANK, CA 91502-1216	CIVIC DEVELOPMENT GROUP, LLC 655 FLORIDA GROVE ROAD HOPELAWN, NJ 08861	Revenue 964,605 To Charity 201,452	20.9
CALIFORNIA POLICE ACTIVITIES LEAGUE 305 WASHINGTON ST OAKLAND, CA 94607	TELCOM SERVICES, INC. 1200 WALNUT HILL LANE #1700 IRVING, TX 75038	Revenue 7,673,409 To Charity 2,279,121	29.7
CALIFORNIA PRO-LIFE COUNCIL, INC. PO BOX 17004 SAN DIEGO, CA 92177	LIFE-TEL, INC. 10625 WEST NORTH AVENUE MILWAUKEE, WI 53226	Revenue 17,500 To Charity 10,741	61.4
CALIFORNIA PRO-LIFE COUNCIL, INC. 2306 J ST, STE 200 SACRAMENTO, CA 95816	REGENCY COMMUNICATIONS, INC. 3301 AIRPORT FREEWAY, SUITE#300 BEDFORD, TX 76021	Revenue 20,650 To Charity -1,919	-9.3
CALIFORNIA PROFESSIONAL FIREFIGHTERS 1780 CREEKSIDE OAKS, #200 SACRAMENTO, CA 95833	MIDWEST PUBLISHING-AZ, INC. 10844 NORTH 23RD AVENUE PHOENIX, AZ 85029	Revenue 510,714 To Charity 76,607	15.0
CALIFORNIA STATE UNIVERSITY, BAKERSFIELD 9001 STOCKDALE HIGHWAY BAKERSFIELD, CA 93311	WEISER & ASSOCIATES PO BOX 40108 PASADENA, CA 91114	Revenue 11,585 To Charity 765	6.6

Charity/Charitable Purpose	Commercial Fundraiser	Revenue/To Charity	%
CALIFORNIA STATE UNIVERSITY, SACRAMENTO TRUST FOUNDATION 6000 J ST, ADM 272 SACRAMENTO, CA 95819-6038	STEPHEN DUNN & ASSOCIATES 1728 ABBOT KINNEY BLVD. VENICE, CA 90291-4837	Revenue 116,880 To Charity 35,248	30.2
CALIFORNIA VETERANS ADVOCACY CORP 200 GRAND AV, NO 211 OAKLAND, CA 94610	LUXMEE SERVICES, INCORPORATED 37053 CHERRY STREET,SUITE# 104 NEWARK, CA 94560	Revenue 941,611 To Charity 107,081	11.4
CALIFORNIA VETERANS ADVOCACY CORP 200 GRAND AV, NO 211 OAKLAND, CA 94610	BABY SHOW, INC. 625 NORTH FULTON FRESNO, CA 93728	Revenue 29,010 To Charity 904	3.1
CALIFORNIANS FOR RESPONSIBLE GUN LAWS 2140 SHATTUCK AV, #1201 BERKELEY, CA 94704	GORDON & SCHWENKMEYER, INC. 550 NORTH CONTINENTAL BLVD 180 EL SEGUNDO, CA 90245	Revenue 72,991 To Charity 2,396	3.3
CAMPBELL LITTLE LEAGUE 1466 VALE AV CAMPBELL, CA 95008	RED APPLE RESOURCES 2330 BATES AVENUE, SUITE D1 CONCORD, CA 94520	Revenue 3,598 To Charity 2,412	67.0
CANCER CONTROL SOCIETY 2043 BERENDO ST LOS ANGELES, CA 90027	KKA ENTERPRISES, INC. PO BOX 4060 MONTCLAIR, CA 91763	Revenue 641,477 To Charity 84,253	13.1
CANCER FEDERATION, INC. 711 WEST RAMSEY BANNING, CA 92220	JADENT, INC. 3795 RIVER ROAD N.,UNIT 3,BL.C SALEM, O 97303	Revenue 151,745 To Charity 30,349	20.0
CANCER FUND OF AMERICA, INC. 2901 BREEZEWOOD LANE KNOXVILLE, TN 37921	NON-PROFIT TELEMEDIA, INC. 4100 RICHARDS ROAD NORTH LITTLE ROCK, AR 72117	Revenue 30,169 To Charity 11,053	36.6
CATHOLIC CHARITIES OF THE ARCHDIOCESE OF SAN FRANCISCO 814 MISSION ST, STE 300 SAN FRANCISCO, CA 94103	FACTER DIRECT, LTD 1900 AVENUE OF THE STARS, 2350 LOS ANGELES, CA 90067-4504	Revenue 13,234 To Charity 623	4.7
CDF FIREFIGHTERS RIVERSIDE CHAPTER ,	TWIN ENTERPRISES 1076 SANTO ANTONIO DR STE A COLTON, CA 92324	Revenue 204,756 To Charity 45,046	22.0

Charity/Charitable Purpose	Commercial Fundraiser	Revenue/To Charity	%
CEDARLANE MIDDLE SCHOOL 16333 CEDARLANE DR HACIENDA HEIGHTS, CA 91745	RED APPLE RESOURCES 2330 BATES AVENUE, SUITE D1 CONCORD, CA 94520	Revenue 806 To Charity 486	60.4
CENTER FOR INDEPENDENCE OF DISABLED 875 O'NEILL AV BELMONT, CA 94002	RED APPLE RESOURCES 2330 BATES AVENUE, SUITE D1 CONCORD, CA 94520	Revenue 1,980 To Charity 1,382	69.8
CENTER FOR LAW IN THE PUBLIC INTEREST 10951 WEST PICO BLVD LOS ANGELES, CA 90064	LEVY, PAZANTI & ASSOCIATES 9911 W PICCO BLVD STE 1530 LOS ANGELES, CA 90035-2716	Revenue 252,670 To Charity 170,802	67.6
CENTER FOR MARINE CONSERVATION 1725 DESALES ST NW WASHINGTON, DC 20036	SHARE GROUP, INC., THE 99 DOVER STREET SOMERVILLE, M 02144	Revenue 200,617 To Charity 93,230	46.5
CENTRAL VALLEY HOMELESS VETERANS PO BOX 57784 MODESTO, CA 95357	ROBERT L. VAN TUINEN 1109 WHITTLE COURT MODESTO, CA 95351	Revenue 4,385 To Charity 1,296	29.6
CENTRAL VALLEY HOMELESS VETERANS ASSISTANCE PROGRAM PO BOX 57784 MODESTO, CA 95357	ROBERT L. VAN TUINEN 1109 WHITTLE COURT MODESTO, CA 95351	Revenue 8,443 To Charity 1,682	19.9
CERES DARE 2727 THIRD ST CERES, CA 95307	ROBERT L. VAN TUINEN 1109 WHITTLE COURT MODESTO, CA 95351	Revenue 18,545 To Charity 3,709	20.0
CERES KIWANIS CLUB PO BOX 326 CERES, CA 95307	ROBERT L. VAN TUINEN 1109 WHITTLE COURT MODESTO, CA 95351	Revenue 4,838 To Charity 726	15.0
CERES KIWANIS CLUB PO BOX 326 CERES, CA 95307	ROBERT L. VAN TUINEN 1109 WHITTLE COURT MODESTO, CA 95351	Revenue 25,484 To Charity 6,362	25.0
CHANDLER/GILBERT YOUTH FOOTBALL, INC. 1264 WEST MONTEREY CHANDLER, AZ 85224	RED APPLE RESOURCES 2330 BATES AVENUE, SUITE D1 CONCORD, CA 94520	Revenue 740 To Charity 550	74.3

Charity/Charitable Purpose	Commercial Fundraiser	Revenue/To Charity	%
CHANDLER/GILBERT YOUTH FOOTBALL, INC. 1264 WEST MONTEREY CHANDLER, AZ 85224	RED APPLE RESOURCES 2330 BATES AVENUE, SUITE D1 CONCORD, CA 94520	Revenue 8,330 To Charity 6,114	73.4
CHARLES DARWIN FOUNDATION 100 NORTH WASHINGTON, STE 232 FALLS CHURCH, VA 22046	SHARE GROUP, INC., THE 99 DOVER STREET SOMERVILLE, M 02144	Revenue 73,150 To Charity 53,199	72.7
CHILD QUEST INTERNATIONAL 1625 THE ALAMEDA SAN JOSE, CA 95126	DAILY PLANET - NMCLC, THE 400 SOUTH MONROE STREET SAN JOSE, CA 95128	Revenue 730,892 To Charity 75,211	10.3
CHILDCARE INTERNATIONAL 1310 BROADWAY BELLINGHAM, WA 98225	MDS COMMUNICATIONS CORPORATION 5005 SOUTH ASH AVENUE,# 15 TEMPE, AZ 85282	Revenue 14,765 To Charity 2,295	15.5
CHILDHOOD LEUKEMIA FOUNDATION 1608 ROUTE NO 88 WEST, NO 203 BRICK, NJ 08724	JADENT, INC. 3795 RIVER ROAD N.,UNIT 3,BL.C SALEM, O 97303	Revenue 106,500 To Charity 21,300	20.0
CHILDREN'S CHARITY FUND, INC. 2011 BISPHAM RD, STE A-2 SARASOTA, FL 34231	LUXMEE SERVICES, INCORPORATED 37053 CHERRY STREET,SUITE# 104 NEWARK, CA 94560	Revenue 122,244 To Charity 18,022	14.7
CHILDREN'S DEFENSE FUND 25 E ST NW WASHINGTON, DC 20001	FACTER DIRECT, LTD 1900 AVENUE OF THE STARS, 2350 LOS ANGELES, CA 90067-4504	Revenue 106,187 To Charity 25,191	23.7
CHILDREN'S DEFENSE FUND 25 E ST NW WASHINGTON, DC 20001	FACTER DIRECT, LTD 1900 AVENUE OF THE STARS, 2350 LOS ANGELES, CA 90067-4504	Revenue 106,117 To Charity 25,121	23.7
CHILDREN'S DEFENSE FUND ACTION COUNCIL 25 E ST NW WASHINGTON, DC 20001	INTEGRAL RESOURCES, INC. 144 ROGERS STREET CAMBRIDGE, M 02142-1070	Revenue 611,288 To Charity 310,393	50.8
CHILDREN'S DEFENSE FUND ACTION COUNCIL 25 E ST NW WASHINGTON, DC 20001	PUBLIC INTEREST COMMUNICATIONS, INC. 7700 LEESBURG PIKE,SUITE# 301N FALLS CHURCH, VA 22043	Revenue 50,727 To Charity 19,458	38.4

Charity/Charitable Purpose	Commercial Fundraiser	Revenue/To Charity	%
CHILDREN'S EMERGENCY RELIEF 8615 ROSWELL RD ATLANTA , GA 30350	TELESYSTEMS MARKETING, INC. 8401 WESTHEIMER ROAD,# 200 HOUSTON , TX 77063-2709	Revenue 385 To Charity 116	30.0
CHILDREN'S HOSPITAL MEDICAL CENTER FOUNDATION, INC. 747 52ND ST OAKLAND , CA 94609	TELESYSTEMS MARKETING, INC. 8401 WESTHEIMER ROAD,# 200 HOUSTON , TX 77063-2709	Revenue 46,524 To Charity 13,957	30.0
CHILDREN'S MERCY FUND 1600 WILSON BLVD, STE 500 ARLINGTON , VA 22209	RESPONSE DYNAMICS, INC. 2070 CHAIN BRIDGE ROAD,STE#400 VIENNA , VA 22182	Revenue 1,865,969 To Charity 1,291,234	69.2
CHILDREN'S WISH FOUNDATION INTERNATIONAL , INC. 8615 ROSWELL RD ATLANTA , GA 30350-7256	HERITAGE PUBLISHING COMPANY 2402 WILDWOOD AVENUE SHERWOOD , AR 72116	Revenue 41,676 To Charity 5,596	13.4
CHILDREN'S WISH FOUNDATION INTERNATIONAL, INC. 8615 ROSWELL RD ATLANTA , GA 30350	REESE BROTHERS, INC. 925 PENN AVENUE,SUITE # 600 PITTSBURGH , PA 15222	Revenue 690,465 To Charity 43,370	6.3
CHILDRENS ASSISTANCE FOUNDATION, THE 20232 WINDCAVE LANE HUNTINGTON BEACH , CA 92648	NORTH AMERICAN ACQUISITIONS 771 WEST 19TH STREET,SUITE# AA COSTA MESA , CA 92627	Revenue 188,647 To Charity 20,097	10.7
CHILDRENS CHARITY FUND, INC. 2011 BISPHAM RD SARASOTA , FL 34231	CIVIC DEVELOPMENT GROUP, LLC 655 FLORIDA GROVE ROAD HOPELAWN , NJ 08861	Revenue 27,057 To Charity 2,849	10.5
CHINO HIGH SCHOOL BAND ,	HANG-UPS ART ENTERPRISES, INC. 1319 W. KATELLA ORANGE , CA 92667	Revenue 3,265 To Charity 691	21.2
CHRISTIAN APPALACHIAN PROJECT 322 CRAB ORCHARD RD LANCASTER , KY 40446	PUBLIC INTEREST COMMUNICATIONS, INC. 7700 LEESBURG PIKE,SUITE# 301N FALLS CHURCH , VA 22043	Revenue 1,169,094 To Charity 1,056,593	90.4
CHRISTIAN COALITION, THE 1800-L SARA DR CHESAPEAKE , VA 23320	MDS COMMUNICATIONS CORPORATION 5005 SOUTH ASH AVENUE,# 15 TEMPE , AZ 85282	Revenue 17,121 To Charity 0	0.0



Charity/Charitable Purpose	Commercial Fundraiser	Revenue/To Charity	%
CHRISTIAN COALITION, THE 1800-L SARA DR CHESAPEAKE, VA 23320	MDS COMMUNICATIONS CORPORATION 5005 SOUTH ASH AVENUE,# 15 TEMPE, AZ 85282	Revenue 6,449 To Charity 0	0.0
CHRISTIAN RESEARCH INSTITUTE 17 HUGHES DR IRVINE, CA 92716	MDS COMMUNICATIONS CORPORATION 5005 SOUTH ASH AVENUE,# 15 TEMPE, AZ 85282	Revenue 684,966 To Charity 481,426	70.3
CHRISTIAN SOLIDARITY INTERNATIONAL, INC. 15 CHESTER ST FRONT ROYAL, VA 22630	MDS COMMUNICATIONS CORPORATION 5005 SOUTH ASH AVENUE,# 15 TEMPE, AZ 85282	Revenue 652 To Charity 0	0.0
CITIZEN ACTION FUND 2608 GREEN BAY RD EVANSTON, IL 60201	HUDSON BAY COMPANY OF ILLINOIS, INC. 2525 NEVADA AVENUE N STE 103 GOLDEN VALLEY, M 55427-3641	Revenue 27,757 To Charity 21,559	77.7
CITIZENS AGAINST GOVERNMENT WASTE 1301 CONNECTICUT AV NW WASHINGTON, DC 20036	FACTER DIRECT, LTD 1900 AVENUE OF THE STARS, 2350 LOS ANGELES, CA 90067-4504	Revenue 17,743 To Charity 7,742	43.6
CITIZENS AGAINST GOVERNMENT WASTE 1301 CONNECTICUT AV NW WASHINGTON, DC 20036	FACTER DIRECT, LTD 1900 AVENUE OF THE STARS, 2350 LOS ANGELES, CA 90067-4504	Revenue 17,153 To Charity 7,220	42.1
CITIZENS AGAINST GOVERNMENT WASTE 1301 CONNECTICUT AV NW WASHINGTON, DC 20036	FACTER DIRECT, LTD 1900 AVENUE OF THE STARS, 2350 LOS ANGELES, CA 90067-4504	Revenue 59,552 To Charity 712	1.2
CITY TEAM MINISTRIES 2302 ZANGER RD, #200 SAN JOSE, CA 95131-9908	MDS COMMUNICATIONS CORPORATION 5005 SOUTH ASH AVENUE,# 15 TEMPE, AZ 85282	Revenue 66,334 To Charity 38,675	58.3
CLAIRE LILENTHAL SCHOOL PTA 3630 DIVISADERO SAN FRANCISCO, CA 94123	RED APPLE RESOURCES 2330 BATES AVENUE, SUITE D1 CONCORD, CA 94520	Revenue 3,099 To Charity 2,220	71.6
CLAREMONT GRADUATE SCHOOL HARPER HALL 110, 150 EAST 10TH ST CLAREMONT, CA 91711-6160	DIRECTLINE TECHNOLOGIES, INC. 1200 E ORANGEBURG AV, STE 103 MODESTO, CA 95350-4625	Revenue 0 To Charity -11,520	-1152000.0

Charity/Charitable Purpose				Commercial Fundraiser			Revenue/To Charity		%
CLAREMONT UNIVERSITY HARPER HALL 112 CLAREMONT				KCET/DIMAC COMMUNICATIONS, LLC 425 E COLORADO BLVD GLENDALE			Revenue	53,043	
,	CA	91711-6160	,	CA	91205	To Charity	41,104	77.5	
CO-OP AMERICA 1612 K ST NW, STE 600 WASHINGTON				SHARE GROUP, INC., THE 99 DOVER STREET SOMERVILLE			Revenue	63,709	
,	DC	20006	,	M	02144	To Charity	-11,494	-18.0	
COLUMBUS HIGH SCHOOL 925 ASTOR AV BRONX				RED APPLE RESOURCES 2330 BATES AVENUE, SUITE D1 CONCORD			Revenue	737	
,	NY	10469	,	CA	94520	To Charity	410	55.6	
COMMITTEE TO REBUILD THE SAN FRANCISCO ZOO 1 ZOO ROAD SAN FRANCISCO				STEPHEN DUNN & ASSOCIATES 1728 ABBOT KINNEY BLVD. VENICE			Revenue	61,254	
,	CA	94132-7080	,	CA	90291-4837	To Charity	-30,381	-49.6	
COMMON CAUSE 1250 CONNECTICUT AV NW WASHINGTON				PUBLIC INTEREST COMMUNICATIONS, INC. 7700 LEESBURG PIKE,SUITE# 301N FALLS CHURCH			Revenue	697,820	
,	DC	20036	,	VA	22043	To Charity	198,515	28.4	
COMMON CAUSE 2030 M ST NW WASHINGTON				FACTER DIRECT, LTD 1900 AVENUE OF THE STARS, 2350 LOS ANGELES			Revenue	85,173	
,	DC	20036	,	CA	90067-4504	To Charity	1,221	1.4	
COMMON CAUSE 1250 CONNECTICUT AV NW WASHINGTON				SHARE GROUP, INC., THE 99 DOVER STREET SOMERVILLE			Revenue	259,882	
,	DC	20036	,	M	02144	To Charity	114,321	44.0	
COMMUNITY FOR A BETTER ENVIRONMENT 500 HOWARD ST, STE 506 SAN FRANCISCO				SHARE GROUP, INC., THE 99 DOVER STREET SOMERVILLE			Revenue	21,946	
,	CA	94105	,	M	02144	To Charity	3,828	17.4	
CON BINAI TORAH				HANG-UPS ART ENTERPRISES, INC. 1319 W. KATELLA ORANGE			Revenue	6,280	
,			,	CA	92667	To Charity	188	3.0	
CONCERNED WOMEN FOR AMERICA 370 L'ENFANT PROMENADE SW WASHINGTON				MDS COMMUNICATIONS CORPORATION 5005 SOUTH ASH AVENUE,# 15 TEMPE			Revenue	109,679	
,	DC	20024	,	AZ	85282	To Charity	-47,268	-43.1	

Charity/Charitable Purpose	Commercial Fundraiser	Revenue/To Charity	%
CONCERNED WOMEN FOR AMERICA 370 L'ENFANT PROMENADE SW WASHINGTON, DC 95816	REGENCY COMMUNICATIONS, INC. 3301 AIRPORT FREEWAY,SUITE#300 BEDFORD, TX 76021	Revenue 1,476,760 To Charity 228,683	15.5
CONCORDIA UNIVERSITY FOUNDATION 1530 CONCORDIA WAY IRVINE, CA 92612	DIRECTLINE TECHNOLOGIES, INC. 1200 E ORANGEBURG AV, STE 103 MODESTO, CA 95350-4625	Revenue 27,404 To Charity -18,631	-68.0
CONSTITUTIONAL RIGHTS FOUNDATION 601 SOUTH KINGSLEY DR LOS ANGELES, CA 90005	LEVY, PAZANTI & ASSOCIATES 9911 W PICCO BLVD STE 1530 LOS ANGELES, CA 90035-2716	Revenue 673,434 To Charity 580,673	86.2
CONSUMERS ATTORNEYS OF CALIFORNIA 980 9TH ST, STE 200 SACRAMENTO, CA 95814	KCET/DIMAC COMMUNICATIONS, LLC 425 E COLORADO BLVD GLENDALE, CA 91205	Revenue 32,703 To Charity 22,703	69.4
CONTRA COSTA POLICE ACTIVITIES LEAGUE 706 MAIN ST MARTINEZ, CA 94553	S.J. KELLNER 1955-4B MONUMENT BOULEVARD,121 CONCORD, CA 94520	Revenue 96,433 To Charity 11,572	12.0
COOPERATIVE FOR ASSISTANCE AND RELIEF EVERYWHERE, INC. 151 ELLIS ST ATLANTA, GA 30303-2439	TRANSAMERICA MARKETING SERVICES, INC. 8130 BOONE BLVD.,SUITE# 350 VIENNA, VA 22182	Revenue 208,335 To Charity 157,783	75.7
COPS & SHERIFFS OF AMERICA 20232 WINDCAVE LANE HUNTINGTON BEACH, CA 92648	NORTH AMERICAN ACQUISITIONS 771 WEST 19TH STREET,SUITE# AA COSTA MESA, CA 92627	Revenue 311,968 To Charity 17,889	5.7
CORO SOUTHERN CALIFORNIA, INC. 811 WILSHIRE BLVD, #1025 LOS ANGELES, CA 90017	EVENTS UNLIMITED, INC. 1950 SAWTELLE BLVD.,SUITE# 288 LOS ANGELES, CA 90025	Revenue 233,685 To Charity 178,353	76.3
CORONA BREAK LIONS ,	HANG-UPS ART ENTERPRISES, INC. 1319 W. KATELLA ORANGE, CA 92667	Revenue 9,040 To Charity 2,162	23.9
CORONA ELEMENTARY 1140 NORTH CORONA DR ONTARIO, CA 91764	RED APPLE RESOURCES 2330 BATES AVENUE, SUITE D1 CONCORD, CA 94520	Revenue 736 To Charity 442	60.0

Charity/Charitable Purpose	Commercial Fundraiser	Revenue/To Charity	%
CORPORATION OF THE FINE ARTS MUSEUMS 233 POST ST, THIRD FLOOR SAN FRANCISCO, CA 94108	STEPHEN DUNN & ASSOCIATES 1728 ABBOT KINNEY BLVD. VENICE, CA 90291-4837	Revenue 38,820 To Charity -6,578	-16.9
CORRECTIONAL PEACE OFFICERS FOUNDATION INC. 1024 HIGHLAND ST SEASIDE, CA 93955	ROMAN PROMOTIONS, INC. 527 NORTH AZUSA AVENUE,# 239 COVINA, CA 91722	Revenue 168,600 To Charity 14,000	8.3
CORRECTIONAL PEACE OFFICERS FOUNDATION INC. 1024 HIGHLAND ST SEASIDE, CA 93955	M. CHARLES PRODUCTIONS, INC. 1926 NE 147TH TERRACE MIAMI, FL 33181	Revenue 264,497 To Charity 40,787	15.4
CORRECTIONAL PEACE OFFICERS FOUNDATION INC. 1024 HIGHLAND ST SEASIDE, CA 93955	TBS PRODUCTIONS 100 WEST RINCON AVE, STE 102 CAMPBELL, CA 95008-2898	Revenue 257,573 To Charity 38,636	15.0
CORRECTIONAL PEACE OFFICERS FOUNDATION, INC. 1024 HIGHLAND ST SEASIDE, CA 93955	AD/NET SYSTEMS 49 MURATA AVENUE SACRAMENTO, CA 95823-2418	Revenue 53,607 To Charity 8,041	15.0
COVENANT HOUSE 346 WEST 17TH ST NEW YORK, NY 10001-5902	SHARE GROUP, INC., THE 99 DOVER STREET SOMERVILLE, M 02144	Revenue 1,032,386 To Charity 294,648	28.5
CROSS & CROWN LUTH	HANG-UPS ART ENTERPRISES, INC. 1319 W. KATELLA ORANGE, CA 92667	Revenue 8,545 To Charity 2,146	25.1
CSUS, FOUNDATION FINANCE OFFICE 801 WEST MONTE VISTA AV TURLOCK, CA 95382	DIRECTLINE TECHNOLOGIES, INC. 1200 E ORANGEBURG AV, STE 103 MODESTO, CA 95350-4625	Revenue 38,228 To Charity -10,022	-26.2
CUESTA COLLEGE FOUNDATION HIGHWAY 1 SAN LUIS OBISPO, CA 93402	DEVELOPMENT CENTER, INC., THE 601 WALNUT STREET,SUITE# 150W PHILADELPHIA, PA 19106	Revenue 16,624 To Charity -1,138	-6.8
CUPERTINO AMERICAN LITTLE LEAGUE 6106 ALCANTE DR SAN JOSE, CA 95129	RED APPLE RESOURCES 2330 BATES AVENUE, SUITE D1 CONCORD, CA 94520	Revenue 24,683 To Charity 19,259	78.0

Charity/Charitable Purpose	Commercial Fundraiser	Revenue/To Charity	%
CUPERTINO NATIONAL LITTLE LEAGUE 750 OROGRANDE PLACE CUPERTINO, CA 95104	RED APPLE RESOURCES 2330 BATES AVENUE, SUITE D1 CONCORD, CA 94520	Revenue 9,136 To Charity 7,261	79.5
CWA - SFS ,	HANG-UPS ART ENTERPRISES, INC. 1319 W. KATELLA ORANGE, CA 92667	Revenue 1,910 To Charity 292	15.3
DEBBIE CHISHOLM MEMORIAL FOUNDATION 4361 LATHAM, #240 RIVERSIDE, CA 92501	TWIN ENTERPRISES 1076 SANTO ANTONIO DR STE A COLTON, CA 92324	Revenue 702,069 To Charity 140,414	20.0
DEFENDERS OF WILDLIFE 1101 14TH ST NW, STE 1400 WASHINGTON, DC 20005	SHARE GROUP, INC., THE 99 DOVER STREET SOMERVILLE, M 02144	Revenue 207,621 To Charity 106,053	51.1
DEFENDERS OF WILDLIFE 1101 14TH ST NW, STE 1400 WASHINGTON, DC 20005	PUBLIC INTEREST COMMUNICATIONS, INC. 7700 LEESBURG PIKE,SUITE# 301N FALLS CHURCH, VA 22043	Revenue 333,690 To Charity 98,574	29.5
DEL NORTE COUNTY SEARCH AND RESCUE 650 5TH ST CRESCENT CITY, CA 95531	GOLD COAST PRODUCTIONS 3730 MADRONA LANE MEDFORD, O 97501	Revenue 19,288 To Charity 3,858	20.0
DELTA 2000 ,	HANG-UPS ART ENTERPRISES, INC. 1319 W. KATELLA ORANGE, CA 92667	Revenue 3,190 To Charity -12	-0.4
DEPUTY SHERIFFS ASSOCIATION OF SHASTA COUNTY 225 LOCUST ST, STE 200 REDDING, CA 96001	GOLD COAST PRODUCTIONS 3730 MADRONA LANE MEDFORD, O 97501	Revenue 72,558 To Charity 14,511	20.0
DEPUTY SHERIFFS ASSOCIATION OF SHASTA COUNTY 225 LOCUST ST, STE 200 REDDING, CA 96001	M.S.A. ENT. 11091 RHYOLITE # 3 REDDING, CA 96003	Revenue 72,558 To Charity 14,512	20.0
DIABETES ACTION RESEARCH AND EDUCATION FOUNDATION 1200 POTOMAC ST NW WASHINGTON, DC 20007	SHARE GROUP, INC., THE 99 DOVER STREET SOMERVILLE, M 02144	Revenue 56,498 To Charity -31,327	-55.4

Charity/Charitable Purpose	Commercial Fundraiser	Revenue/To Charity	%
DIABETES TRUST FUND, INC. 48 MEDICAL PARK EAST DR, STE 154 BIRMINGHAM, AL 35235	HERITAGE PUBLISHING COMPANY 2402 WILDWOOD AVENUE SHERWOOD, AR 72116	Revenue 2,417 To Charity 862	35.7
DISABILITY RESOURCE AGENCY FOR INDEPENDENT LIVING 221 MCHENRY AV MODESTO, CA 95354	ROBERT L. VAN TUINEN 1109 WHITTLE COURT MODESTO, CA 95351	Revenue 25,471 To Charity 5,094	20.0
DISABLED CHILDREN'S RELIEF FUND, INC. 402 PENNSYLVANIA AV FREEPORT, NY 11520	NON-PROFIT TELEMEDIA, INC. 4100 RICHARDS ROAD NORTH LITTLE ROCK, AR 72117	Revenue 21,975 To Charity 4,371	19.9
DISABLED PEACE OFFICERS ASSOCIATION PO BOX 1612 LOS ALAMITOS, CA 90720	U.S. MARKETING, INC. 30165 HILLSIDE TERRACE, #B SAN JUAN CAPISTRANO, CA 92675	Revenue 535,251 To Charity 39,231	7.3
DON BOSCO TECHNICAL INSTITUTE 1151 SAN GABRIEL BLVD ROSEMEAD, CA 91770-4299	DIRECTLINE TECHNOLOGIES, INC. 1200 E ORANGEBURG AV, STE 103 MODESTO, CA 95350-4625	Revenue 49,435 To Charity 30,435	61.6
DON LUGO HS ,	HANG-UPS ART ENTERPRISES, INC. 1319 W. KATELLA ORANGE, CA 92667	Revenue 2,565 To Charity 658	25.6
DORIS DAY ANIMAL LEAGUE 227 MASSACHUSETTS AV NE, STE 100 WASHINGTON, DC 20002	PUBLIC INTEREST COMMUNICATIONS, INC. 7700 LEESBURG PIKE,SUITE# 301N FALLS CHURCH, VA 22043	Revenue 97,426 To Charity 66,572	68.3
DOULE ELEMENTARY 3950 BEINO ST SAN DIEGO, CA 92122	RED APPLE RESOURCES 2330 BATES AVENUE, SUITE D1 CONCORD, CA 94520	Revenue 5,902 To Charity 3,904	66.2
DRAKE - SSN ,	HANG-UPS ART ENTERPRISES, INC. 1319 W. KATELLA ORANGE, CA 92667	Revenue 3,395 To Charity 27	0.8
DUBLIN LITTLE LEAGUE PO BOX 2037 DUBLIN, CA 94568	RED APPLE RESOURCES 2330 BATES AVENUE, SUITE D1 CONCORD, CA 94520	Revenue 14,470 To Charity 11,767	81.3

Charity/Charitable Purpose	Commercial Fundraiser	Revenue/To Charity	%
EARTH DAY 2000 11965 VENICE BLVD, #408 LOS ANGELES, CA 90066	TELEFUND, INC. 1129 STATE STREET,SUITE# 28 SANTA BARBARA, CA 93101	Revenue 58,787 To Charity 28,564	48.6
EAST LAKE ELEMENTARY 668 BUE AVALON CHULA VISTA, CA 91913	RED APPLE RESOURCES 2330 BATES AVENUE, SUITE D1 CONCORD, CA 94520	Revenue 8,839 To Charity 5,867	66.4
EAST WEST SHRINE FOOTBALL 1919 ELKHORN COURT SAN MATEO, CA 94403	DAWSON & ASSOCIATES 2591 SOUTH BASCOM STE I CAMPBELL, CA 95008	Revenue 159,405 To Charity 54,825	34.4
EAST WEST SHRINE FOOTBALL 1919 ELKHORN COURT SAN MATEO, CA 94403	TBS PRODUCTIONS 100 WEST RINCON AVE, STE 102 CAMPBELL, CA 95008-2898	Revenue 257,443 To Charity 64,361	25.0
EASTER SEAL SOCIETY FOR THE REDWOOD COAST 555 NORTHGATE DR SAN RAFAEL, CA 94903	M.S.A. ENT. 11091 RHYOLITE # 3 REDDING, CA 96003	Revenue 89,028 To Charity 31,160	35.0
EDUCATIONAL MEDIA FOUNDATION 1425 NORTH MARKET BLVD, STE 9 SACRAMENTO, CA 95834	REGENCY COMMUNICATIONS, INC. 3301 AIRPORT FREEWAY,SUITE#300 BEDFORD, TX 76021	Revenue 45,625 To Charity 21,811	47.8
EL SERENO YOUTH DEVELOPMENT CORPORATION 5200 HUNTINGTON DR SOUTH LOS ANGELES, CA 90032	AMELIA GONZALEZ 5139 ARGUS DRIVE LOS ANGELES, CA 90041	Revenue 200,582 To Charity 154,453	77.0
EL SERENO YOUTH DEVELOPMENT CORPORATION 5200 HUNTINGTON DR SOUTH LOS ANGELES, CA 90032	AMELIA GONZALEZ 5139 ARGUS DRIVE LOS ANGELES, CA 90041	Revenue 9,625 To Charity 7,665	79.6
ELSINORE HIGH SCHOOL ROTC 21800 CANYON DR LAKE ELSINORE, CA 92330	RED APPLE RESOURCES 2330 BATES AVENUE, SUITE D1 CONCORD, CA 94520	Revenue 215 To Charity 46	21.5
EMPIRE ELEMENTARY 1260 MONTE ROSA CARSON CITY, NV 89702	RED APPLE RESOURCES 2330 BATES AVENUE, SUITE D1 CONCORD, CA 94520	Revenue 11,253 To Charity 7,561	67.2

Charity/Charitable Purpose	Commercial Fundraiser	Revenue/To Charity	%
ENLISTED ASSOCIATION OF THE NATIONAL GUARD OF THE UNITED STATES 1219 PRINCE ST ALEXANDRIA, VA 22314	HERITAGE PUBLISHING COMPANY 2402 WILDWOOD AVENUE SHERWOOD, AR 72116	Revenue 11,361 To Charity 3,976	35.0
ENVIRONMENTAL DEFENSE FUND 1875 CONNECTICUT AV NW, STE 1016 WASHINGTON, DC 20009	SHARE GROUP, INC., THE 99 DOVER STREET SOMERVILLE, M 02144	Revenue 217,686 To Charity 8,633	4.0
ENVIRONMENTAL DEFENSE FUND 257 PARK AV NEW YORK, NY 10010	FACTER DIRECT, LTD 1900 AVENUE OF THE STARS, 2350 LOS ANGELES, CA 90067-4504	Revenue 33,265 To Charity 1,370	4.1
EUREKA POLICE OFFICERS ASSOCIATION 604 C ST EUREKA, CA 95503	GOLD COAST PRODUCTIONS 3730 MADRONA LANE MEDFORD, O 97501	Revenue 35,531 To Charity 7,106	20.0
EVERETT ALVAREZ B	HANG-UPS ART ENTERPRISES, INC. 1319 W. KATELLA ORANGE, CA 92667	Revenue 350 To Charity -1,492	-426.4
EXCHANGE CLUB CENTER FOR THE PREVENTION OF CHILD ABUSE OF SAN 4157 FAIRMOUNT AV SAN DIEGO, CA 92105-1609	SANDERSON GROUP, INC. 7860 MISSION CENTER CT.STE#200 SAN DIEGO, CA 92108-1331	Revenue 86,954 To Charity 7,468	8.6
FAIRMONT ELEMENTARY 1355 MARSHALL RD VACAVILLE, CA 94941	GEORGE JACKSON AND ASSOCIATES, INC. 363 DOLAN AVENUE MILL VALLEY, CA 94941	Revenue 2,519 To Charity 1,890	75.0
FAMILY COUSELING	HANG-UPS ART ENTERPRISES, INC. 1319 W. KATELLA ORANGE, CA 92667	Revenue 9,885 To Charity 1,710	17.3
FAMILY HOUSING AND ADULT RESOURCES 490 EL CAMINO REAL, #210 BELMONT, CA 94002	TOMPKINS PROMOTIONS 3982 WEST CAMPBELL AVENUE CAMPBELL, CA 95008	Revenue 59,540 To Charity 5,964	10.0
FARRALONE VIEW SCHOOL PO BOX 37-1173 MONTARA, CA 94037	RED APPLE RESOURCES 2330 BATES AVENUE, SUITE D1 CONCORD, CA 94520	Revenue 3,443 To Charity 2,646	76.8



Charity/Charitable Purpose	Commercial Fundraiser	Revenue/To Charity	%
FIND THE CHILDREN 11811 WEST OLYMPIC BLVD LOS ANGELES, CA 90064	JADENT, INC. 3795 RIVER ROAD N.,UNIT 3,BL.C SALEM, O 97303	Revenue 815,019 To Charity 209,210	25.7
FIND THE CHILDREN 11811 WEST OLYMPIC BLVD LOS ANGELES, CA 90064	NON-PROFIT TELEMEDIA, INC. 4100 RICHARDS ROAD NORTH LITTLE ROCK, AR 72117	Revenue 576 To Charity 0	0.0
FIREFIGHTERS CHARITABLE FOUNDATION PO BOX 2264 BOCA RATON, FL 33427	TBS PRODUCTIONS 100 WEST RINCON AVE, STE 102 CAMPBELL, CA 95008-2898	Revenue 292,802 To Charity 43,920	15.0
FLORENCE CRITCHTON SERVICES 840 BRODERICK SAN FRANCISCO, CA 94115	ROSEMARY P. CARROLL 180 DE SOTO STREET SAN FRANCISCO, CA 94127	Revenue 287,096 To Charity 256,493	89.3
FOOD FOR THE HUNGRY, INC. 7729 EAST GREENWAY RD SCOTTSDALE, AZ 85260	MDS COMMUNICATIONS CORPORATION 5005 SOUTH ASH AVENUE,# 15 TEMPE, AZ 85282	Revenue 348,771 To Charity 233,758	67.0
FOOTHILL CHRISTIAN ,	HANG-UPS ART ENTERPRISES, INC. 1319 W. KATELLA ORANGE, CA 92667	Revenue 3,025 To Charity 601	19.9
FOOTHILL HIGH 702 SHASTA ST ROSEVILLE, CA 95618	RED APPLE RESOURCES 2330 BATES AVENUE, SUITE D1 CONCORD, CA 94520	Revenue 1,121 To Charity 658	58.7
FOUNDATION FOR DISABLED FIREFIGHTERS 14271 GLENVIEW COURT VICTORVILLE, CA 92392	U.S. MARKETING, INC. 30165 HILLSIDE TERRACE, #B SAN JUAN CAPISTRANO, CA 92675	Revenue 290,593 To Charity 18,000	6.2
FOUNDATION FOR DISABLED FIREFIGHTERS 14271 GLENVIEW COURT VICTORVILLE, CA 92392	NORTH AMERICAN CHARITABLE SERVICES INC. 3387 CHICAGO AVENUE RIVERSIDE, CA 92501	Revenue 140,864 To Charity 8,000	5.7
FOUNDATION FOR JUNIOR BLIND 5300 ANGELES VISTA BLVD LOS ANGELES, CA 90043	MDS COMMUNICATIONS CORPORATION 5005 SOUTH ASH AVENUE,# 15 TEMPE, AZ 85282	Revenue 18,122 To Charity 9,284	51.2

Charity/Charitable Purpose	Commercial Fundraiser	Revenue/To Charity	%
FOUNDATION FOR NATIONAL PROGRESS 731 MARKET ST SAN FRANCISCO , CA 94103	TELEFUND, INC. 1129 STATE STREET,SUITE# 28 SANTA BARBARA , CA 93101	Revenue 282,346 To Charity 96,359	34.1
FOUNDATION FOR THE ADVANCEMENT OF THE BLIND 4058 MOORE ST LOS ANGELES , CA 90066	ABID R. CHAUDRY 5114 EL CAJON BLVD.,SUITE# 3 SAN DIEGO , CA 92115-4723	Revenue 890 To Charity 107	12.0
FRATERNAL ORDER OF POLICE, CALIFORNIA STATE LODGE PO BOX 606 SANTA YNEZ , CA 93460-0606	TELCOM SERVICES, INC. 1200 WALNUT HILL LANE #1700 IRVING , TX 75038	Revenue 1,221,804 To Charity 267,283	21.9
FREEDOM FROM HUNGER PO BOX 2000 DAVIS , CA 95617	SHARE GROUP, INC., THE 99 DOVER STREET SOMERVILLE , M 02144	Revenue 11,056 To Charity 2,951	26.7
FRIENDS OF DISCOVERY 75 3RD AV, #34 CHULA VISTA , CA 91910	RED APPLE RESOURCES 2330 BATES AVENUE, SUITE D1 CONCORD , CA 94520	Revenue 3,882 To Charity 2,400	61.8
FUMC - SACRAMENTO ,	HANG-UPS ART ENTERPRISES, INC. 1319 W. KATELLA ORANGE , CA 92667	Revenue 4,685 To Charity 650	13.9
FUMC - TURLOCK ,	HANG-UPS ART ENTERPRISES, INC. 1319 W. KATELLA ORANGE , CA 92667	Revenue 2,390 To Charity 64	2.7
FUND FOR AMERICAN STUDIES, THE 1526 18TH ST NW WASHINGTON , DC 20036	WEISER & ASSOCIATES PO BOX 40108 PASADENA , CA 91114	Revenue 15,975 To Charity 6,891	43.1
GARDENA POLICE OFFICERS'S ASSOCIATION 15502 CRENSHAW BLVD GARDENA , CA 90249	RAMBRET INC. 1256 NORTH EDGEMONT # 4 LOS ANGELES , CA 90029	Revenue 283,184 To Charity 33,204	11.7
GAY & LESBIAN ALLIANCE AGAINST DEFAMATION 8455 BEVERLY BLVD, #305 LOS ANGELES , CA 90048	EVENTS UNLIMITED, INC. 1950 SAWTELLE BLVD.,SUITE# 288 LOS ANGELES , CA 90025	Revenue 764,273 To Charity 536,661	70.2

Charity/Charitable Purpose	Commercial Fundraiser	Revenue/To Charity	%
GEORGE MIDDLE SCHOOL 277 MAHONEY DR SAN JOSE, CA 95127	RED APPLE RESOURCES 2330 BATES AVENUE, SUITE D1 CONCORD, CA 94520	Revenue 696 To Charity 158	22.7
GILBERT AMERICAN LITTLE LEAGUE 15823 EAST CLAXTON GILBERT, AZ 85296	RED APPLE RESOURCES 2330 BATES AVENUE, SUITE D1 CONCORD, CA 94520	Revenue 15,419 To Charity 11,728	76.1
GLENDORA BAND ,	HANG-UPS ART ENTERPRISES, INC. 1319 W. KATELLA ORANGE, CA 92667	Revenue 3,424 To Charity 528	15.4
GOLDEN EMPIRE HUMANE SOCIETY PO BOX 817 GRASS VALLEY, CA 95945	ROBERT LANG ENTERPRISES PO BOX 3423 GRASS VALLEY, CA 95945	Revenue 16,798 To Charity 3,991	23.8
GRACE FELLOWSHIP FOURSQUARE 3658 RHONDA RD COTTONWOOD, CA 96022	RED APPLE RESOURCES 2330 BATES AVENUE, SUITE D1 CONCORD, CA 94520	Revenue 219 To Charity 115	52.6
GRACE LUTERAN ,	HANG-UPS ART ENTERPRISES, INC. 1319 W. KATELLA ORANGE, CA 92667	Revenue 1,445 To Charity 31	2.1
GREATER LOS ANGELES ZOO ASSOCIATION 5333 ZOO DRIVE LOS ANGELES, CA 90027-1498	OUTREACH CENTER, INC., THE 5601 HOBART STREET PITTSBURGH, PA 15217	Revenue 83,628 To Charity 74,038	88.5
GREENPEACE, INC. 1436 U ST NW WASHINGTON, DC 20009	SHARE GROUP, INC., THE 99 DOVER STREET SOMERVILLE, M 02144	Revenue 797,200 To Charity 58,377	7.3
GREENPEACE, INC. 1436 U ST NW WASHINGTON, DC 20009	FACTER DIRECT, LTD 1900 AVENUE OF THE STARS, 2350 LOS ANGELES, CA 90067-4504	Revenue 1,951,670 To Charity 1,102,431	56.5
HALECREST ELEMENTARY 475 EAST J ST CHULA VISTA, CA 91910	RED APPLE RESOURCES 2330 BATES AVENUE, SUITE D1 CONCORD, CA 94520	Revenue 718 To Charity 450	62.7

Charity/Charitable Purpose			Commercial Fundraiser			Revenue/To Charity		%
HANDGUN CONTROL, INC. 1225 I ST NW WASHINGTON	, DC	20005-3991	FACTER DIRECT, LTD 1900 AVENUE OF THE STARS, 2350 LOS ANGELES	, CA	90067-4504	Revenue To Charity	70,357 -12,644	-18.0
HANDGUN CONTROL, INC. 1225 I ST NW WASHINGTON	, DC	20005-3991	SHARE GROUP, INC., THE 99 DOVER STREET SOMERVILLE	, M	02144	Revenue To Charity	198,612 -13,316	-6.7
HANDICAPPED CHILDREN'S SERVICES OF AMERICA 2507 D ST LAVERNE	, CA	91780	U.S. MARKETING, INC. 30165 HILLSIDE TERRACE, #B SAN JUAN CAPISTRANO	, CA	92675	Revenue To Charity	242,706 14,800	6.1
HANDICAPPED CHILDREN'S SERVICES OF AMERICA 2507 D ST LAVERNE	, CA	91780	NORTH AMERICAN CHARITABLE SERVICES INC. 3387 CHICAGO AVENUE RIVERSIDE	, CA	92501	Revenue To Charity	95,232 5,600	5.9
HANDICAPPED YOUTH SERVICES 20232 WINDCAVE LANE HUNTINGTON BEACH	, CA	92648	NORTH AMERICAN ACQUISITIONS 771 WEST 19TH STREET,SUITE# AA COSTA MESA	, CA	92627	Revenue To Charity	337,086 36,558	10.8
HAYWARD POLICE ACTIVITIES LEAGUE 300 WEST WINTON AV HAYWARD	, CA	94544	VALLEY PRODUCTIONS 117 NORTH C STREET MADERA	, CA	93638	Revenue To Charity	58,829 8,824	15.0
HEALDSBURG LITTLE LEAGUE 346 TERRACE BLVD HEALDSBURG	, CA	95448	GEORGE JACKSON AND ASSOCIATES, INC. 363 DOLAN AVENUE MILL VALLEY	, CA	94941	Revenue To Charity	5,781 4,235	73.3
HEART SUPPORT OF AMERICA, INC. 4873 NORTH BROADWAY KNOXVILLE	, TN	37918	TELESYSTEMS MARKETING, INC. 8401 WESTHEIMER ROAD,# 200 HOUSTON	, TX	77063-2709	Revenue To Charity	998 200	20.0
HEART SUPPORT OF AMERICA, INC. 4873 NORTH BROADWAY KNOXVILLE	, TN	37918	DIRECT RESPONSE CONSULTING SERVICES 6849 OLD DOMINION DRIVE,# 320 MC LEAN	, VA	22101	Revenue To Charity	3,632,602 1,848,281	50.9
HEART SUPPORT OF AMERICA, INC. 4873 NORTH BROADWAY KNOXVILLE	, TN	37918	NON-PROFIT TELEMEDIA, INC. 4100 RICHARDS ROAD NORTH LITTLE ROCK	, AR	72117	Revenue To Charity	12,469 3,881	31.1

Charity/Charitable Purpose				Commercial Fundraiser			Revenue/To Charity		%
HELP HOSPITALIZED CHILDREN'S FUND 10723 PRESTON RD, #132 DALLAS, TX 75230				U.S. MARKETING, INC. 30165 HILLSIDE TERRACE, #B SAN JUAN CAPISTRANO, CA 92675			Revenue	89,248	
							To Charity	8,925	10.0
HELP HOSPITALIZED CHILDREN'S FUND 10723 PRESTON RD, #132 DALLAS, TX 75230				NORTH AMERICAN CHARITABLE SERVICES INC. 3387 CHICAGO AVENUE RIVERSIDE, CA 92501			Revenue	58,045	
							To Charity	5,805	10.0
HELP HOSPITALIZED CHILDREN'S FUND 10723 PRESTON RD, #132 DALLAS, TX 75230				NON-PROFIT TELEMEDIA, INC. 4100 RICHARDS ROAD NORTH LITTLE ROCK, AR 72117			Revenue	34,964	
							To Charity	5,900	16.9
HELPING HANDS FOR THE BLIND 20734-C DEVONSHIRE STREET CHATSWORTH, CA 91311				NORTH AMERICAN ACQUISITIONS 771 WEST 19TH STREET, SUITE# AA COSTA MESA, CA 92627			Revenue	83,446	
							To Charity	8,481	10.2
HERITAGE FOUNDATION, THE 214 MASSACHUSETTS AV NE WASHINGTON, DC 20002-4999				FACTER DIRECT, LTD 1900 AVENUE OF THE STARS, 2350 LOS ANGELES, CA 90067-4504			Revenue	139,680	
							To Charity	-172,652	-123.6
HOLLISTER POLICE OFFICERS ASSOCIATION PO BOX 1273 HOLLISTER, CA 95023				M. CHARLES PRODUCTIONS, INC. 1926 NE 147TH TERRACE MIAMI, FL 33181			Revenue	41,943	
							To Charity	6,291	15.0
HOLT INTERNATIONAL CHILDREN'S SERVICES 1195 CITY VIEW EUGENE, OR 97402				MDS COMMUNICATIONS CORPORATION 5005 SOUTH ASH AVENUE, # 15 TEMPE, AZ 85282			Revenue	17,992	
							To Charity	13,481	74.9
HOLY NAMES COLLEGE 3500 MOUNTAIN BLVD OAKLAND, CA 94619				WEISER & ASSOCIATES PO BOX 40108 PASADENA, CA 91114			Revenue	58,120	
							To Charity	39,087	67.3
HOWE AVENUE ELEMENTARY 2404 HOWE AV SACRAMENTO, CA 95825				RED APPLE RESOURCES 2330 BATES AVENUE, SUITE D1 CONCORD, CA 94520			Revenue	1,736	
							To Charity	924	53.2
HUMAN RIGHTS CAMPAIGN FUND 1101 14TH ST NW, STE 200 WASHINGTON, DC 20005				SHARE GROUP, INC., THE 99 DOVER STREET SOMERVILLE, M 02144			Revenue	970,193	
							To Charity	388,279	40.0

Charity/Charitable Purpose	Commercial Fundraiser	Revenue/To Charity	%
HUMAN RIGHTS CAMPAIGN FUND 1101 14TH ST NW, STE 200 WASHINGTON, DC 20005	STEPHEN DUNN & ASSOCIATES 1728 ABBOT KINNEY BLVD. VENICE, CA 90291-4837	Revenue 12,133 To Charity 4,582	37.8
HUMBOLDT COUNTY DEPUTY SHERIFFS 826 4TH ST EUREKA, CA 95501	GOLD COAST PRODUCTIONS 3730 MADRONA LANE MEDFORD, O 97501	Revenue 56,505 To Charity 11,301	20.0
HUMBOLDT COUNTY FIRE/ARSON INVESTIGATION UNIT PO BOX 5987 EUREKA, CA 95502	GOLD COAST PRODUCTIONS 3730 MADRONA LANE MEDFORD, O 97501	Revenue 41,452 To Charity 8,290	20.0
HUMBOLDT COUNTY PEACE OFFICERS ASSOCIATION PO BOX 412 EUREKA, CA 95501	GOLD COAST PRODUCTIONS 3730 MADRONA LANE MEDFORD, O 97501	Revenue 44,869 To Charity 8,974	20.0
HUMBOLDT COUNTY SHERIFFS POSSE SEARCH AND RESCUE 1964 PARKS ST ARCATA, CA 95521	GOLD COAST PRODUCTIONS 3730 MADRONA LANE MEDFORD, O 97501	Revenue 89,257 To Charity 17,851	20.0
IAFF #1319 PALO ALTO PROFESSIONAL FIRE FIGHTERS ASSOCIATION 960 NORTH SAN ANTONIO RD, STE 291 LOS ALTOS, CA 94022-1322	FAMILY ENTERTAINMENT GROUP OF CALIFORNIA, INC. 1185 SECOND STREET G1, #199 BRENTWOOD, CA 94513	Revenue 130,100 To Charity 22,768	17.5
INLAND EMPIRE FOSTER PARENT ASSOCIATION PO BOX 3902 RIVERSIDE, CA 92519	R.E.W. ASSOCIATES 837 NORTH LA CADENA DRIVE COLTON, CA 92324	Revenue 71,992 To Charity 9,805	13.6
INLAND VALLEY OF SAN BERNARDINO COUNTY FOSTER PARENT ASSOCIATION 12419 OAKS AV CHINO, CA 91710	R.E.W. ASSOCIATES 837 NORTH LA CADENA DRIVE COLTON, CA 92324	Revenue 71,992 To Charity 9,805	13.6
INTER BLIND CENTER ,	HANG-UPS ART ENTERPRISES, INC. 1319 W. KATELLA ORANGE, CA 92667	Revenue 1,445 To Charity 134	9.3
INTERNATIONAL ASSOCIATION OF RETIRED FIREFIGHTERS 1900 SOUTH HARBOR CITY BLVD, #328 MELBOURNE, FL 32901	NETWORK MANAGEMENT PRESS, INC. 17915 VENTURA BLVD STE 212 ENCINO, CA 91316	Revenue 487,595 To Charity 34,132	7.0

Charity/Charitable Purpose	Commercial Fundraiser	Revenue/To Charity	%
INTERNATIONAL BIBLE SOCIETY 1820 JET STREAM DR COLORADO SPRINGS, CO 80921	REGENCY COMMUNICATIONS, INC. 3301 AIRPORT FREEWAY,SUITE#300 BEDFORD, TX 76021	Revenue 15,695 To Charity 840	5.4
INTERNATIONAL CENTER FOR THE SEARCH AND RECOVERY OF MISSING C 6146 CLARK CENTER AV SARASOTA, FL 34238	NON-PROFIT TELEMEDIA, INC. 4100 RICHARDS ROAD NORTH LITTLE ROCK, AR 72117	Revenue 21,299 To Charity 4,242	19.9
INTERNATIONAL FUND FOR ANIMAL WELFARE 411 MAIN ST YARMOUTH PORT, MA 02675	SHARE GROUP, INC., THE 99 DOVER STREET SOMERVILLE, M 02144	Revenue 101,782 To Charity 24,085	23.7
INTERNATIONAL FUND FOR ANIMAL WELFARE 411 MAIN ST YARMOUTH PORT, MA 02675	SHARE GROUP, INC., THE 99 DOVER STREET SOMERVILLE, M 02144	Revenue 132,713 To Charity 54,977	41.4
INTERNATIONAL LAW ENFORCEMENT GAMES, INC. 2014 KENNETH ST JACKSONVILLE, FL 33207	AMERICAN TRADE & CONVENTION PUBLICATIONS, INC. 3380 S 108TH STREET,SUITE# 103 GREENFIELD, WI 53224	Revenue 81,550 To Charity 10,000	12.3
INTERNATIONAL RESCUE COMMITTEE 122 EAST 42ND ST NEW YORK, NY 10168-1289	SHARE GROUP, INC., THE 99 DOVER STREET SOMERVILLE, M 02144	Revenue 31,360 To Charity 12,765	40.7
INTERNATIONAL UNION OF POLICE ASSOCIATES 1016 DUKE ST ALEXANDRIA, VA 22314	NORTH AMERICAN CHARITABLE SERVICES INC. 3387 CHICAGO AVENUE RIVERSIDE, CA 92501	Revenue 19,720 To Charity 2,958	15.0
INTERNATIONAL UNION OF POLICE ASSOCIATES 1016 DUKE ST ALEXANDRIA, VA 22314	U.S. MARKETING, INC. 30165 HILLSIDE TERRACE, #B SAN JUAN CAPISTRANO, CA 92675	Revenue 46,898 To Charity 6,996	14.9
INTERNATIONAL UNION OF POLICE ASSOCIATIONS 1421 PRINCE ST ALEXANDRIA, VA 22314-2805	AMERICAN TRADE & CONVENTION PUBLICATIONS, INC. 3380 S 108TH STREET,SUITE# 103 GREENFIELD, WI 53224	Revenue 814,489 To Charity 131,449	16.1
INTERNATIONAL UNION OF POLICE ASSOCIATIONS 1421 PRINCE ST ALEXANDRIA, VA 22314	EAST COAST PRODUCTIONS, INC. 619 UNIVERSITY BOULEVARD WEST SILVER SPRING, M 20901	Revenue 1,192,218 To Charity 119,222	10.0

Charity/Charitable Purpose	Commercial Fundraiser	Revenue/To Charity	%
ISIS SHRINE TEMPLE #102 A.E.A.O.N.M.S. PO BOX 982 SAN DIEGO , CA 92112	SANDERSON GROUP, INC. 7860 MISSION CENTER CT.STE#200 SAN DIEGO , CA 92108-1331	Revenue 150,168 To Charity 17,351	11.6
JAPANESE AMERICAN NATIONAL MUSEUM 369 EAST FIRST ST LOS ANGELES , CA 90012	KCET/DIMAC COMMUNICATIONS, LLC 425 E COLORADO BLVD GLENDALE , CA 91205	Revenue 100,320 To Charity 44,527	44.4
JEWISH NATIONAL FUND 42 EAST 69TH ST NEW YORK , NY 10021	SERVICE ASSOCIATES OF AMERICA, INC. 6001 SAVOY STE 100 HOUSTON , TX 77036	Revenue 287,492 To Charity 233,627	81.3
JOB'S DAUGHTERS ,	HANG-UPS ART ENTERPRISES, INC. 1319 W. KATELLA ORANGE , CA 92667	Revenue 3,505 To Charity 141	4.0
JUNIOR POLICE ACADEMY 2520 LONGVIEW ST, STE 405 AUSTIN , TX 78705	NETWORK MANAGEMENT PRESS, INC. 17915 VENTURA BLVD STE 212 ENCINO , CA 91316	Revenue 197,348 To Charity 22,599	11.5
JUNIOR POLICE ACADEMY 2520 LONGVIEW ST, STE 405 AUSTIN , TX 78705	S.J. KELLNER 1955-4B MONUMENT BOULEVARD,121 CONCORD , CA 94520	Revenue 49,464 To Charity 7,420	15.0
JUNIPER ACADEMY 375 ELLIS ST REDDING , CA 96001	RED APPLE RESOURCES 2330 BATES AVENUE, SUITE D1 CONCORD , CA 94520	Revenue 1,655 To Charity 762	46.0
JUST SAY NO INTERNATIONAL 2000 FRANKLIN, STE 400 OAKLAND , CA 94612	REESE BROTHERS, INC. 925 PENN AVENUE,SUITE # 600 PITTSBURGH , PA 15222	Revenue 34,050 To Charity 8,360	24.6
JUST SAY NO INTERNATIONAL 2000 FRANKLIN, STE 400 OAKLAND , CA 94612	REESE BROTHERS, INC. 925 PENN AVENUE,SUITE # 600 PITTSBURGH , PA 15222	Revenue 62,280 To Charity 11,190	18.0
KARL ROSS POST #16 - AMERICAN LEGION 2020 PLYMOUTH RD STOCKTON , CA 95204	TEL-MAR PRODUCTIONS PO BOX 7974 STOCKTON , CA 95267	Revenue 89,338 To Charity 11,882	13.3



Charity/Charitable Purpose				Commercial Fundraiser			Revenue/To Charity		%
KCHO FM NORTHSTATE PUBLIC RADIO - CALIFORNIA STATE UNIVERSITY, C				WEISER & ASSOCIATES			Revenue	20,534	
CHICO, CA 95929				PO BOX 40108			To Charity	7,846	38.2
				PASADENA, CA 91114					
KERN COUNTY EPILEPSY				HANG-UPS ART ENTERPRISES, INC.			Revenue	3,005	
				1319 W. KATELLA			To Charity	379	12.6
				ORANGE, CA 92667					
KERN COUNTY SHERIFFS RESERVE, INC.				CHENEY ENTERPRISES			Revenue	139,995	
PO BOX 80086				1004 H STREET, UNITS H, I, J			To Charity	38,490	27.5
BAKERSFIELD, CA 93380				BAKERSFIELD, CA 93304					
KIDSPEACE				REESE BROTHERS, INC.			Revenue	18,376	
5100 TILGHMAN ST, STE 310				925 PENN AVENUE, SUITE # 600			To Charity	1,429	7.8
ALLENTOWN, PA 18104				PITTSBURGH, PA 15222					
KIWANIS DIVISION 46				ROBERT L. VAN TUINEN			Revenue	22,180	
				1109 WHITTLE COURT			To Charity	5,538	25.0
				MODESTO, CA 95351					
KIWANIS OF VENTURA				HANG-UPS ART ENTERPRISES, INC.			Revenue	1,770	
				1319 W. KATELLA			To Charity	71	4.0
				ORANGE, CA 92667					
KPFA PACIFICA RADIO				SHARE GROUP, INC., THE			Revenue	149,152	
1929 MARTIN LUTHER KING WAY				99 DOVER STREET			To Charity	87,684	58.8
BERKELEY, CA 94704				SOMERVILLE, M 02144					
KVCR PUBLIC TELEVISION				WEISER & ASSOCIATES			Revenue	16,830	
701 SOUTH MT VERNON AV				PO BOX 40108			To Charity	9,466	56.2
SAN BERNARDINO, CA 92410				PASADENA, CA 91114					
KVIE				KCET/DIMAC COMMUNICATIONS, LLC			Revenue	590,239	
2595 CAPITOL OAKS DR				425 E COLORADO BLVD			To Charity	285,451	48.4
SACRAMENTO, CA 95833				GLENDALE, CA 91205					
KVPT				KCET/DIMAC COMMUNICATIONS, LLC			Revenue	26,821	
1544 VAN NESS AV				425 E COLORADO BLVD			To Charity	15,514	57.8
FRESNO, CA 93721				GLENDALE, CA 91205					

Charity/Charitable Purpose				Commercial Fundraiser			Revenue/To Charity		%	
KXIE PO BOX 9 REDDING	,	CA	96099	OUTREACH CENTER, INC., THE 5601 HOBART STREET PITTSBURGH	,	PA	15217	Revenue To Charity	12,103 3,026	25.0
LA PALMA C OF C	,			HANG-UPS ART ENTERPRISES, INC. 1319 W. KATELLA ORANGE	,	CA	92667	Revenue To Charity	3,045 450	14.8
LAFAYETTE ELEMENTARY 6125 PRINTWOOD WAY SAN DIEGO	,	CA	92117	RED APPLE RESOURCES 2330 BATES AVENUE, SUITE D1 CONCORD	,	CA	94520	Revenue To Charity	6,055 3,686	60.9
LAGUNA NIGUEL LIONS	,			HANG-UPS ART ENTERPRISES, INC. 1319 W. KATELLA ORANGE	,	CA	92667	Revenue To Charity	3,340 608	18.2
LEAGUE OF CONSERVATION VOTERS 1707 L ST NW WASHINGTON	,	DC	20036	SMITH COMPANY, THE 4455 CONNECTICUT AV NW STE 600 WASHINGTON	,	DC	20008	Revenue To Charity	60,710 29,874	49.2
LIBERTY ALLIANCE, THE 141 OAKDALE CIRCLE, STE C LYNCHBURG	,	VA	24502	REGENCY COMMUNICATIONS, INC. 3301 AIRPORT FREEWAY, SUITE#300 BEDFORD	,	TX	76021	Revenue To Charity	145,399 29,194	20.1
LIFE CHIROPRACTIC COLLEGE WEST 2005 VIA BARRETT SAN LORENZO	,	CA	94580	WEISER & ASSOCIATES PO BOX 40108 PASADENA	,	CA	91114	Revenue To Charity	30,275 23,450	77.5
LIFE ISSUES INSTITUTE 1721 WEST GALBRAITH RD CINCINNATI	,	OH	45239	MDS COMMUNICATIONS CORPORATION 5005 SOUTH ASH AVENUE,# 15 TEMPE	,	AZ	85282	Revenue To Charity	72,504 31,395	43.3
LIFE OUTREACH INTERNATIONAL PO BOX 982000 FT. WORTH	,	TX	76182	REGENCY COMMUNICATIONS, INC. 3301 AIRPORT FREEWAY, SUITE#300 BEDFORD	,	TX	76021	Revenue To Charity	58,831 27,268	46.4
LIFE OUTREACH INTERNATIONAL 1801 WEST EULESS BLVD EULESS	,	TX	76040	MDS COMMUNICATIONS CORPORATION 5005 SOUTH ASH AVENUE,# 15 TEMPE	,	AZ	85282	Revenue To Charity	499,954 313,779	62.8

Charity/Charitable Purpose				Commercial Fundraiser			Revenue/To Charity		%	
LIGHT HAWK PO BOX 29231 SAN FRANCISCO	,	CA	94129-0231	ROSEMARY P. CARROLL 180 DE SOTO STREET SAN FRANCISCO	,	CA	94127	Revenue To Charity	118,000 100,324	85.0
LITTLE FLOWER SCHOOL 1300 CAZAZZA DR RENO	,	NV	89502	RED APPLE RESOURCES 2330 BATES AVENUE, SUITE D1 CONCORD	,	CA	94520	Revenue To Charity	13,362 9,247	69.2
LIVE OAK SCHOOL 117 DIAMOND SAN FRANCISCO	,	CA	94114	RED APPLE RESOURCES 2330 BATES AVENUE, SUITE D1 CONCORD	,	CA	94520	Revenue To Charity	5,597 4,354	77.8
LIVERMORE AMERICAN LITTLE LEAGUE 5205 LENORE AV LIVERMORE	,	CA	94550	RED APPLE RESOURCES 2330 BATES AVENUE, SUITE D1 CONCORD	,	CA	94520	Revenue To Charity	8,576 5,927	69.1
LOMA LINDA UNIVERSITY SCHOOL OF DENISTRY  LOMA LINDA	,	CA	92350	WEISER & ASSOCIATES PO BOX 40108 PASADENA	,	CA	91114	Revenue To Charity	16,550 11,912	72.0
LONE HILL BAND  	,			HANG-UPS ART ENTERPRISES, INC. 1319 W. KATELLA ORANGE	,	CA	92667	Revenue To Charity	7,595 2,259	29.7
LONG BEACH FLYING WHEELS, INC. 1140 FATHOM AV SEAL BEACH	,	CA	92740	TOM JONES PRODUCTIONS 13071 KERRY STREET GARDEN GROVE	,	CA	92844	Revenue To Charity	106,000 12,000	11.3
LONG BEACH FLYING WHEELS, INC. 1140 FATHOM AV SEAL BEACH	,	CA	92740	TOM JONES PRODUCTIONS 13071 KERRY STREET GARDEN GROVE	,	CA	92844	Revenue To Charity	75,000 3,300	4.4
LOS ANGELES GAY AND LESBIAN COMMUNITY SERVICES CENTER 1625 NORTH SCHRADER BLVD LOS ANGELES	,	CA	90028	EVENTS UNLIMITED, INC. 1950 SAWTELLE BLVD., SUITE# 288 LOS ANGELES	,	CA	90025	Revenue To Charity	414,515 271,734	65.6
LOS ANGELES GAY AND LESBIAN COMMUNITY SERVICES CENTER 1625 NORTH SCHRADER BLVD LOS ANGELES	,	CA	90028	PALLOTTA AND ASSOCIATES, INC. 1525 CROSSRDS OF THE WORLD#101 LOS ANGELES	,	CA	90028	Revenue To Charity	4,508,528 2,787,001	61.8

Charity/Charitable Purpose	Commercial Fundraiser	Revenue/To Charity	%
LOS ANGELES GAY AND LESBIAN COMMUNITY SERVICES CENTER 1625 NORTH SCHRADER BLVD LOS ANGELES, CA 90028	EVENTS UNLIMITED, INC. 1950 SAWTELLE BLVD., SUITE# 288 LOS ANGELES, CA 90025	Revenue 181,723 To Charity 45,537	25.1
LOS ANGELES MISSION PO BOX 5630 LOS ANGELES, CA 90055-0630	STEPHEN DUNN & ASSOCIATES 1728 ABBOT KINNEY BLVD. VENICE, CA 90291-4837	Revenue 313,912 To Charity -55,546	-17.7
LOYOLA LAW SCHOOL/LOYOLA MARYMOUNT UNIVERSITY 1441 WEST OLYMPIC BLVD LOS ANGELES, CA 90015	WEISER & ASSOCIATES PO BOX 40108 PASADENA, CA 91114	Revenue 76,984 To Charity 67,022	87.1
MAGNOLIA ELEMENTARY SCHOOL 650 GREENFIELD DR EL CAJON, CA 92021	RED APPLE RESOURCES 2330 BATES AVENUE, SUITE D1 CONCORD, CA 94520	Revenue 6,384 To Charity 3,369	52.8
MANDALA CHILDREN	HANG-UPS ART ENTERPRISES, INC. 1319 W. KATELLA ORANGE, CA 92667	Revenue 8,365 To Charity 1,810	21.6
MAP INTERNATIONAL 2200 GLYNCO PARKWAY BRUNSWICK, GA 31521	TRANSAMERICA MARKETING SERVICES, INC. 8130 BOONE BLVD., SUITE# 350 VIENNA, VA 22182	Revenue 25,539 To Charity 13,383	52.4
MARCH OF DIMES - BAY AREA 1101 SOUTH WINCHESTER BLVD, STE E155 SAN JOSE, CA 95128	QUALITY TELEMARKETING, INC. 13434 A STREET OMAHA, NE 68144	Revenue 63,439 To Charity 35,058	55.3
MARCH OF DIMES - CENTRAL CALIFORNIA 1530 EAST SHAWNE, STE 102 FRESNO, CA 93710	QUALITY TELEMARKETING, INC. 13434 A STREET OMAHA, NE 68144	Revenue 13,151 To Charity 3,805	28.9
MARCH OF DIMES - NORTHERN CALIFORNIA 1787 TRIBUTE RD, STE E SACRAMENTO, CA 95815	QUALITY TELEMARKETING, INC. 13434 A STREET OMAHA, NE 68144	Revenue 24,729 To Charity 14,677	59.4
MARCH OF DIMES - ORANGE COUNTY 2031 ORCHARD DR, STE 250 NEWPORT BEACH, CA 92660	QUALITY TELEMARKETING, INC. 13434 A STREET OMAHA, NE 68144	Revenue 4,930 To Charity 464	9.4

Charity/Charitable Purpose	Commercial Fundraiser	Revenue/To Charity	%
MARCH OF DIMES - SAN DIEGO REGION 9645 GRANITE RIDGE DR, STE 160 SAN DIEGO, CA 92123	QUALITY TELEMARKETING, INC. 13434 A STREET OMAHA, NE 68144	Revenue 19,875 To Charity 11,237	56.5
MARCH OF DIMES - SOUTHERN CALIFORNIA ,	QUALITY TELEMARKETING, INC. 13434 A STREET OMAHA, NE 68144	Revenue 34,121 To Charity 9,763	28.6
MARCH OF DIMES BIRTH DEFECTS FOUNDATION 1275 MAMRONECK AV WHITE PLAINS, NY 10605	LESTER TELEMARKETING, INC. 19 BUSINESS PARK DRIVE BRANFORD, CT 06405	Revenue 135,328 To Charity 56,300	41.6
MARSHALS ASSOCIATION OF CALIFORNIA - MERCED COUNTY CHAPTER 67 WEST 22ND ST, #11 MERCED, CA 95340	TEL-MAR PRODUCTIONS PO BOX 7974 STOCKTON, CA 95267	Revenue 44,045 To Charity 5,337	12.1
MARSHALS ASSOICATION OF SAN BERNARDINO COUNTY PO BOX 1441 SAN BERNARDINO, CA 92402	R.E.W. ASSOCIATES 837 NORTH LA CADENA DRIVE COLTON, CA 92324	Revenue 119,191 To Charity 15,766	13.2
MATER DOLOROSA PARENT GUILD 1040 MILLER AV SOUTH SAN FRANCISCO, CA 94080	GEORGE JACKSON AND ASSOCIATES, INC. 363 DOLAN AVENUE MILL VALLEY, CA 94941	Revenue 8,567 To Charity 5,500	64.2
MAXWELL ELEMENTARY 2613 WEST ORANGE AV ANAHEIM, CA 92804	RED APPLE RESOURCES 2330 BATES AVENUE, SUITE D1 CONCORD, CA 94520	Revenue 4,019 To Charity 1,879	46.8
MAYFAIR DRILL TEAM ,	HANG-UPS ART ENTERPRISES, INC. 1319 W. KATELLA ORANGE, CA 92667	Revenue 2,600 To Charity 691	26.6
MAYS MISSION FOR THE HANDICAPPED 604 COLONIAL DR HEBER SPRINGS, AR 72545-8909	SHARE GROUP, INC., THE 99 DOVER STREET SOMERVILLE, M 02144	Revenue 11,387 To Charity 6,177	54.2
MENDOCINO COUNTY SHERIFFS SEARCH AND RESCUE UNIT 951 LONGAP RD UKIAH, CA 95412	NATIONAL BENEFIT CO., INC. 3356 EAST MAIN STREET WATERBURY, CT 06705	Revenue 56,392 To Charity 11,188	19.8

Charity/Charitable Purpose	Commercial Fundraiser	Revenue/To Charity	%
MERCED COUNTY DEPUTY SHERIFF'S EMPLOYEES ASSOCIATION	M. CHARLES PRODUCTIONS, INC. 1926 NE 147TH TERRACE MIAMI, FL 33181	Revenue 111,214 To Charity 18,737	16.8
MERCY CORPS INTERNATIONAL 3030 SOUTHWEST FIRST AV PORTLAND, OR 97201-4796	MDS COMMUNICATIONS CORPORATION 5005 SOUTH ASH AVENUE,# 15 TEMPE, AZ 85282	Revenue 134,292 To Charity 88,910	66.2
MERCY CORPS INTERNATIONAL 3030 SOUTHWEST FIRST AV PORTLAND, OR 97201-4796	MDS COMMUNICATIONS CORPORATION 5005 SOUTH ASH AVENUE,# 15 TEMPE, AZ 85282	Revenue 57,649 To Charity 39,912	69.2
MIL AND CIV WOMEN	HANG-UPS ART ENTERPRISES, INC. 1319 W. KATELLA ORANGE, CA 92667	Revenue 7,605 To Charity 1,081	14.2
MILITARY ORDER OF THE PURPLE HEART SERVICE FOUNDATION, INC. 7008 LITTLE RIVER TURNPIKE, STE I ANNANDALE, VA 22003	AMERICAN TRADE & CONVENTION PUBLICATIONS, INC. 3380 S 108TH STREET,SUITE# 103 GREENFIELD, WI 53224	Revenue 1,952,838 To Charity 250,000	12.8
MISSION DOLORES SCHOOL 3371 16TH ST SAN FRANCISCO, CA 94110	RED APPLE RESOURCES 2330 BATES AVENUE, SUITE D1 CONCORD, CA 94520	Revenue 6,448 To Charity 4,962	77.0
MOBILIZATION AGAINST AIDS 584-B CASTRO ST SAN FRANCISCO, CA 94114	MILLER, ZEICHNIK AND ASSOCIATES, INC. PO BOX 93429 LOS ANGELES, CA 90093-0429	Revenue 682,589 To Charity 197,098	28.9
MONTANA WILDLIFE FEDERATION PO BOX 1175 HELENA, MT 59624	ARIA COMMUNICATIONS CORPORATION 717 WEST ST GERMAIN STREET ST CLOUD, M 56301	Revenue 1,810 To Charity -1,131	-62.5
MONTEREY FIREFIGHTERS ASSOCIATION LOCAL 3707	BACK STAGE MUSIC PRODUCTIONS 10 SHERWOOD DRIVE N0 18 SALINAS, CA 93901	Revenue 56,349 To Charity 7,750	13.8
MORGAN HILL POLICE OFFICERS ASSOCIATION 305 VINEYARD TOWN CENTER, #123 MORGAN HILL, CA 95037	M. CHARLES PRODUCTIONS, INC. 1926 NE 147TH TERRACE MIAMI, FL 33181	Revenue 30,747 To Charity 4,612	15.0

Charity/Charitable Purpose	Commercial Fundraiser	Revenue/To Charity	%
MOTHERS AGAINST DRUNK DRIVING 511 EAST JOHN CAPENTER FREEWAY, STE 700 IRVING , TX 75062	PUBLIC INTEREST COMMUNICATIONS, INC. 7700 LEESBURG PIKE,SUITE# 301N FALLS CHURCH , VA 22043	Revenue 332,016 To Charity 211,006	63.6
MULTIPLE SCLEROSIS ASSOCIATION OF AMERICA INC. 706 HADDONFIELD RD CHERRY HILL , NJ 08002	AMERICOM GROUP, INC. 1741 VALLEY FORGE RD.,SUITE#D1 WORCESTER , PA 19490	Revenue 564,901 To Charity 102,629	18.2
MULTIPLE SCLEROSIS ASSOCIATION OF AMERICA INC. 706 HADDONFIELD RD CHERRY HILL , NJ 08002	HERITAGE PUBLISHING COMPANY 2402 WILDWOOD AVENUE SHERWOOD , AR 72116	Revenue 183,147 To Charity 32,966	18.0
MULTIPLE SCLEROSIS ASSOCIATION OF AMERICA INC. 706 HADDONFIELD RD CHERRY HILL , NJ 08002	REESE BROTHERS, INC. 925 PENN AVENUE,SUITE # 600 PITTSBURGH , PA 15222	Revenue 228,527 To Charity 34,448	15.1
MULTIPLE SCLEROSIS FOUNDATION 6350 NORTH ANDREWS AV FT LAUDERDALE , FL 33309	JADENT, INC. 3795 RIVER ROAD N.,UNIT 3,BL.C SALEM , O 97303	Revenue 515,858 To Charity 139,282	27.0
MULTIPLE SCLEROSIS SOCIETY - SOUTHERN CALIFORNIA CHAPTER ,	FACTER DIRECT, LTD 1900 AVENUE OF THE STARS, 2350 LOS ANGELES , CA 90067-4504	Revenue 0 To Charity 0	0.0
MUNICIPAL MOTORCYCLE OFFICERS OF CALIFORNIA 2355 HONOLULU AV, #202 MONTROSE , CA 91020	VARIETY INTERNATIONAL PRODUCTIONS, INC. 1650 GARDENA AVENUE GLENDALE , CA 91204	Revenue 813,770 To Charity 47,075	5.8
NAIW-CC ,	HANG-UPS ART ENTERPRISES, INC. 1319 W. KATELLA ORANGE , CA 92667	Revenue 2,865 To Charity 48	1.7
NAMES PROJECT - LB ,	HANG-UPS ART ENTERPRISES, INC. 1319 W. KATELLA ORANGE , CA 92667	Revenue 3,735 To Charity 881	23.6
NANCY DAVIS FOUNDATION FOR MS, THE 2121 AVENUE OF THE STARS, NO. 2900 LOS ANGELES , CA 90067	LEVY, PAZANTI & ASSOCIATES 9911 W PICCO BLVD STE 1530 LOS ANGELES , CA 90035-2716	Revenue 1,833,000 To Charity 1,784,500	97.4

Charity/Charitable Purpose	Commercial Fundraiser	Revenue/To Charity	%
NAPA LITTLE LEAGUE PO BOX 2036 NAPA, CA 94558	GEORGE JACKSON AND ASSOCIATES, INC. 363 DOLAN AVENUE MILL VALLEY, CA 94941	Revenue 7,455 To Charity 5,156	69.2
NATION'S MISSING CHILDREN ORGANIZATION 536 EAST DUNLAP AV, #4 PHOENIX, AZ 85020	U.S. MARKETING, INC. 30165 HILLSIDE TERRACE, #B SAN JUAN CAPISTRANO, CA 92675	Revenue 45,324 To Charity 9,000	19.9
NATION'S MISSING CHILDREN ORGANIZATION 536 EAST DUNLAP AV, #4 PHOENIX, AZ 85020	NORTH AMERICAN CHARITABLE SERVICES INC. 3387 CHICAGO AVENUE RIVERSIDE, CA 92501	Revenue 94,339 To Charity 8,809	9.3
NATIONAL ABORTION AND REPRODUCTIVE RIGHTS ACTION LEAGUE 1156 15TH ST NW, STE 700 WASHINGTON, DC 20005	PUBLIC INTEREST COMMUNICATIONS, INC. 7700 LEESBURG PIKE,SUITE# 301N FALLS CHURCH, VA 22043	Revenue 39,766 To Charity 5,597	14.1
NATIONAL ABORTION AND REPRODUCTIVE RIGHTS ACTION LEAGUE 1156 15TH ST NW, STE 700 WASHINGTON, DC 20005	PUBLIC INTEREST COMMUNICATIONS, INC. 7700 LEESBURG PIKE,SUITE# 301N FALLS CHURCH, VA 22043	Revenue 83,589 To Charity 49,510	59.2
NATIONAL ABORTION AND REPRODUCTIVE RIGHTS ACTION LEAGUE 1156 15TH ST NW, STE 700 WASHINGTON, DC 20005	KCET/DIMAC COMMUNICATIONS, LLC 425 E COLORADO BLVD GLENDALE, CA 91205	Revenue 41,090 To Charity 12,590	30.6
NATIONAL ABORTION AND REPRODUCTIVE RIGHTS ACTION LEAGUE 1156 15TH ST NW, STE 700 WASHINGTON, DC 20005	SHARE GROUP, INC., THE 99 DOVER STREET SOMERVILLE, M 02144	Revenue 601,910 To Charity 292,024	48.5
NATIONAL ASSOCIATION OF POLICE ORGANIZATIONS, INC. 750 FIRST ST, STE 1020 WASHINGTON, DC 20002	HUNTSINGER & JEFFER, INC. 809 BROOK HILL CIRCLE RICHMOND, VA 23227-2503	Revenue 825,879 To Charity 100,165	12.1
NATIONAL AUDUBON SOCIETY 700 BROADWAY NEW YORK, NY 10003	PUBLIC INTEREST COMMUNICATIONS, INC. 7700 LEESBURG PIKE,SUITE# 301N FALLS CHURCH, VA 22043	Revenue 413,291 To Charity 182,180	44.1
NATIONAL AUDUBON SOCIETY 700 BROADWAY NEW YORK, NY 10003	SHARE GROUP, INC., THE 99 DOVER STREET SOMERVILLE, M 02144	Revenue 627,000 To Charity 355,198	56.7



Charity/Charitable Purpose	Commercial Fundraiser	Revenue/To Charity	%
NATIONAL CAREGIVING FOUNDATION 801 NORTH PITT ST, #15 ALEXANDRIA, VA 22314-1765	REESE BROTHERS, INC. 925 PENN AVENUE,SUITE # 600 PITTSBURGH, PA 15222	Revenue 157,887 To Charity 34,901	22.1
NATIONAL CHICANITO SCIENCE PROJECT PO BOX 162760 SACRAMENTO, CA 95814	CAPITAL ENTERPRISES P.O.BOX# 163742 SACRAMENTO, CA 95816-9742	Revenue 6,380 To Charity 1,276	20.0
NATIONAL CHILDREN'S CANCER SOCIETY, INC. 1015 LOCUST, STE 1040 ST LOUIS, MO 63101	TELESYSTEMS MARKETING, INC. 8401 WESTHEIMER ROAD,# 200 HOUSTON, TX 77063-2709	Revenue 27,450 To Charity 8,235	30.0
NATIONAL CHILDREN'S CANCER SOCIETY, INC. 1015 LOCUST, STE 1040 ST LOUIS, MO 63101	MARKETING CORPORATION OF AMERICA 5221 N. O'CONNOR BLVD STE 950 IRVING, TX 75039	Revenue 1,943,542 To Charity 491,321	25.3
NATIONAL CHILDREN'S CANCER SOCIETY, INC. 1015 LOCUST, STE 1040 ST LOUIS, MO 63101	HERITAGE PUBLISHING COMPANY 2402 WILDWOOD AVENUE SHERWOOD, AR 72116	Revenue 982 To Charity 491	50.0
NATIONAL COALITION FOR HOMELESS VETERANS 3331/ 2 PENNSYLVANIA AV SE WASHINGTON, DC 20003	REESE BROTHERS, INC. 925 PENN AVENUE,SUITE # 600 PITTSBURGH, PA 15222	Revenue 16,876 To Charity 8,450	50.1
NATIONAL ENVIRONMENTAL LAW AND POLICY CENTER 29 TEMPLE PLACE BOSTON, MA 02111	TELEFUND, INC. 1129 STATE STREET,SUITE# 28 SANTA BARBARA, CA 93101	Revenue 222,931 To Charity 94,952	42.6
NATIONAL FOUNDATION FOR THE TREATMENT OF ABUSED CHILDREN 3313 JULLIARD DR, #A SACRAMENTO, CA 95826	ROBERT SALOMONIE 16875 EAST 14TH STREET B SAN LEANDRO, CA 94578-2405	Revenue 7,438 To Charity 1,116	15.0
NATIONAL MULTIPLE SCLEROSIS SOCIETY 733 THIRD AV, 6TH FLOOR NEW YORK, NY 10017	MARKETING CORPORATION OF AMERICA 5221 N. O'CONNOR BLVD STE 950 IRVING, TX 75039	Revenue 3,498,000 To Charity 1,953,500	55.8
NATIONAL MULTIPLE SCLEROSIS SOCIETY 733 THIRD AV, 6TH FLOOR NEW YORK, NY 10017-3288	EPSILON DATA MANAGEMENT, INC. 50 CAMBRIDGE STREET BURLINGTON, M 01803-4692	Revenue 12,275,459 To Charity 7,209,818	58.7

Charity/Charitable Purpose	Commercial Fundraiser	Revenue/To Charity	%
NATIONAL PARKS AND CONSERVATION ASSOCIATION 1776 MASSACHUSETTS AV NW WASHINGTON, DC 20036	SHARE GROUP, INC., THE 99 DOVER STREET SOMERVILLE, M 02144	Revenue 80,157 To Charity 31,344	39.1
NATIONAL RIGHT TO LIFE COMMITTEE, INC. 419 7TH ST NW, #550 WASHINGTON, DC 20004	MDS COMMUNICATIONS CORPORATION 5005 SOUTH ASH AVENUE,# 15 TEMPE, AZ 85282	Revenue 1,926,385 To Charity 390,952	20.3
NATIONAL RIGHT TO LIFE COMMITTEE, INC. 419 7TH ST NW, #550 WASHINGTON, DC 20004	MDS COMMUNICATIONS CORPORATION 5005 SOUTH ASH AVENUE,# 15 TEMPE, AZ 85282	Revenue 1,508,070 To Charity 81,061	5.4
NATIONAL S.A.F.E. HOME FOUNDATION, INC. 1333 STRAD AV NORTH TONAWANDA, NY 14120	NON-PROFIT TELEMEDIA, INC. 4100 RICHARDS ROAD NORTH LITTLE ROCK, AR 72117	Revenue 42,022 To Charity 5,798	13.8
NATIONAL TRUST FOR HISTORIC PRESERVATION 1785 MASSACHUSETTS AV NW WASHINGTON, DC 20036	SMITH COMPANY, THE 4455 CONNECTICUT AV NW STE 600 WASHINGTON, DC 20008	Revenue 68,597 To Charity -861	-1.3
NATIONAL TRUST FOR HISTORIC PRESERVATION 1785 MASSACHUSETTS AV NW WASHINGTON, DC 20036	PUBLIC INTEREST COMMUNICATIONS, INC. 7700 LEESBURG PIKE,SUITE# 301N FALLS CHURCH, VA 22043	Revenue 79,605 To Charity -7,575	-9.5
NATIONAL TRUST FOR HISTORIC PRESERVATION 1785 MASSACHUSETTS AV NW WASHINGTON, DC 20036	GREAT LAKES COMMUNICATIONS, INC. 4057 NORTH WILSON DRIVE MILWAUKEE, WI 53211	Revenue 1,817,752 To Charity 1,300,830	71.6
NATIONAL TRUST FOR HISTORIC PRESERVATION 1785 MASSACHUSETTS AV NW WASHINGTON, DC 20036	SHARE GROUP, INC., THE 99 DOVER STREET SOMERVILLE, M 02144	Revenue 55,516 To Charity 13,400	24.1
NATIONAL WILDLIFE FEDERATION 8925 LEESBURG PIKE VIENNA, VA 22184	PUBLIC INTEREST COMMUNICATIONS, INC. 7700 LEESBURG PIKE,SUITE# 301N FALLS CHURCH, VA 22043	Revenue 662,350 To Charity 225,558	34.1
NATIONAL WOMEN'S HEALTH NETWORK 514 10TH ST NW WASHINGTON, DC 20008	SMITH COMPANY, THE 4455 CONNECTICUT AV NW STE 600 WASHINGTON, DC 20008	Revenue 20,099 To Charity 10,278	51.1

Charity/Charitable Purpose	Commercial Fundraiser	Revenue/To Charity	%
NATIVE AMERICAN RIGHTS FUND 1506 BROADWAY BOULDER, CO 80302	SHARE GROUP, INC., THE 99 DOVER STREET SOMERVILLE, M 02144	Revenue 36,008 To Charity 1,687	4.7
NATURAL RESOURCES DEFENSE COUNCIL 40 WEST 20TH ST NEW YORK, NY 10011	FACTER DIRECT, LTD 1900 AVENUE OF THE STARS, 2350 LOS ANGELES, CA 90067-4504	Revenue 820,037 To Charity 370,805	45.2
NATURE CONSERVANCY 1815 NORTH LYNN ST ARLINGTON, VA 22209	PUBLIC INTEREST COMMUNICATIONS, INC. 7700 LEESBURG PIKE,SUITE# 301N FALLS CHURCH, VA 22043	Revenue 339,256 To Charity 67,612	19.9
NATURE CONSERVANCY 1815 NORTH LYNN ST ARLINGTON, VA 22209	NEW BOSTON COMMUNICATIONS, INC. 186 MASSACHUSETTS AVENUE BOSTON, M 02115	Revenue 149,611 To Charity 7,212	4.8
NATURE CONSERVANCY 1815 NORTH LYNN ST ARLINGTON, VA 22209	GREAT LAKES COMMUNICATIONS, INC. 4057 NORTH WILSON DRIVE MILWAUKEE, WI 53211	Revenue 79,686 To Charity -73,215	-91.9
NEW YORK CREEK 1021 HARVARD WAY EL DORADO HILLS, CA 95762	RED APPLE RESOURCES 2330 BATES AVENUE, SUITE D1 CONCORD, CA 94520	Revenue 15,281 To Charity 8,482	55.5
NEWARK ELEMENTARY 4121 NORTH THIRD AV SAN BERNARDINO, CA 92407	RED APPLE RESOURCES 2330 BATES AVENUE, SUITE D1 CONCORD, CA 94520	Revenue 935 To Charity 561	60.0
NORA LAM CHINESE MINISTRIES 5442 THORNWOOD DR SAN JOSE, CA 95123	REGENCY COMMUNICATIONS, INC. 3301 AIRPORT FREEWAY,SUITE#300 BEDFORD, TX 76021	Revenue 311,387 To Charity 123,310	39.6
NORTH SAN DIEGO COUNTY FOSTER PARENT ASSOCIATION 246 JOANNIE WAY VISTA, CA 92083	SANDERSON GROUP, INC. 7860 MISSION CENTER CT.STE#200 SAN DIEGO, CA 92108-1331	Revenue 81,749 To Charity 10,048	12.3
NORTHERN CALIFORNIA BURN FOUNDATION PO BOX 255 RED BLUFF, CA 96080	ENTERTAINMENT SERVICES UNLIMITED 1324 MANGROVE AVENUE #202 CHICO, CA 95926	Revenue 149,064 To Charity 41,817	28.1

Charity/Charitable Purpose	Commercial Fundraiser	Revenue/To Charity	%
NOTRE DAME HIGH SCHOOL 1540 RALSTON AV BELMONT, CA 94002	RED APPLE RESOURCES 2330 BATES AVENUE, SUITE D1 CONCORD, CA 94520	Revenue 39,242 To Charity 36,301	92.5
NOTRE DAME HIGH SCHOOL 1021 HARVARD WAY BELMONT, CA 94002	RED APPLE RESOURCES 2330 BATES AVENUE, SUITE D1 CONCORD, CA 94520	Revenue 27,405 To Charity 24,799	90.5
NOVATO LITTLE LEAGUE 6 KENIWORTH COURT NOVATO, CA 94945	GEORGE JACKSON AND ASSOCIATES, INC. 363 DOLAN AVENUE MILL VALLEY, CA 94941	Revenue 34,170 To Charity 24,779	72.5
NOW LEGAL DEFENSE AND EDUCATION FUND, INC. 99 HUDSON ST NEW YORK, NY 10013	SHARE GROUP, INC., THE 99 DOVER STREET SOMERVILLE, M 02144	Revenue 53,391 To Charity 21,997	41.2
O'HARA PARK PE DEPARTMENT 1100 O'HARA AV OAKLEY, CA 94561	RED APPLE RESOURCES 2330 BATES AVENUE, SUITE D1 CONCORD, CA 94520	Revenue 7,270 To Charity 4,623	63.6
OAK VIEW ELEMENTARY 555 MAHONEY ST OAK VIEW, CA 93022	RED APPLE RESOURCES 2330 BATES AVENUE, SUITE D1 CONCORD, CA 94520	Revenue 4,995 To Charity 3,479	69.7
OAKDALE POLICE OFFICERS ASSOCIATION 245 NORTH 2ND ST OAKDALE, CA 95361	NATIONAL BENEFIT CO., INC. 3356 EAST MAIN STREET WATERBURY, CT 06705	Revenue 37,000 To Charity 3,500	9.5
ONE ISRAEL FUND, LTD. 17 EAST 45TH ST, #610 NEW YORK, NY 10017	BEVERLY K. HEWETT 2336 MARKET STREET, NO. 118 SAN FRANCISCO, CA 94114	Revenue 44,598 To Charity 30,350	68.1
OPEN DOORS WITH BROTHER ANDREW 16520 HARBOR BLVD, STE G FOUNTAIN VALLEY, CA 92708	TRANSAMERICA MARKETING SERVICES, INC. 8130 BOONE BLVD., SUITE# 350 VIENNA, VA 22182	Revenue 77,492 To Charity -6,618	-8.5
OPERATION DOCTOR, INC. PO BOX 8446 CLEARWATER, FL 34618	NON-PROFIT TELEMEDIA, INC. 4100 RICHARDS ROAD NORTH LITTLE ROCK, AR 72117	Revenue 2,498 To Charity 1,168	46.8

Charity/Charitable Purpose	Commercial Fundraiser	Revenue/To Charity	%
ORANGE COUNTY RESCUE MISSION 1421 EDINGER AV, #B TUSTIN, CA 91708	MDS COMMUNICATIONS CORPORATION 5005 SOUTH ASH AVENUE,# 15 TEMPE, AZ 85282	Revenue 20,140 To Charity 9,007	44.7
OUR LADY OF REFUGE	HANG-UPS ART ENTERPRISES, INC. 1319 W. KATELLA ORANGE, CA 92667	Revenue 11,595 To Charity 2,975	25.7
OXFAM AMERICA 26 WEST ST BOSTON, MA 02111-1206	SHARE GROUP, INC., THE 99 DOVER STREET SOMERVILLE, M 02144	Revenue 177,886 To Charity 72,280	40.6
PACIFIC WEST CANCER FUND, INC. 320 ANDOVER PARK EAST, STE 250 SEATTLE, WA 98188	DIRECT RESPONSE CONSULTING SERVICES 6849 OLD DOMINION DRIVE,# 320 MC LEAN, VA 22101	Revenue 12,864,329 To Charity 8,772,456	68.2
PALO ALTO LITTLE LEAGUE PO BOX 785 PALO ALTO, CA 94302	RED APPLE RESOURCES 2330 BATES AVENUE, SUITE D1 CONCORD, CA 94520	Revenue 15,198 To Charity 11,800	77.6
PARENTS, FAMILIES AND FRIENDS OF LESBIANS AND GAYS 1101 14TH ST NW WASHINGTON, DC 20005	SHARE GROUP, INC., THE 99 DOVER STREET SOMERVILLE, M 02144	Revenue 38,335 To Charity 5,927	15.5
PARKS JR HIGH	HANG-UPS ART ENTERPRISES, INC. 1319 W. KATELLA ORANGE, CA 92667	Revenue 13,965 To Charity 3,583	25.7
PARKSIDE JUNIOR HIGH 1801 NILES AV SAN BRUNO, CA 94066	GEORGE JACKSON AND ASSOCIATES, INC. 363 DOLAN AVENUE MILL VALLEY, CA 94941	Revenue 1,118 To Charity 563	50.4
PEACE OFFICER'S ASSOCIATION OF THE COUNTY OF MONTEREY 580 PINE AV PACIFIC GROVE, CA 93950	STAGE DOOR MUSIC PRODUCTIONS, INC. 567 WATERTOWN AVENUE WATERBURY, CT 06708	Revenue 98,761 To Charity 19,752	20.0
PEDIATRIC AIDS FOUNDATION 1311 COLORADO AV SANTA MONICA, CA 90404	LEVY, PAZANTI & ASSOCIATES 9911 W PICCO BLVD STE 1530 LOS ANGELES, CA 90035-2716	Revenue 1,782,338 To Charity 1,782,338	100.0

Charity/Charitable Purpose	Commercial Fundraiser	Revenue/To Charity	%
PEN INS WOMEN	HANG-UPS ART ENTERPRISES, INC. 1319 W. KATELLA ORANGE, CA 92667	Revenue 3,025 To Charity -655	-21.6
PEOPLE FOR THE AMERICAN WAY 2000 M ST NW, #400 WASHINGTON, DC 20036	INTEGRAL RESOURCES, INC. 144 ROGERS STREET CAMBRIDGE, M 02142-1070	Revenue 49,614 To Charity 41,826	84.3
PEOPLE FOR THE AMERICAN WAY 2000 M ST NW, #400 WASHINGTON, DC 20036	SHARE GROUP, INC., THE 99 DOVER STREET SOMERVILLE, M 02144	Revenue 30,554 To Charity -1,346	-4.4
PEOPLE FOR THE AMERICAN WAY ACTION FUND 2000 M ST NW WASHINGTON, DC 20036	INTEGRAL RESOURCES, INC. 144 ROGERS STREET CAMBRIDGE, M 02142-1070	Revenue 167,631 To Charity 69,686	41.6
PEOPLE FOR THE AMERICAN WAY FOUNDATION 2852 SOUTH BARRINGTON AV LOS ANGELES, CA 90064-3613	LEVY, PAZANTI & ASSOCIATES 9911 W PICCO BLVD STE 1530 LOS ANGELES, CA 90035-2716	Revenue 464,050 To Charity 369,644	79.7
PEOPLE FOR THE ETHICAL TREATMENT OF ANIMALS INC. 501 FRONT ST NORFOLK, VA 23510	HARRIS O'MALLEY MARKETING, INC. 15760 VENTURA BLVD., SUITE# 102 ENCINO, CA 91436	Revenue 423,156 To Charity 162,326	38.4
PEOPLE FOR THE ETHICAL TREATMENT OF ANIMALS INC. 501 FRONT ST NORFOLK, VA 23510	PUBLIC INTEREST COMMUNICATIONS, INC. 7700 LEESBURG PIKE, SUITE# 301N FALLS CHURCH, VA 22043	Revenue 452,906 To Charity 311,721	68.8
PEOPLE-TO-PEOPLE HEALTH FOUNDATION, INC. CARTER HALL MILLWOOD, VA 22646	TRANSAMERICA MARKETING SERVICES, INC. 8130 BOONE BLVD., SUITE# 350 VIENNA, VA 22182	Revenue 7,595 To Charity 281	3.7
PESTICIDE WATCH 450 GEARY ST, #50 SAN FRANCISCO, CA 94103	TELEFUND, INC. 1129 STATE STREET, SUITE# 28 SANTA BARBARA, CA 93101	Revenue 63,343 To Charity 35,920	56.7
PHYSICIANS FOR SOCIAL RESPONSIBILITY 1101 14TH ST NW, STE 700 WASHINGTON, DC 20005	SHARE GROUP, INC., THE 99 DOVER STREET SOMERVILLE, M 02144	Revenue 64,874 To Charity 38,922	60.0

Charity/Charitable Purpose	Commercial Fundraiser	Revenue/To Charity	%
PHYSICIANS FOR SOCIAL RESPONSIBILITY 1101 14TH ST NW, STE 700 WASHINGTON, DC 20005	SHARE GROUP, INC., THE 99 DOVER STREET SOMERVILLE, MA 02144	Revenue 94,784 To Charity 32,700	34.5
PHYSICIANS FOR SOCIAL RESPONSIBILITY 1101 14TH ST NW, STE 700 WASHINGTON, DC 20005	HARRIS O'MALLEY MARKETING, INC. 15760 VENTURA BLVD., SUITE# 102 ENCINO, CA 91436	Revenue 13,678 To Charity 3,769	27.6
PLANNED PARENTHOOD - LOS ANGELES 1920 MARENGO ST LOS ANGELES, CA 90033	SHARE GROUP, INC., THE 99 DOVER STREET SOMERVILLE, MA 02144	Revenue 13,584 To Charity 2,008	14.8
PLANNED PARENTHOOD ACTION FUND, INC. 810 7TH AV, 12TH FLOOR NEW YORK, NY 10019	INTEGRAL RESOURCES, INC. 144 ROGERS STREET CAMBRIDGE, MA 02142-1070	Revenue 961,398 To Charity 328,171	34.1
PLANNED PARENTHOOD FEDERATION OF AMERICA 810 7TH AV, 12TH FLOOR NEW YORK, NY 10019	INTEGRAL RESOURCES, INC. 144 ROGERS STREET CAMBRIDGE, MA 02142-1070	Revenue 576,643 To Charity 238,544	41.4
PLANNED PARENTHOOD FEDERATION OF AMERICA 810 7TH AV, 12TH FLOOR NEW YORK, NY 10019	FACTER DIRECT, LTD 1900 AVENUE OF THE STARS, 2350 LOS ANGELES, CA 90067-4504	Revenue 1,602,807 To Charity 554,165	34.6
PLANNED PARENTHOOD GOLDEN GATE 221 PALM AV SAN MATEO, CA 94403	STEPHEN DUNN & ASSOCIATES 1728 ABBOT KINNEY BLVD. VENICE, CA 90291-4837	Revenue 110,487 To Charity 55,736	50.4
PLEAS/FOOTHILL LL ,	HANG-UPS ART ENTERPRISES, INC. 1319 W. KATELLA ORANGE, CA 92667	Revenue 9,940 To Charity 2,072	20.8
PONDEROSA SCHOOL 295 PONDEROSA RD SOUTH SAN FRANCISCO, CA 94080	RED APPLE RESOURCES 2330 BATES AVENUE, SUITE D1 CONCORD, CA 94520	Revenue 6,051 To Charity 4,331	71.6
PRESIDIO HILL SCHOOL 3839 WASHINGTON SAN FRANCISCO, CA 94118	RED APPLE RESOURCES 2330 BATES AVENUE, SUITE D1 CONCORD, CA 94520	Revenue 1,918 To Charity 1,482	77.3

Charity/Charitable Purpose	Commercial Fundraiser	Revenue/To Charity	%
PRESIDIO HILL SCHOOL 3839 WASHINGTON SAN FRANCISCO , CA 94118	RED APPLE RESOURCES 2330 BATES AVENUE, SUITE D1 CONCORD , CA 94520	Revenue 10,257 To Charity 8,327	81.2
PROJECT CURE 5910 NORTH CENTRAL EXPRESSWAY, STE 760 DALLAS , TX 75206	DIRECT RESPONSE CONSULTING SERVICES 6849 OLD DOMINION DRIVE,# 320 MC LEAN , VA 22101	Revenue 3,542,226 To Charity 515,115	14.5
PRSON FELLOWSHIP MINISTRIES PO BOX 17500 WASHINGTON , DC 20041-0500	MDS COMMUNICATIONS CORPORATION 5005 SOUTH ASH AVENUE,# 15 TEMPE , AZ 85282	Revenue 267,473 To Charity 116,022	43.4
PRSON FELLOWSHIP MINISTRIES PO BOX 17500 WASHINGTON , DC 20041-0500	MDS COMMUNICATIONS CORPORATION 5005 SOUTH ASH AVENUE,# 15 TEMPE , AZ 85282	Revenue 167,716 To Charity 84,585	50.4
PUBLIC CITIZEN FOUNDATION, INC. 1600 20TH ST NW WASHINGTON , DC 20009	SHARE GROUP, INC., THE 99 DOVER STREET SOMERVILLE , M 02144	Revenue 42,513 To Charity 4,655	10.9
PURPLE HEART VETERANS OF CALIFORNIA 761 HERBERTS LANE COLTON , CA 92324	LUXMEE SERVICES, INCORPORATED 37053 CHERRY STREET,SUITE# 104 NEWARK , CA 94560	Revenue 99,199 To Charity 10,911	11.0
RAILS TO TRAILS CONSERVANCY 1400 SIXTEENTH ST NW, STE 300 WASHINGTON , DC 20036	SHARE GROUP, INC., THE 99 DOVER STREET SOMERVILLE , M 02144	Revenue 55,042 To Charity 11,061	20.1
RAINFOREST ACTION NETWORK 450 SANSOME ST, STE 700 SAN FRANCISCO , CA 94111	CLEC CANVASS NETWORK 1900 L STREET,N.W.,SUITE# 602 WASHINGTON , DC 20036	Revenue 210,416 To Charity 57,787	27.5
RAMPO HIGH SCHOOL FOOTBALL 15 WOODWIND LANE SPRING VALLEY , NY 10977	RED APPLE RESOURCES 2330 BATES AVENUE, SUITE D1 CONCORD , CA 94520	Revenue 1,849 To Charity 1,243	67.2
REACH OUR CHILDREN, INC. 15 MARJEAN COURT ST. LOUIS , MO 63122	NON-PROFIT TELEMEDIA, INC. 4100 RICHARDS ROAD NORTH LITTLE ROCK , AR 72117	Revenue 72,943 To Charity 4,024	5.5



Charity/Charitable Purpose	Commercial Fundraiser	Revenue/To Charity	%
REDDING PEACE OFFICERS' ASSOCIATION 225 LOCUST ST, STE 200 REDDING, CA 96003	GOLD COAST PRODUCTIONS 3730 MADRONA LANE MEDFORD, O 97501	Revenue 56,478 To Charity 11,296	20.0
REDDING PEACE OFFICERS' ASSOCIATION 225 LOCUST ST, STE 200 REDDING, CA 96003	M.S.A. ENT. 11091 RHYOLITE # 3 REDDING, CA 96003	Revenue 56,478 To Charity 11,296	20.0
REGULAR AMERICAN VETERANS 4642 COASTAL HIGHWAY CRAWFORDVILLE, FL 32327	U.S. MARKETING, INC. 30165 HILLSIDE TERRACE, #B SAN JUAN CAPISTRANO, CA 92675	Revenue 171,433 To Charity 37,500	21.9
REGULAR AMERICAN VETERANS 4642 COASTAL HIGHWAY CRAWFORDVILLE, FL 32327	NORTH AMERICAN CHARITABLE SERVICES INC. 3387 CHICAGO AVENUE RIVERSIDE, CA 92501	Revenue 101,079 To Charity 16,000	15.8
RETIRED AND DISABLED POLICE OF AMERICA 1900 SOUTH HARBOR CITY BLVD, #328 MELBOURNE, FL 32901	NETWORK MANAGEMENT PRESS, INC. 17915 VENTURA BLVD STE 212 ENCINO, CA 91316	Revenue 222,784 To Charity 15,595	7.0
RICHMOND FIREFIGHTERS LOCAL #188 ,	M. CHARLES PRODUCTIONS, INC. 1926 NE 147TH TERRACE MIAMI, FL 33181	Revenue 93,035 To Charity 16,107	17.3
RIO DEL MAR ELEMENTARY 102 PEBBLE BEACH COURT APTOS, CA 95003	RED APPLE RESOURCES 2330 BATES AVENUE, SUITE D1 CONCORD, CA 94520	Revenue 9,511 To Charity 6,824	71.8
RIORDAN HIGH SCHOOL 175 PELHAM AV SAN FRANCISCO, CA 94112	RED APPLE RESOURCES 2330 BATES AVENUE, SUITE D1 CONCORD, CA 94520	Revenue 78,124 To Charity 71,793	91.9
RITA CANNAN PFA 2540 CANNAN ST RENO, NV 89512	RED APPLE RESOURCES 2330 BATES AVENUE, SUITE D1 CONCORD, CA 94520	Revenue 2,436 To Charity 1,053	43.2
RIVERBANK KIWANIS CLUB ,	ROBERT L. VAN TUINEN 1109 WHITTLE COURT MODESTO, CA 95351	Revenue 27,620 To Charity 5,509	19.9

Charity/Charitable Purpose	Commercial Fundraiser	Revenue/To Charity	%
RIVERSIDE SHERIFFS ASSOCIATION 4361 LATHAM, #240 RIVERSIDE, CA 92501	TWIN ENTERPRISES 1076 SANTO ANTONIO DR STE A COLTON, CA 92324	Revenue 29,189 To Charity 5,838	20.0
ROGER WYBURN-MASON AND JACK M. BLOUNT ERADICATION OF RHEUMAT 506 OLD HARDING WAY FRANKLIN, TN 37064	DIRECT RESPONSE CONSULTING SERVICES 6849 OLD DOMINION DRIVE,# 320 MC LEAN, VA 22101	Revenue 2,602,562 To Charity 838,728	32.2
ROSEVILLE REC CENTER ,	HANG-UPS ART ENTERPRISES, INC. 1319 W. KATELLA ORANGE, CA 92667	Revenue 4,750 To Charity 650	13.7
ROSS VALLEY COMMUNITY FOR SCHOOLS 19 CAMINO DE HERRERA SAN ANSELMO, CA 94960	RED APPLE RESOURCES 2330 BATES AVENUE, SUITE D1 CONCORD, CA 94520	Revenue 29,898 To Charity 24,109	80.6
RUTHERFORD INSTITUTE, THE 1445 EAST RIO RD CHARLOTTESVILLE, VA 22906-7482	REGENCY COMMUNICATIONS, INC. 3301 AIRPORT FREEWAY,SUITE#300 BEDFORD, TX 76021	Revenue 67,695 To Charity 4,305	6.4
SALSI LITTLE LEAGUE 1198-B AMESTI RD WATSONVILLE, CA 95076	RED APPLE RESOURCES 2330 BATES AVENUE, SUITE D1 CONCORD, CA 94520	Revenue 3,597 To Charity 2,489	69.2
SAN DIEGO FOSTER PARENT ASSOCIATION 1928 DARTMOOR DRIVE LEMON GROVE, CA 91945	SANDERSON GROUP, INC. 7860 MISSION CENTER CT.STE#200 SAN DIEGO, CA 92108-1331	Revenue 81,749 To Charity 10,048	12.3
SAN FERNANDO POLICE OFFIERS' ASSOCIATION 900 FIRST ST SAN FERNANDO, CA 91340	RAMBRET INC. 1256 NORTH EDGEMONT # 4 LOS ANGELES, CA 90029	Revenue 632,949 To Charity 44,300	7.0
SAN FRANCISCO AIDS FOUNDATION 10 UNITED STATES PLAZA SAN FRANCISCO, CA 94102	PALLOTTA AND ASSOCIATES, INC. 1525 CROSSRDS OF THE WORLD#101 LOS ANGELES, CA 90028	Revenue 4,934,255 To Charity 3,150,657	63.9
SAN FRANCISCO AIDS FOUNDATION 10 UNITED NATIONS PLAZA SAN FRANCISCO, CA 94102	MILLER, ZEICHNIK AND ASSOCIATES, INC. PO BOX 93429 LOS ANGELES, CA 90093-0429	Revenue 3,648,906 To Charity 2,775,817	76.1

Charity/Charitable Purpose	Commercial Fundraiser	Revenue/To Charity	%
SAN FRANCISCO URBAN SERVICE PROJECT 312 SUTTER ST, STE 610 SAN FRANCISCO, CA 94108	ROSEMARY P. CARROLL 180 DE SOTO STREET SAN FRANCISCO, CA 94127	Revenue 115,000 To Charity 84,035	73.1
SAN GABRIEL POLICE OFFICERS' ASSOCIATION 625 DEL MAR AV SAN GABRIEL, CA 91176	RAMBRET INC. 1256 NORTH EDMONT # 4 LOS ANGELES, CA 90029	Revenue 364,260 To Charity 35,232	9.7
SAN JOAQUIN VALLEY POLICE YOUTH ACTIVITIES LEAGUE 948 11TH, STE 115 MODESTO, CA 95354	SUN PRODUCTIONS 201 E RUMBLE RD STE G MODESTO, CA 95350-2356	Revenue 20,867 To Charity 4,173	20.0
SAN JOSE FIREFIGHTERS BURN FOUNDATION 1302 LINCOLN AV, NO 210 SAN JOSE, CA 95125	TBS PRODUCTIONS 100 WEST RINCON AVE, STE 102 CAMPBELL, CA 95008-2898	Revenue 220,569 To Charity 44,114	20.0
SAN JOSE STATE UNIVERSITY ALUMNI ASSOCIATION ONE WASHINGTON SQUARE SAN JOSE, CA 95192-0126	DIRECTLINE TECHNOLOGIES, INC. 1200 E ORANGEBURG AV, STE 103 MODESTO, CA 95350-4625	Revenue 10,670 To Charity 1,670	15.7
SAN JUAN/AROMAS LITTLE LEAGUE 3610 GRANGER LANE WATSONVILLE, CA 95076	RED APPLE RESOURCES 2330 BATES AVENUE, SUITE D1 CONCORD, CA 94520	Revenue 5,856 To Charity 4,181	71.4
SAN MATEO COUNTY JUNIOR HOCKEY CLUB 124 GLASGOW SAN CARLOS, CA 94070	RED APPLE RESOURCES 2330 BATES AVENUE, SUITE D1 CONCORD, CA 94520	Revenue 2,818 To Charity 2,093	74.3
SAN MATEO FIRE CHIEFS 3445 BAYSHORE BLVD BRISBANE, CA 94005	TBS PRODUCTIONS 100 WEST RINCON AVE, STE 102 CAMPBELL, CA 95008-2898	Revenue 216,318 To Charity 32,448	15.0
SAN RAMON LITTLE LEAGUE 125 REFLECTIONS DR, #22 SAN RAMON, CA 94583	RED APPLE RESOURCES 2330 BATES AVENUE, SUITE D1 CONCORD, CA 94520	Revenue 10,923 To Charity 7,711	70.6
SAN RAMON VALLEY LITTLE LEAGUE 117 CLUB TERRACE DANVILLE, CA 94526	RED APPLE RESOURCES 2330 BATES AVENUE, SUITE D1 CONCORD, CA 94520	Revenue 14,086 To Charity 12,548	89.1

Charity/Charitable Purpose	Commercial Fundraiser	Revenue/To Charity	%
SANTA CLARA DEPUTY SHERIFFS ATHLETIC LEAGUE 1330 SOUTH BASCOM AV, STE 1-A SAN JOSE, CA 95160	FAMILY ENTERTAINMENT GROUP OF CALIFORNIA, INC. 1185 SECOND STREET G1, #199 BRENTWOOD, CA 94513	Revenue 42,376 To Charity 6,605	15.6
SANTA CLARA DEPUTY SHERIFFS ATHLETIC LEAGUE 1330 SOUTH BASCOM AV, STE 1-A SAN JOSE, CA 95160	FAMILY ENTERTAINMENT GROUP OF CALIFORNIA, INC. 1185 SECOND STREET G1, #199 BRENTWOOD, CA 94513	Revenue 84,751 To Charity 13,209	15.6
SANTA CLARA DEPUTY SHERIFFS ATHLETIC LEAGUE 1330 SOUTH BASCOM AV, STE 1-A SAN JOSE, CA 95160	FAMILY ENTERTAINMENT GROUP OF CALIFORNIA, INC. 1185 SECOND STREET G1, #199 BRENTWOOD, CA 94513	Revenue 282,507 To Charity 44,030	15.6
SANTA CLARA DEPUTY SHERIFFS ATHLETIC LEAGUE 1330 SOUTH BASCOM AV, STE 1-A SAN JOSE, CA 95160	FAMILY ENTERTAINMENT GROUP OF CALIFORNIA, INC. 1185 SECOND STREET G1, #199 BRENTWOOD, CA 94513	Revenue 296,632 To Charity 46,232	15.6
SC/WILCOX GRAD N ,	HANG-UPS ART ENTERPRISES, INC. 1319 W. KATELLA ORANGE, CA 92667	Revenue 23,830 To Charity 7,154	30.0
SEATTLE AIDS ,	HANG-UPS ART ENTERPRISES, INC. 1319 W. KATELLA ORANGE, CA 92667	Revenue 1,215 To Charity -1,643	-135.2
SECRET WITNESS OF SHASTA COUNTY, INC. 4203 FRANCIS DR REDDING, CA 96001	M.S.A. ENT. 11091 RHYOLITE # 3 REDDING, CA 96003	Revenue 48,025 To Charity 9,605	20.0
SECRET WITNESS OF SHASTA COUNTY, INC. 4203 FRANCIS DR REDDING, CA 96001	GOLD COAST PRODUCTIONS 3730 MADRONA LANE MEDFORD, O 97501	Revenue 48,025 To Charity 9,605	20.0
SH FRIENDS OF LIB ,	HANG-UPS ART ENTERPRISES, INC. 1319 W. KATELLA ORANGE, CA 92667	Revenue 2,410 To Charity 462	19.2
SHERIFF'S BENEFIT ASSOCIATION MONETREY COUNTY DEPUTIES PO BOX 803 SEASIDE, CA 93955	M. CHARLES PRODUCTIONS, INC. 1926 NE 147TH TERRACE MIAMI, FL 33181	Revenue 134,018 To Charity 24,183	18.0

Charity/Charitable Purpose	Commercial Fundraiser	Revenue/To Charity	%
SHERIFF'S POSSE RODEO 3437 WEST SHAW AV, STE 102 FRESNO, CA 93711	MEDIA MANAGEMENT PO BOX 9384 FRESNO, CA 93792-9384	Revenue 7,160 To Charity 5,000	69.8
SHERIFF'S YOUTH FOUNDATION OF LOS ANGELES COUNTY 4700 RAMONA BLVD MONTEREY PARK, CA 91754	EVENTS UNLIMITED, INC. 1950 SAWTELLE BLVD., SUITE# 288 LOS ANGELES, CA 90025	Revenue 214,765 To Charity 152,106	70.8
SHILOH INTERNATIONAL MINISTRIES 2507 D ST LAVERNE, CA 91750	ROBERT SALOMONIE 16875 EAST 14TH STREET B SAN LEANDRO, CA 94578-2405	Revenue 37,723 To Charity 3,772	10.0
SHOMREL TORAH ,	HANG-UPS ART ENTERPRISES, INC. 1319 W. KATELLA ORANGE, CA 92667	Revenue 12,940 To Charity 3,034	23.4
SIERRA CLUB 85 SECOND ST, SECOND FLOOR SAN FRANCISCO, CA 94105	NEW BOSTON COMMUNICATIONS, INC. 186 MASSACHUSETTS AVENUE BOSTON, M 02115	Revenue 709,698 To Charity 272,403	38.4
SIERRA CLUB 85 SECOND ST, SECOND FLOOR SAN FRANCISCO, CA 94105	TELEFUND, INC. 1129 STATE STREET, SUITE# 28 SANTA BARBARA, CA 93101	Revenue 162,276 To Charity 26,577	16.4
SIERRA CLUB 85 SECOND ST, SECOND FLOOR SAN FRANCISCO, CA 94105	STEPHEN DUNN & ASSOCIATES 1728 ABBOT KINNEY BLVD. VENICE, CA 90291-4837	Revenue 113,819 To Charity -1,173	-1.0
SIERRA CLUB LEGAL DEFENSE FUND 180 MONTGOMERY ST, STE 1400 SAN FRANCISCO, CA 94104	GREAT LAKES COMMUNICATIONS, INC. 4057 NORTH WILSON DRIVE MILWAUKEE, WI 53211	Revenue 372,185 To Charity 171,296	46.0
SIERRA SERVICES FOR THE BLIND 546 SEARLS AV NEVADA CITY, CA 95959	ROBERT LANG ENTERPRISES PO BOX 3423 GRASS VALLEY, CA 95945	Revenue 94,260 To Charity 33,095	35.1
SIERRA VISTA ELEMENTARY 2001 SOARING EAGLE DR RENO, NV 89512	RED APPLE RESOURCES 2330 BATES AVENUE, SUITE D1 CONCORD, CA 94520	Revenue 4,240 To Charity 2,357	55.6

Charity/Charitable Purpose				Commercial Fundraiser			Revenue/To Charity		%	
SMITHRIDGE ELEMENTARY 4801 NEIL RD RENO	,	NV	89502	RED APPLE RESOURCES 2330 BATES AVENUE, SUITE D1 CONCORD	,	CA	94520	Revenue To Charity	3,487 2,011	57.7
SOCIAL SERVICES	,			HANG-UPS ART ENTERPRISES, INC. 1319 W. KATELLA ORANGE	,	CA	92667	Revenue To Charity	2,529 63	2.5
SOLANO COUNTY DEPUTY SHERIFF'S ASSOCIATION PO BOX 83 FAIRFIELD	,	CA	94533	SOLANO ASSOCIATES 1940 BLOSSOM ROCK PLACE GOLD RIVER	,	CA	95670	Revenue To Charity	148,039 25,166	17.0
SONOMA COUNCIL ON THE AGING 730 BENNETT VALLEY RD SANTA ROSA	,	CA	95404	JADENT, INC. 3795 RIVER ROAD N.,UNIT 3,BL.C SALEM	,	O	97303	Revenue To Charity	375,997 150,399	40.0
SONOMA VALLEY ARTS ALLIANCE PO BOX 1947 SONOMA	,	CA	95476	SUMMERS-MC CANN, INC. 110 WEST NAPA STREET SONOMA	,	CA	95476	Revenue To Charity	263,742 40,546	15.4
SONS OF ITALY	,			HANG-UPS ART ENTERPRISES, INC. 1319 W. KATELLA ORANGE	,	CA	92667	Revenue To Charity	6,790 1,535	22.6
SOUTH BAY RAPE CRISIS CENTER PO BOX 188 LOMITA	,	CA	90717	SOUTH BAY PRODUCTIONS 24317 PENNSYLVANIA AVE.,# 204 LOMITA	,	CA	90717	Revenue To Charity	118,404 16,768	14.2
SOUTH VALLEY JUNIOR HIGH PE DEPT 385 I.O.O.F. AV GILROY	,	CA	95020	RED APPLE RESOURCES 2330 BATES AVENUE, SUITE D1 CONCORD	,	CA	94520	Revenue To Charity	4,054 2,408	59.4
SOUTHERN HUMBOLDT LITTLE LEAGUE PO BOX 771 REDWAY	,	CA	95660	RED APPLE RESOURCES 2330 BATES AVENUE, SUITE D1 CONCORD	,	CA	94520	Revenue To Charity	1,449 626	43.2
SOUTHERN PACIFIC ASSN AMATEUR UNION UNITED STATES 16222 MONTEREY LANE, #78 HUNTINGTON BEACH	,	CA	92649	TOM JONES PRODUCTIONS 13071 KERRY STREET GARDEN GROVE	,	CA	92844	Revenue To Charity	73,000 5,000	6.8

Charity/Charitable Purpose	Commercial Fundraiser	Revenue/To Charity	%
SOUTHERN PACIFIC ASSN AMATEUR UNION UNITED STATES 16222 MONTEREY LANE, #78 HUNTINGTON BEACH, CA 92649	TOM JONES PRODUCTIONS 13071 KERRY STREET GARDEN GROVE, CA 92844	Revenue 96,000 To Charity 10,000	10.4
SPECIAL OLYMPICS NORTHERN CALIFORNIA, INC. 3480 BUSKIRK AV, STE 340 PLEASANT HILL, CA 94523	HERITAGE PUBLISHING COMPANY 2402 WILDWOOD AVENUE SHERWOOD, AR 72116	Revenue 1,096,496 To Charity 343,153	31.3
SPECIAL OLYMPICS SOUTHERN CALIFORNIA, INC. 6071 BRISTOL PARKWAY, STE 100 CULVER CITY, CA 90230-6601	HERITAGE PUBLISHING COMPANY 2402 WILDWOOD AVENUE SHERWOOD, AR 72116	Revenue 968,682 To Charity 354,495	36.6
SPECIAL OLYMPICS SOUTHERN CALIFORNIA, INC. 6071 BRISTOL PARKWAY, STE 100 CULVER CITY, CA 90230-6601	MEYER ASSOCIATES, INC. 14 NORTH 7TH AVENUE SAINT CLOUD, M 56303	Revenue 70,931 To Charity 35,465	50.0
ST BEDE SCHOOL 26900 PARTICK AV HAYWARD, CA 94544	GEORGE JACKSON AND ASSOCIATES, INC. 363 DOLAN AVENUE MILL VALLEY, CA 94941	Revenue 9,081 To Charity 6,311	69.5
ST MARY'S CHINESE DAY SCHOOL 910 BROADWAY SAN FRANCISCO, CA 94133	GEORGE JACKSON AND ASSOCIATES, INC. 363 DOLAN AVENUE MILL VALLEY, CA 94941	Revenue 8,207 To Charity 6,093	74.2
ST VERONICA'S MENS CLUB 434 ALIDA WAY SOUTH SAN FRANCISCO, CA 94080	RED APPLE RESOURCES 2330 BATES AVENUE, SUITE D1 CONCORD, CA 94520	Revenue 9,278 To Charity 7,129	76.8
ST. JUDE HOSP FDN 1438 NORTH GOWER ST, #470 HOLLYWOOD, CA 90028	EVENTS UNLIMITED, INC. 1950 SAWTELLE BLVD., SUITE# 288 LOS ANGELES, CA 90025	Revenue 1,414,837 To Charity 1,176,543	83.2
ST. NICHOLAS PHIL. ,	HANG-UPS ART ENTERPRISES, INC. 1319 W. KATELLA ORANGE, CA 92667	Revenue 5,850 To Charity 1,234	21.1
STANISLAUS COUNTY SHERIFF'S MOUNTED POSSE, INC. 2728 NATHAN AV MODESTO, CA 95354	BOB THAIN PRODUCTIONS 280 BRINKBY AVENUE, STE 100 RENO, NV 89509	Revenue 168,309 To Charity 10,000	5.9

Charity/Charitable Purpose	Commercial Fundraiser	Revenue/To Charity	%
STANISLAUS COUNTY SHERIFFS EMPLOYEES FOUNDATION 250 EAST HACKETT MODESTO, CA 95358	FAMILY ENTERTAINMENT GROUP OF CALIFORNIA, INC. 1185 SECOND STREET G1, #199 BRENTWOOD, CA 94513	Revenue 77,220 To Charity 11,584	15.0
STUDENTS AGAINST DRIVING DRUNK 255 MAIN ST, 3RD FLOOR MARLBOROUGH, MA 01752	REESE BROTHERS, INC. 925 PENN AVENUE,SUITE # 600 PITTSBURGH, PA 15222	Revenue 208,805 To Charity 9,745	4.7
STUDENTS AGAINST DRIVING DRUNK 255 MAIN ST, 3RD FLOOR MARLBOROUGH, MA 01752	AMERICOM GROUP, INC. 1741 VALLEY FORGE RD.,SUITE#D1 WORCESTER, PA 19490	Revenue 1,413,614 To Charity 233,589	16.5
SUNNY BRAE MIDDLE SCHOOL 1430 BUTTERMILK LANE ARCATA, CA 95521	RED APPLE RESOURCES 2330 BATES AVENUE, SUITE D1 CONCORD, CA 94520	Revenue 4,542 To Charity 3,157	69.5
SUNSHINE GARDENS ELEMENTARY 1200 MILLER AV SOUTH SAN FRANCISCO, CA 94080	RED APPLE RESOURCES 2330 BATES AVENUE, SUITE D1 CONCORD, CA 94520	Revenue 5,142 To Charity 3,683	71.6
SURVIVORS AND VICTIMS EMPOWERED 8 WEST ROSEVILLE RD LANCASTER, PA 17601	CIVIC DEVELOPMENT GROUP, LLC 655 FLORIDA GROVE ROAD HOPELAWN, NJ 08861	Revenue 25,177 To Charity 2,518	10.0
SURVIVORS AND VICTIMS EMPOWERED 8 WEST ROSEVILLE RD LANCASTER, PA 17601	UNI-FUND, INC. 1934 RINGLING BOULEVARD SARASOTA, FL 34236	Revenue 3,325 To Charity 998	30.0
SUSAN G. KOMEN BREAST CANCER FOUNDATION, INC. 5005 LBJ FREEWAY, STE 370 DALLAS, TX 75244	TARGET MARKETTEAM, INC. 3350 PEACHTREE RD NE, STE 1700 ATLANTA, GA 30326	Revenue 139,369 To Charity 82,117	58.9
SUTTER-YUBA FRIDAY NIGHT LIVE 301 FOURTH ST, STE 4 MARYSVILLE, CA 95901	MERIDIAN PRODUCTIONS 1018 LIVE OAK BLVD.,SUITE# I YUBA CITY, CA 95991	Revenue 35,770 To Charity 7,161	20.0
TAYLOR SCHOOL 850 TAYLOR BLVD MILLBRAE, CA 94030	GEORGE JACKSON AND ASSOCIATES, INC. 363 DOLAN AVENUE MILL VALLEY, CA 94941	Revenue 4,198 To Charity 2,903	69.2



Charity/Charitable Purpose	Commercial Fundraiser	Revenue/To Charity	%
TEMPLE BETH TORAH	HANG-UPS ART ENTERPRISES, INC. 1319 W. KATELLA ORANGE, CA 92667	Revenue 3,410 To Charity 525	15.4
TEMPLE ELZ CHAIM	HANG-UPS ART ENTERPRISES, INC. 1319 W. KATELLA ORANGE, CA 92667	Revenue 10,545 To Charity 2,050	19.4
TEMPLE RAMAT ZION	HANG-UPS ART ENTERPRISES, INC. 1319 W. KATELLA ORANGE, CA 92667	Revenue 3,940 To Charity 682	17.3
TIBURON PENINSULA SOCCER LEAGUE 35 WEST SHORE RD TIBURON, CA 94920	RED APPLE RESOURCES 2330 BATES AVENUE, SUITE D1 CONCORD, CA 94520	Revenue 9,942 To Charity 7,348	73.9
TORRANCE POLICE OFFICERS' ASSOCIATION 3300 CIVIC CENTER DR TORRANCE, CA 90503	RAMBRET INC. 1256 NORTH EDMONT # 4 LOS ANGELES, CA 90029	Revenue 153,591 To Charity 24,992	16.3
TRADITIONAL VALUES COALITION 100 SOUTH ANAHEIM BLVD, #350 ANAHEIM, CA 92805	MDS COMMUNICATIONS CORPORATION 5005 SOUTH ASH AVENUE, # 15 TEMPE, AZ 85282	Revenue 14,402 To Charity 8,153	56.6
TREEPEOPLE INC. 12601 MULHOLLAND DR BEVERLY HILLS, CA 90210	EVENTS UNLIMITED, INC. 1950 SAWTELLE BLVD., SUITE# 288 LOS ANGELES, CA 90025	Revenue 205,152 To Charity 113,225	55.2
TREEPEOPLE INC. 12601 MULHOLLAND DR BEVERLY HILLS, CA 90210	SHARE GROUP, INC., THE 99 DOVER STREET SOMERVILLE, M 02144	Revenue 37,928 To Charity 7,466	19.7
U.S. COMMITTEE FOR UNICEF 333 EAST 38TH ST NEW YORK, NY 10016	COINSTAR, INC. PO BOX 91258 BELLEVUE, W 98009	Revenue 27,983 To Charity 25,890	92.5
U.S. COMMITTEE FOR UNICEF 333 EAST 38TH ST NEW YORK, NY 10016	INTEGRAL RESOURCES, INC. 144 ROGERS STREET CAMBRIDGE, M 02142-1070	Revenue 143,845 To Charity 48,077	33.4

Charity/Charitable Purpose	Commercial Fundraiser	Revenue/To Charity	%
U.S. COMMITTEE FOR UNICEF 333 EAST 38TH ST NEW YORK , NY 10016	PUBLIC INTEREST COMMUNICATIONS, INC. 7700 LEESBURG PIKE,SUITE# 301N FALLS CHURCH , VA 22043	Revenue 863,209 To Charity 558,857	64.7
U.S. FIREFIGHTER 20232 WINDCAVE LANE HUNTINGTON BEACH , CA 92648	NORTH AMERICAN ACQUISITIONS 771 WEST 19TH STREET,SUITE# AA COSTA MESA , CA 92627	Revenue 260,543 To Charity 13,372	5.1
U.S. ORGANIZATION FOR DISABLED ATHLETES 8630 FENTON ST, STE 920 SILVER SPRING , MD 20910	AMERICOM GROUP, INC. 1741 VALLEY FORGE RD.,SUITE#D1 WORCESTER , PA 19490	Revenue 1,646 To Charity 403	24.5
U.S. VETERANS LEAGUE 20232 WINDCAVE LANE HUNTINGTON BEACH , CA 92648	NORTH AMERICAN ACQUISITIONS 771 WEST 19TH STREET,SUITE# AA COSTA MESA , CA 92627	Revenue 398,570 To Charity 42,006	10.5
UC DAVIS ALUMNI ASSOCIATION BUEHLER ALUMNI VISITOR CENTER DAVIS , CA 95616-8517	DIRECTLINE TECHNOLOGIES, INC. 1200 E ORANGEBURG AV, STE 103 MODESTO , CA 95350-4625	Revenue 61,185 To Charity -22,815	-37.3
UC IRVINE ALUMNI ASSOCIATION PHINEAS BANNING ALUMNI HOUSE IRVINE , CA 92717	DIRECTLINE TECHNOLOGIES, INC. 1200 E ORANGEBURG AV, STE 103 MODESTO , CA 95350-4625	Revenue 17,996 To Charity 2,078	11.5
UC SANTA BARBARA ALUMNI ASSOCIATION UC SANTA BARBARA SANTA BARBARA , CA 93106	DIRECTLINE TECHNOLOGIES, INC. 1200 E ORANGEBURG AV, STE 103 MODESTO , CA 95350-4625	Revenue 38,430 To Charity 20,730	53.9
UCLA FOUNDATION - SCHOOL OF MEDICINE - CANCER RESEARCH 19945 LE CONTE, #3132 LOS ANGELES , CA 90095	EVENTS UNLIMITED, INC. 1950 SAWTELLE BLVD.,SUITE# 288 LOS ANGELES , CA 90025	Revenue 2,984,332 To Charity 1,882,510	63.1
UM AIDS - SEATTLE ,	HANG-UPS ART ENTERPRISES, INC. 1319 W. KATELLA ORANGE , CA 92667	Revenue 2,140 To Charity -1,550	-72.4
UNION CITY POLICE ACTIVITIES LEAGUE 2125 H ST UNION CITY , CA 94587	VALLEY PRODUCTIONS 117 NORTH C STREET MADERA , CA 93638	Revenue 58,829 To Charity 8,824	15.0

Charity/Charitable Purpose	Commercial Fundraiser	Revenue/To Charity	%
UNION RESCUE MISSION 545 SOUTH SAN PEDRO LOS ANGELES, CA 90013	MDS COMMUNICATIONS CORPORATION 5005 SOUTH ASH AVENUE,# 15 TEMPE, AZ 85282	Revenue 67,717 To Charity 35,840	52.9
UNION RESCUE MISSION 545 SOUTH SAN PEDRO LOS ANGELES, CA 90013	FACTER DIRECT, LTD 1900 AVENUE OF THE STARS, 2350 LOS ANGELES, CA 90067-4504	Revenue 88,444 To Charity 33,470	37.8
UNITARIAN UNIVERSALIST SERVICE COMMITTEE 130 PROSPECT ST CAMBRIDGE, MA 02139	SHARE GROUP, INC., THE 99 DOVER STREET SOMERVILLE, M 02144	Revenue 54,219 To Charity 33,834	62.4
UNITED CHILD GUIDANCE COUNCIL, INC. 15970 WEST STATE RD SUNRISE, FL 33326	NON-PROFIT TELEMEDIA, INC. 4100 RICHARDS ROAD NORTH LITTLE ROCK, AR 72117	Revenue 29,212 To Charity 0	0.0
UNITED CHILDREN'S FUND 1747 PENNSYLVANIA AV NW, #1000 WASHINGTON, DC 20006	GOOD CAUSE MARKETING, CA 5070 NORTH 6TH STREET,STE #182 FRESNO, CA 93710	Revenue 211,772 To Charity 109,239	51.6
UNITED CHILDREN'S FUND 1747 PENNSYLVANIA AV NW, #1000 WASHINGTON, DC 20006	GOOD CAUSE MARKETING, INC. 1969 FREEMAN AVENUE SIGNAL HILL, CA 90804	Revenue 145,850 To Charity 77,375	53.1
UNITED CHILDREN'S FUND, INC. 8 CANBERRA DR KNOXVILLE, TN 37923	DIRECT RESPONSE CONSULTING SERVICES 6849 OLD DOMINION DRIVE,# 320 MC LEAN, VA 22101	Revenue 997,803 To Charity 474,423	47.5
UNITED STATES INTERNATIONAL UNIVERSITY 10455 POMERADO RD SAN DIEGO, CA 92131	DEVELOPMENT CENTER, INC., THE 601 WALNUT STREET,SUITE# 150W PHILADELPHIA, PA 19106	Revenue 19,276 To Charity 610	3.2
UNITED STATES ORGANIZATION FOR DISABLED ATHLETES 26877 NORTHWESTERN HIGHWAY, #300 SOUTHFIELD, MI 48034	DAWSON & ASSOCIATES 2591 SOUTH BASCOM STE I CAMPBELL, CA 95008	Revenue 30,000 To Charity 7,657	25.5
UNITED STATES ORGANIZATION FOR DISABLED ATHLETES, INC. 143 CALIFORNIA AV UNIONDALE, NY 11553	HERITAGE PUBLISHING COMPANY 2402 WILDWOOD AVENUE SHERWOOD, AR 72116	Revenue 6,904 To Charity 1,068	15.5

Charity/Charitable Purpose	Commercial Fundraiser	Revenue/To Charity	%
UNITED STATES ORGANIZATION FOR DISABLED ATHLETES, INC. 143 CALIFORNIA AV UNIONDALE, NY 11553	NON-PROFIT TELEMEDIA, INC. 4100 RICHARDS ROAD NORTH LITTLE ROCK, AR 72117	Revenue 7,699 To Charity 1,764	22.9
UNITED STATES ORGANIZATION FOR DISABLED ATHLETES, INC. 143 CALIFORNIA AV UNIONDALE, NY 11553	NON-PROFIT TELEMEDIA, INC. 4100 RICHARDS ROAD NORTH LITTLE ROCK, AR 72117	Revenue 11,335 To Charity 3,218	28.4
UNIVERSITY OF TEXAS M.D. AMDERSON CANCER CENTER 1515 HOLCOMBE BLVD, BOX 135 HOUSTON, TX 77030	EPSILON DATA MANAGEMENT, INC. 50 CAMBRIDGE STREET BURLINGTON, M 01803-4692	Revenue 3,200,147 To Charity 2,433,708	76.0
UP WITH PEOPLE ONE INTERNATIONAL COURT BROOMFIELD, CO 80021	SHARE GROUP, INC., THE 99 DOVER STREET SOMERVILLE, M 02144	Revenue 9,013 To Charity 4,628	51.3
UPLAND HS CHORAL ,	HANG-UPS ART ENTERPRISES, INC. 1319 W. KATELLA ORANGE, CA 92667	Revenue 2,685 To Charity 745	27.8
UPWHITTIER SERTOMA ,	HANG-UPS ART ENTERPRISES, INC. 1319 W. KATELLA ORANGE, CA 92667	Revenue 5,450 To Charity 1,298	23.8
USC - NORRIS COMPREHENSIVE CANCER CENTER 1420 SAN PABLO ST, A-304 LOS ANGELES, CA 90033-1042	SHARE GROUP, INC., THE 99 DOVER STREET SOMERVILLE, M 02144	Revenue 41,156 To Charity 5,857	14.2
V.E.T.S. VICTORY ENSURED THRU SERVICE 8698 MIDVIEW DR PALO CEDRO, CA 96073	ZAGAR AND ASSOCIATES 11740 BRAUER LANE WILTON, CA 95693	Revenue 320,547 To Charity 29,873	9.3
VALLEMAK HOME SCHOOL CLUB 377 REINA DEL MAR PACIFICA, CA 94044	GEORGE JACKSON AND ASSOCIATES, INC. 363 DOLAN AVENUE MILL VALLEY, CA 94941	Revenue 8,235 To Charity 6,088	73.9
VALLEY VIEW MIDDLE SCHOOL 181 VIKING DR PLEASANT HILL, CA 94523	RED APPLE RESOURCES 2330 BATES AVENUE, SUITE D1 CONCORD, CA 94520	Revenue 11,557 To Charity 7,603	65.8

Charity/Charitable Purpose	Commercial Fundraiser	Revenue/To Charity	%
VANISHED CHILDREN'S ALLIANCE 2095 PARK AV SAN JOSE , CA 95126	REESE BROTHERS, INC. 925 PENN AVENUE,SUITE # 600 PITTSBURGH , PA 15222	Revenue 46,669 To Charity 13,874	29.7
VANISHED CHILDREN'S ALLIANCE 2095 PARK AV SAN JOSE , CA 95126	HERITAGE PUBLISHING COMPANY 2402 WILDWOOD AVENUE SHERWOOD , AR 72116	Revenue 3,631 To Charity 1,060	29.2
VENTURA COUNTY RESCUE MISSION 125 SOUTH HARRISON OXNARD , CA 93021	MDS COMMUNICATIONS CORPORATION 5005 SOUTH ASH AVENUE,# 15 TEMPE , AZ 85282	Revenue 13,135 To Charity 5,130	39.1
VETERANS OF FOREIGN WARS DISTRICT 4 9 HICKOCK LANE CARSON , CA 90745	VETERANS CONSULTANCY SERVICES 19901 MID PINES WAY NORTHRIDGE , CA 91326-4112	Revenue 278,458 To Charity 30,630	11.0
VIETNAM VETERANS OF AMERICA FOUNDATION 2001 S ST NW, STE 740 WASHINGTON , DC 20009	AMERICAN TRADE & CONVENTION PUBLICATIONS, INC. 3380 S 108TH STREET,SUITE# 103 GREENFIELD , WI 53224	Revenue 178,635 To Charity 25,000	14.0
VIETNAM VETERANS OF AMERICA FOUNDATION 2001 S ST NW, STE 740 WASHINGTON , DC 20009	AMERICAN TRADE & CONVENTION PUBLICATIONS, INC. 3380 S 108TH STREET,SUITE# 103 GREENFIELD , WI 53224	Revenue 178,635 To Charity 25,000	14.0
VIETNAM VETERANS OF CALIFORNIA 2455 BENNETT VALLEY RD, NO 112A SANTA ROSA , CA 95404	GORDON & SCHWENKMEYER, INC. 550 NORTH CONTINENTAL BLVD 180 EL SEGUNDO , CA 90245	Revenue 181,549 To Charity 83,378	45.9
WASH STATE BPW ,	HANG-UPS ART ENTERPRISES, INC. 1319 W. KATELLA ORANGE , CA 92667	Revenue 5,255 To Charity 40	0.8
WASHINGTON MS ,	HANG-UPS ART ENTERPRISES, INC. 1319 W. KATELLA ORANGE , CA 92667	Revenue 5,310 To Charity 531	10.0
WASHINGTON MS ,	HANG-UPS ART ENTERPRISES, INC. 1319 W. KATELLA ORANGE , CA 92667	Revenue 3,630 To Charity 260	7.2

Charity/Charitable Purpose	Commercial Fundraiser	Revenue/To Charity	%
WATSONVILLE AMERICAN LITTLE LEAGUE 10 TREMBLEY LANE WATSONVILLE, CA 95076	RED APPLE RESOURCES 2330 BATES AVENUE, SUITE D1 CONCORD, CA 94520	Revenue 9,565 To Charity 6,550	68.5
WE-TIP 10782 EDISON COURT RANCHO CUCAMONGA, CA 91730	NORTH AMERICAN ACQUISITIONS 771 WEST 19TH STREET, SUITE# AA COSTA MESA, CA 92627	Revenue 139,990 To Charity 15,399	11.0
WELLER ELEMENTARY SCHOOL 345 BOULDER ST MILPITAS, CA 95305	RED APPLE RESOURCES 2330 BATES AVENUE, SUITE D1 CONCORD, CA 94520	Revenue 2,780 To Charity 1,466	52.7
WHITTIER COLLEGE SCHOOL OF LAW 3333 HARBOR BLVD COSTA MESA, CA 92626	WEISER & ASSOCIATES PO BOX 40108 PASADENA, CA 91114	Revenue 72,255 To Charity 61,599	85.3
WISHING WELL FOUNDATION USA, INC. 3929 VETERANS MEMORIAL BLVD, STE 303 METAIRIE, LA 70002	NON-PROFIT TELEMEDIA, INC. 4100 RICHARDS ROAD NORTH LITTLE ROCK, AR 72117	Revenue 34,645 To Charity 1,745	5.0
WORLD BIBLE TRANSLATION CENTER, INC. 4028 DALEY, STE 201 FORT WORTH, TX 76180	MDS COMMUNICATIONS CORPORATION 5005 SOUTH ASH AVENUE,# 15 TEMPE, AZ 85282	Revenue 19,779 To Charity 10,344	52.3
WORLD OPPORTUNITIES INTERNATIONAL 1415 NORTH CAHUENGA BLVD HOLLYWOOD, CA 90029	MDS COMMUNICATIONS CORPORATION 5005 SOUTH ASH AVENUE,# 15 TEMPE, AZ 85282	Revenue 12,568 To Charity -1,244	-9.9
WORLD VISION 34834 WEYERHAUSER WAY SOUTH FEDERAL WAY, WA 98063-9176	REGENCY COMMUNICATIONS, INC. 3301 AIRPORT FREEWAY, SUITE#300 BEDFORD, TX 76021	Revenue 210 To Charity -250	-119.0
WORLD VISION 34834 WEYERHAUSER WAY SOUTH FEDERAL WAY, WA 98063-9716	MDS COMMUNICATIONS CORPORATION 5005 SOUTH ASH AVENUE,# 15 TEMPE, AZ 85282	Revenue 440 To Charity -2,204	-500.9
WORLD VISION 34834 WEYERHAUSER WAY SOUTH FEDERAL WAY, WA 98063-9716	FACTER DIRECT, LTD 1900 AVENUE OF THE STARS, 2350 LOS ANGELES, CA 90067-4504	Revenue 0 To Charity 0	0.0

Charity/Charitable Purpose			Commercial Fundraiser			Revenue/To Charity		%
WORLD WILDLIFE FUND, INC. 1250 24TH ST NW WASHINGTON , DC 20037			PUBLIC INTEREST COMMUNICATIONS, INC. 7700 LEESBURG PIKE,SUITE# 301N FALLS CHURCH , VA 22043			Revenue	1,353,341	
						To Charity	572,229	42.3
WORLD WILDLIFE FUND, INC. 1250 24TH ST NW WASHINGTON , DC 20037			GREAT LAKES COMMUNICATIONS, INC. 4057 NORTH WILSON DRIVE MILWAUKEE , WI 53211			Revenue	149,128	
						To Charity	20,816	14.0
YUBA SUTTER FUTURE FARMERS OF AMERICA 2665 ACACIA AV SUTTER , CA 95982			MERIDIAN PRODUCTIONS 1018 LIVE OAK BLVD.,SUITE# I YUBA CITY , CA 95991			Revenue	14,015	
						To Charity	3,700	26.4
YUBA SUTTER FUTURE FARMERS OF AMERICA 2665 ACACIA AV SUTTER , CA 95982			MERIDIAN PRODUCTIONS 1018 LIVE OAK BLVD.,SUITE# I YUBA CITY , CA 95991			Revenue	31,453	
						To Charity	3,700	11.8
YWCA BOX 3506 SANTA ROSA , CA 95402			SWEET TOOTH GREETINGS 708 GRAVENSTEIN HWY NO.# 160 SEBASTOPOL , CA 95472			Revenue	5,750	
						To Charity	1,050	18.3
YWCA - SB ,			HANG-UPS ART ENTERPRISES, INC. 1319 W. KATELLA ORANGE , CA 92667			Revenue	3,535	
						To Charity	679	19.2

TABLE NO. 4

This table is a list of 34 commercial fundraisers who registered in 1997 but did not file financial reports for 1997.



**COMMERCIAL FUNDRAISERS WHO REGISTERED IN 1997  
BUT DID NOT FILE ANY FINANCIAL REPORT FOR 1997  
(Listed Alphabetically)**

& Johnson Enterprises  
1013 Cedar Street  
Santa Cruz, CA 95060

Arne T. Hansen  
P.O. Box 331  
Solvang, CA 93464-0331

Atlantic Telemarketing, Inc  
13184 Centerpointe Way  
Woodbridge, VA 22193

B & R Entertainment  
3000 West Street  
Shasta Lake, CA 96003

Banco Consultants  
9060 Sky View Lane  
Granite Bay, CA 95740

Capitol Communications Corporation  
1312 South Country Club Drive  
Mesa, AZ 85210

Civic Development Group of California, Inc.  
655 Florida Grove Road, Ste. 203  
Hopelawn, NJ 08861

David M. Dermer  
103 Auden Street  
Vallejo, CA 94591-5714

Dimac Direct Inc.  
One Corporate Woods Drive  
Bridgeton, MO 63044

Eventfully Yours  
5400 East Olympic Blvd., #208  
Los Angeles, CA 90022  
Fox & Associates

10990 Lower Azusa Road, #15  
El Monte, CA 91731

Fred Promotion, Inc.  
5608 Rosemead Blvd  
Temple City, CA 91780

GWE Consulting Group (USA), Inc.  
2300 Yonge Street, Suite 601  
Toronto, ON M4P 1E4

Infocision Management Corporation  
325 Springside Drive  
Akron, OH 44333

J.S.P. Productions  
2050 West Steele Lane, #B2  
Santa Rosa, CA 95403

Jerry R. Barlow  
160 Longhorn Lane  
Ojai, CA 93023

Kamber Group, The  
500 South Grand Ave, Suite 2050  
Los Angeles, CA 90071

Laura Talmus Associates  
693 Sutter Street, Ste. 500  
San Francisco, CA 94102-1023

Ruffalo Cody  
421 4th Avenue, SE  
Cedar Rapids, IA 52401

Optima Direct, Inc.  
8100 Boone Blvd, Ste. 300  
Vienna, VA 22182

Proccall Marketing Group, Inc.  
3579 E Foothill Boulevard 283  
Pasadena, CA 91107

Vantage Financial Services, Inc.  
111 Cypress Street  
Brookline, MA 02146

Resource & Event Management Ltd  
342 Madison Avenue, Suite 1133  
New York, NY 10173

Waldi, Inc.  
13101 Washington Blvd, Ste. 223  
Los Angeles, CA 90066

San Marino & Associates  
1330 South Bascom Ave., Ste. 1A  
San Jose, CA 95128

West Coast Advertising & Marketing  
2180 Garnet Avenue, Suite 2-A  
San Diego, CA 92109

Southwest Publishing  
9200 North Central Ave., NO 5  
Phoenix, AZ 85020-2416

Sports Calendar  
5835 Elmwood Road  
San Bernardino, CA 92404-5201

Stephen Winchell & Associates, Inc.  
2425 Wilson Boulevard, Ste. 500  
Arlington, VA 22201

Steve Cram & Associates, Inc  
11208 Waples Mill Road, Ste. 106  
Fairfax, VA 22030-6077

Terry K. Production  
6253 Hollywood Blvd., Suite #314  
Los Angeles, CA 90028

Top Productions, Inc.  
9470 Annapolis Road, Suite #213  
Lanham, MD 20706

Tri-County Productions, Inc.  
1607 Los Angeles Ave., Suite #A  
Ventura, CA 93004

United Bay Veterans, Inc.  
P.O. Box 642476  
San Francisco, CA 94164

TABLE NO. 5

This table provides a list of the organizations which have represented to the California Attorney General that for some or all of the period between 1990 and 1998 they are fundraising counsel, solicit no funds directly from California residents, and are therefore exempt from registration.

**A LISTING OF FUNDRAISERS WHO BETWEEN 1990 AND 1998  
HAVE CLAIMED FOR SOME PORTION OF THAT PERIOD THAT  
THEY ARE FUNDRAISING COUNSEL**

Americian Target Advertising  
12500 Fair Lakes Circle, #155  
Fairfax, VA 22033

A.V. Lake & Co.  
Patricia E. Heirs  
221 Reeves Drive  
Beverly Hills, CA 90212

Bachurski & Associates, Inc.  
303 Seventh Street SE  
Washington, DC 20003

Bruce W. Eberle & Assoc. Inc.  
1420 Spring Hill Rd. Ste 490  
McLean, VA 22102

C & C Associates  
3 West Carrillo St., Ste 490  
Santa Barbara, CA 93101

Craver, Mathews, Smith & Co.  
300 N Washington St., Ste. 200  
Falls Church, VA 22046

Creative Direct Response  
1682 Village Green  
Croftin, MD 21114-2030

Dimac Direct, Inc.  
One Corporate Woods Drive  
Bridgeton, MO 63044

Direct Response Consulting  
6849 Old Dominion Dr., #320  
McLean, VA 22101

Epsilon Data Management, Inc.  
50 Cambridge Street  
Burlington, MA 01803

Grenzebach Glier & Associates, Inc.  
55 W. Wacker Dr., Ste. 1500  
Chicago, IL 60601

Hart Conover, Inc.  
6564 Loisdale Court  
Springfield, VA 22310

Herzog Swayze, Inc.  
1925 K Street NW, Ste 220  
Washington, DC 10006-1105

Huntsinger & Jeffer, Inc.  
809 Brookhill Circle  
Richmond, VA 23227-2503

LW Robbins Associates  
693 East Central Street  
Franklin, MA 02038

Mailworks, Inc.  
230 North Michigan Avenue  
Chicago, IL 60601-5910

Malchow Adams & Hussey, Inc.  
1400 I Street NW  
Washington, DC 20005

Malchow and Company  
1400 I Street, NW  
Washington, DC 20005

McDonald Enterprise, LTD  
1364 Beverly Rd., Ste 200  
McLean, VA 22101

O'Brien McConnell & Company  
1726 M Street NW  
Washington, DC 20036

Response Dynamics, Inc.  
2070 Chain Bridge Rd., Ste. 400  
Vienna, VA 22182

Sanky Perlowin Associates, Inc.  
1501 Broadway, Ste. 610  
New York, NY 10036-5588

Stephen Winchell & Associates, Inc.  
1525 Wilson Blvd, Ste. 1225  
Arlington, VA 22209

Sterling, Inc.  
375 Ghent Road  
Akron, OH 44333

Steve Cram & Associates, Inc.  
11208 Waples Mill Rd., Ste. 106  
Fairfax, VA 22030

Target Marketeam, Inc.  
3350 Peachtree Rd. NE, Ste. 1700  
Atlanta, GA 30326

Vantage Financial Services, Inc.  
1244 Boylston St., Ste. 302  
Chestnut Hill, MA 02167

TABLE NO. 6

This table provides an alphabetical list of charitable organizations which conducted commercial fundraiser-operated solicitations in 1996 but filed the information too late to be included in the 1997 Report last year. For each specific charitable campaign, the table lists (1) total revenue, (2) revenue to charity, and (3) the percentage of money to charity.

**1997 Delinquent Reports for the Year 1996**  
**Charity/Charitable Purpose, CFR Listing by Percentage to Charity**

Charity/Charitable Purpose	Commercial Fundraiser	T. Revenue	To Charity	%
NATIONAL TRUST FOR HISTORIC PRESERVATION	NEW BOSTON COMMUNICATIONS, INC.	544,674	517,273	95.0
WOMEN'S LEGAL DEFENSE FUND	LAURA TALMUS ASSOCIATES	48,350	42,129	87.1
PACIFIC GRADUATE SCHOOL OF PSYCHOLOGY	LAURA TALMUS ASSOCIATES	225,882	161,245	71.4
ROSS MCCOLLUM LAW CENTER - WHITTIER COLLEGE SCHOOL OF LA	WEISER & ASSOCIATES	20,220	14,035	69.4
CALIFORNIA NATURE CONSERVANCY	NEW BOSTON COMMUNICATIONS, INC.	22,658	15,723	69.4
NATIONAL TRUST FOR HISTORIC PRESERVATION	NEW BOSTON COMMUNICATIONS, INC.	1,588,380	1,058,816	66.7
PLANNED PARENTHOOD FEDERATION OF AMERICA	NEW BOSTON COMMUNICATIONS, INC.	66,965	29,868	44.6
WORLD WILDLIFE FUND, INC.	NEW BOSTON COMMUNICATIONS, INC.	411,208	133,115	32.4
UNITED STATES COMMITTEE FOR UNICEF	NEW BOSTON COMMUNICATIONS, INC.	208,748	63,414	30.4
INTERNATIONAL ASSOCIATION OF RETIRED FIREFIGHTERS	UNITED NATIONAL PRODUCTIONS	186,307	18,631	10.0
NATURE CONSERVANCY, THE	NEW BOSTON COMMUNICATIONS, INC.	149,611	7,212	4.8
PHYSICIANS FOR HUMAN RIGHTS	NEW BOSTON COMMUNICATIONS, INC.	22,145	-4,952	-22.4
SURVIVORS AND VICTIMS EMPOWERED	GREAT LAKES COMMUNICATIONS, INC.	9,631	-3,812	-39.6
<b>Total Revenue</b>		3,504,779		
	<b>To Charity</b>		2,052,697	
				<b>Percent to Charity</b>
				58.57

